



Alex Morris

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EDUCATION

Northeastern University

Boston, MA
BFA Graphic Design
Business Minor
Expected December, 2017
GPA 3.81
Study Abroad: Iceland June 2015

Relevant Courses

Programming Basics
Interactive Design
History of Graphic Design

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Axure Rp
Sketch
Google Sketchup
Basic HTML/CSS
Public Speaking
Project Management

INTERESTS

Entrepreneurship
Video
Mixed Media
Travel
Yoga

EXPERIENCE

UX Intern, IBM Design

Jan. 2017 - Mar. 2017 | Austin, TX
Collaborated with a team of 5 to propose a new software to be used by IBM's open badging program and presented weekly to stakeholders. Crafted intuitive interactions and work-flows informed by user research in the form of wireframes. Lead user-tests on wireframes to identify further exploration of the product. Idealized, conceived, and executed an exhibit prototype for IBM at SXSW in 4.5 days.

Graphic Designer & Blogger, Scout (Student-led Design Agency)

Jan. 2015 - Dec. 2016 | Boston, MA
Created blog posts about events, design related topics, and interviews. Worked with a team to execute semester-long design projects for clients. Coordinated and implemented weekly skill-building and networking events for the university's design community. Promoted and recruited new designers to join Scout.

Graphic Design Co Op, iFactory

Jan. 2016- Aug. 2016 | Boston, MA
Developed the look-and-feel of sites using common design tools. Presented mock-ups to clients and incorporated feedback. Collaborated with developers to ensure design decisions were translated well into code.

Student Marketing Manager, Neato

Aug. 2014 - Jan. 2016 | Boston, MA
Endorsed local brand and retail marketing efforts for Vans at Northeastern. Developed relationships with key campus opinion leaders. Facilitated Vans sponsorship at Northeastern Student Art Showcase and Boston based Martin Lawrence Art Gallery.

Founder and Principal, Shoet Thats Cute

Nov. 2012 - August 2013 | Dallas, TX
Designed custom painted tennis shoes. Established online retail e-commerce business, generating \$2,000 in the first year. Promoted, created, and fulfilled custom orders.