# MS&E 228: Inference in Linear Models

Vasilis Syrgkanis

MS&E, Stanford

# Linear Regression and the Best Linear Prediction (BLP) Problem

### Predictive Modelling

- Let's switch our focus on solving a "predictive" problem
- Simply want to predict an outcome Y
- Having access to a vector of p covariates/features  $X = (X_1, \dots, X_p)'$
- Convention:  $X_1 = 1$  (constant covariate)

### Predictive Modelling: Mean Squared Error

- Want to construct a function f that "predicts" the value of Y from X
- If a new sample X comes from the same data generating process f(X) is our "best guess" for the corresponding outcome Y
- Goal: minimize Expected or Mean Squared Error (MSE)

$$\min_{f} E\left[\left(Y - f(X)\right)^{2}\right]$$

#### **Best Predictive Model**

Goal: minimize Expected or Mean Squared Error (MSE)

$$\min_{f} E\left[\left(Y - f(X)\right)^{2}\right]$$

- If f was allowed to take any "shape" then best function is the Conditional Expectation Function (CEF)  $f_*(X) \coloneqq E[Y|X]$
- Simple intuitive proof: Variance Decomposition

$$E\left[\left(Y - f(X)\right)^{2}\right] = E\left[\left(Y - E[Y|X] + E[Y|X] - f(X)\right)^{2}\right]$$

$$= E\left[\left(Y - E[Y|X]\right)^{2}\right] + E\left[\left(E[Y|X] - f(X)\right)^{2}\right] + 2E\left[\left(Y - E[Y|X]\right)\left(E[Y|X] - f(X)\right)\right]$$

$$= E\left[\left(Y - E[Y|X]\right)^{2}\right] + E\left[\left(E[Y|X] - f(X)\right)^{2}\right] + 2E\left[E[Y - E[Y|X]|X]\left(E[Y|X] - f(X)\right)\right]$$

$$= E\left[\left(Y - E[Y|X]\right)^{2}\right] + E\left[\left(E[Y|X] - f(X)\right)^{2}\right]$$
Tower Law of Expectations
$$E[U h(X)] = E\left[E[U h(X)|X]\right] = E\left[E[U |X] h(X)\right]$$

Does not depend on the function f we choose

Is non-negative and takes value zero for f(X) = E[Y|X]

### Best Linear Prediction (BLP) Problem

- Let's simplify things and just look at the best linear prediction
- Find a linear function of X

$$f(X) = \beta' X \coloneqq \sum_{j=1}^{p} \beta_j X_j$$

That minimizes the MSE

$$\min_{b\in\mathbb{R}^p} E\big[(Y-b'X)^2\big]$$

• We call  $\beta'X$  the **Best Linear Predictor (BLP)** of Y using X

### Best Linear Prediction (BLP) Problem

The BLP minimizes the MSE

$$\min_{b\in\mathbb{R}^p} E\big[(Y-b'X)^2\big]$$

Since by the variance decomposition

$$E[(Y - b'X)^{2}] = E[(Y - E[Y|X])^{2}] + E[(E[Y|X] - b'X)^{2}]$$

ullet First part does not depend on b. The BLP minimizes

$$\min_{b \in \mathbb{R}^p} E[(E[Y|X] - b'X)^2]$$

• The BLP is the best linear approximation of the CEF

### Solving for the BLP

• Consider the MSE as a function of the parameter b $MSE(b) \coloneqq E[(Y - b'X)^2]$ 

Gradient of the MSE with respect to parameter b

$$\nabla_b \mathsf{MSE}(b) \coloneqq E[(Y - b'X)X] = \begin{bmatrix} E[(Y - b'X)X_1] \\ \dots \\ E[(Y - b'X)X_p] \end{bmatrix}$$

- The First Order Conditions (FOC) of the BLP problem  $\nabla_b \text{MSE}(\beta) \coloneqq E[(Y \beta'X)X] = 0$
- Many times, referred to as the Normal Equations

