Problem: Knowing Where to Live in Toronto

This project is intended to help anyone with plans to move to the Toronto area, but does not know anything about Toronto, and would like to live in a vibrant, convenient neighborhood with lots of amenities.

The goal is to source, all in one place, a specific, intuitive number that can quickly help someone looking to move to the Toronto area, with no previous knowledge, whether a potential zip code is right for them or not.

Plan: Create a Neighborhood Convenience Score for each Toronto area Postal Code

In order to determine the most convenient zip codes in Toronto, we are going to source information on the number of local amenities available within a short distance, such as restaurants, theaters, grocery stores and subway stations.

We will then normalize the data, effectively ranking each neighborhood based on total number of each amenity, add those normalized numbers, and create an overall rating, called the Neighborhood Convenience Score.

Intended Audience: Local, State and Federal Government

This project is intended to help anyone who is looking to move to or within the greater Toronto area. Conversely, this data could also be of use to real estate developers who want to expand into new territories, or build an action plan to increase the value of the real estate they already own, by understanding the convenience of their own neighborhoods, and how they can go about improving their score.