



Alex Morris

alexbmorris.com | alexmorristx@gmail.com | 214.546.7767

EDUCATION

Northeastern University

Boston, MA
BFA Graphic Design
Expected December, 2017
GPA 3.82
Study Abroad: Iceland June 2015
& June 2017

Relevant Courses

Programming Basics
Interactive Design
History of Graphic Design

SKILLS

Sketch
Adobe Suite (Photoshop,
Illustrator, InDesign, Premiere Pro)
Axure Rp
Google Sketchup
HTML
CSS
Github

INTERESTS

Camping & Hiking
Entrepreneurship
Experimental Video Art
Improv Comedy
Vintage Clothing

EXPERIENCE

UX Intern, IBM Design

Jan. 2017 - Mar. 2017 | Austin, TX
Collaborated with a team of 5 to propose a new software to be used by IBM's open badging program and presented weekly to stakeholders. Crafted intuitive interactions and work-flows, in the form of wireframes and story boarding, informed by over 14 hours of user interviews. Idealized, conceived, and executed an exhibit prototype for IBM at SXSW in 4.5 days.

Graphic Designer & Blogger, Scout (Student-led Design Agency)

Jan. 2015 - Dec. 2016 | Boston, MA
Created a new design experiment, including software for participant use, to answer an environmental issue.
Worked with a team of 4 to execute a full responsive site redesign and presented weekly to stakeholders.
Conducted user research and iterated wireframes accordingly.
Created marketing materials including brand guidelines and content for social media posts.

Visual Design Intern, iFactory

Jan. 2016- Aug. 2016 | Boston, MA
Collaborated with strategists, UX designers, and developers to create site redesigns for clients in higher-education and healthcare.
Developed the look-and-feel of sites and presented mock-ups to clients.
Pitched personal work to incoming and outgoing presidents of Massachusetts College of Art and Design and 2 community town halls.
Collaborated with developers to ensure design decisions were translated well into code, including quality assurance.

Student Marketing Manager, Neato

Aug. 2014 - Jan. 2016 | Boston, MA
Endorsed local brand and retail marketing efforts for Vans at Northeastern. Developed relationships with key campus opinion leaders. Facilitated Vans sponsorship at Northeastern Student Art Showcase and Boston based Martin Lawrence Art Gallery.

Founder and Principal, Shoet Thats Cute

Nov. 2012 - August 2013 | Dallas, TX
Designed over 100 pairs of custom painted tennis shoes.
Established online retail e-commerce business, generating \$2,000 in the first year.
Promoted, created, and fulfilled custom orders.