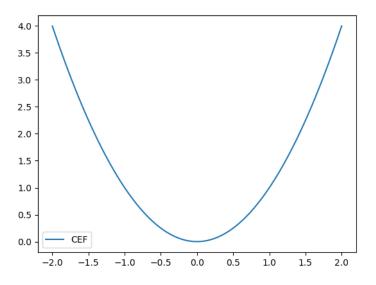
### Numerical Example

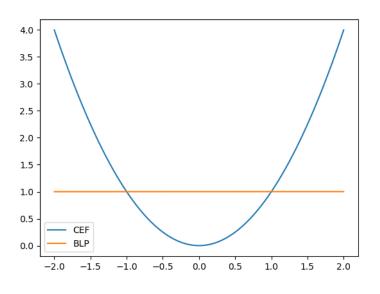
• Suppose X = (1, W)  $Y = \gamma W^2 + \eta, \qquad \eta \sim N(0, 1), W \sim N(0, 1)$ 

• The Normal Equations

$$E[(Y - \beta'X) X] = E[(\gamma W^2 + \eta - \beta'X)X]$$
$$= E[(\gamma W^2 - \beta'X)X] = 0$$

- Since E[W] = 0,  $E[W^2] = 1$ ,  $E[W^3] = 0$   $E[(\gamma W^2 \beta' X) \ 1] = \gamma \beta_1 = 0$  $E[(\gamma W^2 \beta' X) W] = \gamma \cdot 0 \beta_2 = 0$
- So  $\beta_1 = \gamma$ ,  $\beta_2 = 0$  and the BLP takes the form:  $\beta' X = \gamma$ , (a constant prediction)





### Decomposition of Y

Define the regression error

$$\epsilon \coloneqq Y - \beta' X$$

We can re-write the Normal Equations as

$$E[\epsilon X] = 0$$

We will use the shorthand notation

$$\epsilon \perp X \Leftrightarrow E[\epsilon X] = 0$$

• Thus we can decompose *Y* as

$$Y = \beta' X + \epsilon, \qquad \epsilon \perp X$$

Part of *Y* that can be **linearly predicted from** *X* 

Remaining un-explained or **residual** part

### Numerical Example

• Suppose X = (1, W)

$$Y = \gamma W^2 + \eta$$
,  $\eta \sim N(0, 1), W \sim N(0, 1)$ 

• Reminder  $\beta_1 = \gamma$ ,  $\beta_2 = 0$  and the BLP takes the form:

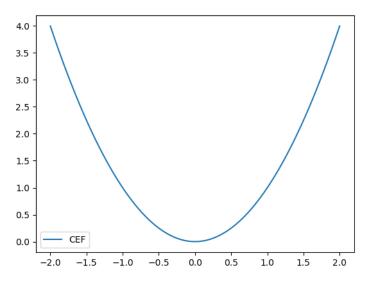
$$\beta'X = \gamma$$
, (a constant prediction)

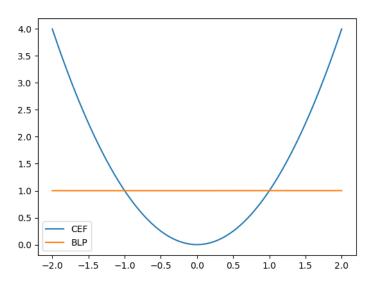
• We can decompose *Y* as

$$Y = \gamma + \epsilon$$
,  $\epsilon \coloneqq \gamma (W^2 - 1) + \eta$ 

Note that

$$E[\epsilon] = \gamma (E[W^2] - 1) = 0$$
  
$$E[\epsilon W] = \gamma (E[W^3] - E[W]) = 0$$





Even if the relationship between outcome Y and covariates X is non-linear, we can always write:

$$Y = \beta' X + \epsilon, \qquad E[\epsilon X] = 0$$

The function  $\beta'X$  is the Best Linear Predictor (BLP) or equivalently the best linear approximation to the Conditional Expectation Function (CEF) E[Y|X]



# Finite Sample Estimation

### BLP in Sample

• We have access to *n* samples

$$(X_1, Y_1), \dots, (X_n, Y_n)$$

• Drawn independent and identically distributed (i.i.d.) according to the distribution F of the random variables (X,Y)

- Consider the empirical analogue of the best linear predictor
- Replace expectations with empirical averages  $E_n[Z] = \frac{1}{n} \sum_{i=1}^n Z_i$

### BLP in Sample: Ordinary Least Squares (OLS)

Find a linear prediction rule

$$\hat{f}(X) = \hat{\beta}'X$$

• That minimizes the Sample Mean Squared Error

$$\min_{b \in \mathbb{R}^p} E_n [(Y - b'X)^2] := \frac{1}{n} \sum_{i=1}^n (Y_i - b'X_i)^2$$

• Parameters  $\hat{\beta}$  are called *sample regression coefficients* 

### Sample Normal Equations

- The First Order Conditions (FOC) of the Sample BLP problem  $E_n[(Y \beta' X)X] = 0$
- Referred to as the Sample Normal Equations

#### Sample Decomposition of *Y*

In sample regression error

$$\hat{\epsilon}_i \coloneqq Y_i - \hat{\beta}' X_i$$

• We can decompose  $Y_i$  as

$$Y_i = \hat{\beta}' X_i + \hat{\epsilon}_i, \qquad E_n[\hat{\epsilon} X] = 0$$

Even if the relationship between outcome Y and covariates X is non-linear, we can always write:

$$Y_i = \hat{\beta}' X_i + \hat{\epsilon}_i, \qquad E_n[\hat{\epsilon} X] = 0$$

The function  $\hat{\beta}'X$  is the Best Linear Predictor in sample and  $\hat{\beta}$  are the sample regression coefficients



### How Good is OLS in Recovering BLP

- Is Sample BLP  $\hat{\beta}$  (OLS coefficients) close to BLP  $\beta$ ?
- The distance between these two quantities depends on the number of parameters we are estimating
- ullet We are estimating p un-constrained parameters from n noisy samples
- We should not expect error to be small if p/n is large
- How does error scale with this ratio?

### Approximation of BLP by OLS

**Theorem.** Under regularity conditions, with probability approaching 1 as  $n \to \infty$ 

$$\sqrt{E_X \left[ \left( \beta' X - \hat{\beta}' X \right)^2 \right]} \le const_F \cdot \sqrt{E[\epsilon^2]} \sqrt{\frac{p}{n}}$$

- E<sub>X</sub> expectation with respect to X
- $const_F$  a constant that depends on the distribution F of (X,Y)

**Conclusion.** If n is large and p is small, for all realizations of data OLS is close to BLP

$$\sqrt{E_X \left[ \left( \beta' X - \hat{\beta}' X \right)^2 \right]} \approx 0 \qquad A_n \approx B_n \text{ means that distance of } A_n, B_n \text{ concentrates around } 0 \text{ for } 1$$

some measure of distance d:

$$\forall \epsilon > 0$$
:  $\lim_{n \to \infty} P(d(A_n, B_n) \le \epsilon) = 1$ 

You should expect OLS to produce accurate predictions in the worst-case only if the number of variables is small compared to number of samples.



Its predictions converge to the predictions of the BLP in the population

# Interpretable Performance Measures via Analysis of Variance (ANOVA)

### Analysis of Variance (ANOVA)

Reminder: decomposition of Y

$$Y = \beta' X + \epsilon$$
,  $E[\epsilon X] = 0$ 

ullet By orthogonality property of residual in the decomposition of Y

$$E[Y^2] = E[(\beta'X + \epsilon)^2] = E[(\beta'X)^2] + E[\epsilon^2] + 2\beta' E[X\epsilon]$$

• We can decompose the variation in Y, i.e.  $E[Y^2]$ , as

$$E[Y^2] = E[(\beta'X)^2] + E[\epsilon^2]$$

explained variation

residual variation

### Analysis of Variance (ANOVA)

Reminder: decomposition of Y

$$Y = \beta' X + \epsilon, \qquad E[\epsilon X] = 0$$

• We can decompose the variation in Y, i.e.  $E[Y^2]$ , as

$$E[Y^2] = E[(\beta'X)^2] + E[\epsilon^2]$$

• MSE: mean squared prediction error

$$MSE_{pop} = E[\epsilon^2]$$

• R-squared  $R^2$ : Ratio of explained to total variation

$$R_{pop}^2 := \frac{explained\ variation}{total\ variation} = \frac{E\big[(\beta'X)^2\big]}{E[Y^2]} = 1 - \frac{E\big[\epsilon^2\big]}{E[Y^2]} \in [0,1]$$

Standard and advisable definition of  $\mathbb{R}^2$  assumes  $\mathbb{Y}$  is centered (i.e. mean-zero)

## Performance Evaluation

### In Sample R-squared and MSE

Decomposition in sample

$$Y_i = \hat{\beta}' X_i + \hat{\epsilon}_i, \qquad E_n[\hat{\epsilon} X] = 0$$

Decomposition of variation in sample

$$E_n[Y^2] = E_n \left[ (\hat{\beta}' X)^2 \right] + E_n[\hat{\epsilon}^2]$$

MSE in sample

$$MSE_{sample} = E_n[\hat{\epsilon}^2]$$

R-squared in sample

$$MSE_{sample} = E_n[\hat{\epsilon}^2]$$
 Standard and advisable definition of  $R^2$  assumes  $Y$  is centered (i.e. mean-zero)

$$R_{sample}^2 := \frac{E_n \left[ \left( \hat{\beta}' X \right)^2 \right]}{E_n [Y^2]} = 1 - \frac{E_n \left[ \hat{\epsilon}^2 \right]}{E_n [Y^2]} \in [0, 1]$$

### When are these good proxies?

- When p/n is small and n is large
- ullet By Law of Large Numbers (LLN) and guarantee theorem for  $\hat{eta}$
- Sample measures are good approximations to population measures

$$R_{sample}^2 \approx R_{pop}^2$$
,  $MSE_{sample} \approx MSE_{pop}$ 

### Overfitting: p/n large

- When p/n is large, in-sample BLP performance is mis-leading
- Artificially much smaller than true performance
- Consider case when n = p and variables X linearly independent
- Then we can always find a parameter  $\hat{\beta}$  matches Y on samples  $Y_i = \hat{\beta}' X_i$
- View it as system of n equations, let  $\overline{Y}=(Y_1,\ldots,Y_n), \overline{X}=(X_1';\ldots;X_n')$   $\overline{Y}=\overline{X}b$
- Since variables are linearly independent, matrix  $\bar{X}$  is full rank and invertible  $MSE_{sample}=0, \qquad R_{sample}^2=1$

### An Improvement: Adjusted Measures

- Adjust by factor that relates to ratio p/n
- MSE in sample

$$MSE_{adjusted} = \frac{1}{1 - p/n} E_n[\hat{\epsilon}^2]$$

R-squared in sample

$$R_{adjusted}^2 := 1 - \frac{1}{1 - p/n} \frac{E_n[\hat{\epsilon}^2]}{E_n[Y^2]} \in [0, 1]$$

• Provably better measures in homoscedastic case ( $\epsilon$  independent of X)

# Sample Splitting: Reliable Performance Measure

- Use a random subset of m < n of the samples, called the *training set*, to estimate/train the prediction rule  $\hat{f}$ , e.g.  $\hat{f}(X) = \hat{\beta}'X$
- Use the remaining s=n-m samples, called the *test set, denoted as* V, to evaluate the quality of the prediction rule, via  $\mathbb{R}^2$  and MSE

$$MSE_{test} = \frac{1}{s} \sum_{k \in V} (Y_k - \hat{f}(X_k))^2$$

$$R_{adjusted}^2 := 1 - \frac{MSE_{test}}{\frac{1}{s} \sum_{k \in V} Y_k^2} \in [0, 1]$$

#### Stratification

- In moderately sized samples it helps to ensure that train and test set are similar
- In large samples, randomness will guarantee that
- In small samples and with categorical variables, it is advisable to stratify, i.e. split samples in a manner that proportion of samples with each categorical value are similar on each of the two samples



Almost always measure predictive performance of your estimated model on a held-out sample

# Inference on Predictive Effects

#### Predictive Effect

- For some *target* regressor/covariate *D* of interest
- How do (best linear) predictions change in the population limit, if the value of *D* changes by a unit, while other regressors are fixed?
- We'll call this the *predictive effect*!
- Partition X = (D, W). We can write:

$$Y = \beta_1 D + \beta_2' W + \epsilon$$

Predictive Effect =  $\beta_1$ 

# Partialling-Out

### Understanding $\beta_1$

Consider the following partialling out operation

• For any random variable V, let  $\tilde{V}$  be the residual of V after subtracting the part of V that is linearly predictable from W

$$\tilde{V} = V - \gamma_V' W, \quad \gamma_W \in \operatorname{argmin}_{\gamma} E[(V - \gamma' W)^2]$$

Note that we can also write the standard decomposition:

$$V = \gamma_V' W + \tilde{V}, \qquad E[\tilde{V}W] = 0$$

### Linearity of Partialling-Out

• Partialling out is a "linear" operation, i.e.

$$Y = V + U \Rightarrow \tilde{Y} = \tilde{V} + \tilde{U}$$

• Hint: by decompositions of V, U we have  $\gamma_V + \gamma_U$  is BLP of Y using W

$$Y = (\gamma_V + \gamma_U)'W + \tilde{V} + \tilde{U}, \qquad E[W(\tilde{V} + \tilde{U})] = 0$$

### Some Magic

- Consider decomposition of Y when considering the BLP using (D, W)  $Y = \beta_1 D + \beta_2' W + \epsilon$ ,  $E[\epsilon(D; W)] = 0$
- Apply linearity of partialling out process

$$\widetilde{Y} = \beta_1 \widetilde{D} + \beta_2' \widetilde{W} + \widetilde{\epsilon}$$

- Trivially W is fully predictable linearly from W, i.e.  $\widetilde{W}=0$
- Since  $\epsilon$  is orthogonal to W it is not at all predictable linearly,  $\tilde{\epsilon} = \epsilon$   $\tilde{Y} = \beta_1 \tilde{D} + \epsilon$ ,  $E[\epsilon \tilde{D}] = E[\epsilon (D \gamma_D' W)] = 0$
- $\beta_1$  solves the Normal Equations for the regression of  $\widetilde{Y}$  on  $\widetilde{D}$ !

## Frisch-Waugh-Lovell (FWL) Theorem!

• The population linear regression coefficient  $\beta_1$  can be recovered from the population linear regression of  $\widetilde{Y}$  on  $\widetilde{D}$ 

$$\beta_1 = \operatorname{argmin}_b E\left[\left(\widetilde{Y} - b\ \widetilde{D}\right)^2\right] = \frac{E\left[\widetilde{Y}\widetilde{D}\right]}{E\left[\widetilde{D}^2\right]}$$

• We made the assumption that  $E\big[\widetilde{D}^2\big]>0$ , i.e. D is not perfectly linearly predictable from W

Predictive effect  $\beta_1$  of target variable is the coefficient in a simple one variable regression



 $\begin{pmatrix}
\text{part of outcome} \\
\text{un-explained by other}
\end{pmatrix} \sim \begin{pmatrix}
\text{part of target} \\
\text{un-explained by other}
\end{pmatrix}$ 

# FWL in Sample: Exact same arguments can be repeated in sample

• For any random variable V, let  $\check{V}$  be the residual of V after subtracting the part of V that is linearly predictable from W in sample

$$\check{V} = V - \hat{\gamma}'_V W$$
,  $\hat{\gamma}_W \in \operatorname{argmin}_{\gamma} E_n [(V - \gamma' W)^2]$ 

• The sample linear regression coefficient  $\hat{\beta}_1$  can be recovered from the sample linear regression of  $\check{Y}$  on  $\check{D}$ 

$$\hat{\beta}_1 = \operatorname{argmin}_b E_n \left[ \left( \widecheck{Y} - b \widecheck{D} \right)^2 \right] = \frac{E_n \left[ YD \right]}{E_n \left[ \widecheck{D}^2 \right]}$$

• We made the assumption that  $E_n[\check{D}^2]>0$ , i.e. D is not perfectly linearly predictable from W in sample

Coefficient of D in OLS(y~D,W) is mathematically equivalent in samples to

yres = y - OLS(y
$$\sim$$
W).predict(W)  
Dres = D - OLS(D $\sim$ W).predict(W)



Coefficient of Dres in OLS(yres~Dres)

# Asymptotic Distribution and Confidence Intervals

# Adaptive Inference

 $A_n \stackrel{\text{a}}{\sim} N(0, V)$  means that as  $n \to \infty$ :  $\sup_{R \in \mathcal{R}} |P(A_n \in R) - P(N(0, V) \in R)| \approx 0$ 

where  ${\mathcal R}$  set of all hyper-rectangles

• Under regularity conditions, if p/n is small, the estimation error in  $\hat{D}_i$ ,  $\hat{Y}_i$  has no first-order effect on the asymptotic stochastic behavior of  $\hat{\beta}_1$ 

$$\sqrt{n} \left( \hat{\beta}_1 - \beta_1 \right) \approx \sqrt{n} \frac{E_n[\epsilon \, \widetilde{D}]}{E_n[\widetilde{D}^2]}$$

By application of LLN and CLT

$$\sqrt{n}(\hat{\beta}_1 - \beta_1) \stackrel{\text{a}}{\sim} N(0, V)$$

• With asymptotic variance

$$V = \frac{E\left[\epsilon^2 \widetilde{D}^2\right]}{E\left[\widetilde{D}^2\right]}$$

• The same statement also holds with estimate of the variance  $\hat{V} = \frac{E_n[\hat{\epsilon}^2 D^2]}{E_n[\check{D}^2]}$ 

#### Confidence Interval

• 
$$X \stackrel{\text{a}}{\sim} Y \equiv \sup_{[\ell,u]} |P(X \in [\ell,u]) - P(Y \in [\ell,u])| \approx 0$$

• If we consider  $[\ell,u]$  the  $\left(\frac{\alpha}{2},1-\frac{\alpha}{2}\right)$  quantile of  $N(0,\hat{V})$  then  $P\big(\sqrt{n}\big(\hat{\beta}_1-\beta_1\big)\in [\ell,u]\big)\approx 1-\alpha$ 

**Standard error** 

• Equivalently, let  $z_{\alpha}$  the  $\alpha$  quantile of N(0,1) and  $\hat{\sigma}_n = \sqrt{\hat{V}/n}$  then:

$$P\left(\beta_1 \in \left[\hat{\beta}_1 - z_{1 - \frac{\alpha}{2}}\hat{\sigma}_n, \hat{\beta}_1 + z_{1 - \frac{\alpha}{2}}\hat{\sigma}_n\right]\right) \approx 1 - \alpha$$

If we want an interval that roughly contains the predictive effect with probability  $\alpha$ , we can use

$$CI(\alpha) \coloneqq \left[\hat{\beta}_1 - z_{1-\frac{\alpha}{2}}\hat{\sigma}_n, \hat{\beta}_1 + z_{1-\frac{\alpha}{2}}\hat{\sigma}_n\right]$$

$$\hat{\sigma}_n\coloneqq\frac{1}{\sqrt{n}}\sqrt{\frac{E_n[\hat{\epsilon}^2\check{D}^2]}{E_n[\check{D}^2]}}$$
 e.g. for 95% confidence interval,  $z_{1-\frac{a}{2}}\approx 1.96$ 



# Example: Wage Gap based on Sex Indicator

# Revisit Covariate Adjustment for Effect Inference in Experiments

#### Co-variates for Precision

- Even if we are only interested on ATE covariates can be valuable for precision
- Suppose variance of y is large but can be explained largely by W
- Then we can use W to remove all the explained variation from y
- Then perform our ATE analysis on the remnant variation
- This is oftentimes performed in practice via ordinary linear regression of y on the vector (1, D, W) (after centering W, i.e. E[W] = 0)

#### Is this consistent?

• Suppose that the conditional expectation function (CEF) of the outcome is indeed linear, with (D,1,W)

$$E[Y \mid D, W] = D\alpha + \alpha_0 + W'\beta$$

Then note that

$$E[Y(0)] = E[E[Y|D = 0, W]] = \alpha_0$$
  

$$E[Y(1)] = E[E[Y|D = 1, W]] = \alpha + \alpha_0$$

- Baseline outcome is coefficient associated with the intercept 1
- ullet Average effect is coefficient associated with treatment D
- Next lecture: this does not require the linear CEF assumption

## Is this consistent? Beyond Linear CEF

- By the BLP decomposition of Y using (D,1,W)  $Y = D\alpha + \alpha_0 + \beta'W + \epsilon, \qquad E[\epsilon(D;1;W)] = 0$
- Note that the quantity:

$$U = \beta'W + \epsilon$$

Also satisfies

$$E[U (D; 1)] = \beta' E[W (D; 1)] + E[\epsilon(D; 1)]$$
  
= \beta' E[W] E[(D; 1)] = 0

=0 by orthogonality of  $\epsilon$ 

By independence of W and D

Since E[W] = 0 (de-meaned W)

## Is this consistent? Beyond Linear CEF

• By the BLP decomposition of Y using (D,1,W)  $Y = D\alpha + \alpha_0 + \beta'W + \epsilon, \qquad E[\epsilon(D;1;W)] = 0$ 

So we can write

$$Y = D\alpha + \alpha_0 + U, \qquad E[U(D;1)] = 0$$

- Thus  $\alpha$ ,  $\alpha_0$  solve the Normal Equations of Y on D, 1
- $\alpha$ ,  $\alpha_0$  are the BLP of Y using (D,1) $E[(Y - \alpha D - \alpha_0)D] = 0 \Rightarrow E[Y|D = 1] = \alpha + \alpha_0$

$$E[(I - \alpha D - \alpha_0)D] = 0 \Rightarrow E[I | D - 1] = \alpha + \alpha_0$$

$$E[(Y - \alpha D - \alpha_0)] = 0 \Rightarrow E[Y - \alpha D - \alpha_0 | D = 0] = 0 \Rightarrow E[Y | D = 0] = \alpha_0$$

• Coefficients  $\alpha$ ,  $\alpha_0$  are identical to the two means estimate and consistent for ATE

$$\alpha = E[Y|D = 1] - E[Y|D = 0] = E[Y^{(1)} - Y^{(0)}]$$
$$a_0 = E[Y|D = 0] = E[Y^{(0)}]$$

The coefficient associated with treatment D in OLS with co-variate adjustment is always consistent for the treatment effect, when run on data from a randomized experiment, as-long-as covariates are de-meaned. The true relationship of outcome with covariates does not need to be linear.

