
Alex Pereyra – | Frontend Developer

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PROFESSIONAL PROFILE

Frontend Developer with experience in **React, Next.js, Astro** and **Tailwind CSS**.
Specializing in building **modern, accessible**, and **optimized user interfaces**.
Experience working both freelance and in agency settings, and currently a teacher of educational robotics applying programming concepts from an early age. Focus on **performance, user experience** and **maintainable code**.

SKILLS

- **Technologies:** React.js, Next.js, Astro, TypeScript, JavaScript (ES6+), HTML5, CSS3, Sass, Tailwind CSS, GSAP-
- **Testing:** Jest, Testing Library
- **Tools:** ESLint, Prettier, Visual Studio Code, Vite, Git, GitHub, Netlify, Vercel
- **APIs and data:** Supabase, REST APIs, Technical SEO, Web Accessibility (WCAG), Responsive Design
- **Design and organization:** Figma, Notion, Trello
- **Soft skills:** Effective communication, teamwork, problem-solving, autonomous learning

WORK EXPERIENCE

Frontend Developer | Hogarth Argentina • 05/2025 – Present

- Development of animated banners for global advertising campaigns.
- Implementation of animations with GSAP and responsive layout in HTML, CSS and pure JavaScript.
- Adaptation of designs to multiple formats following brand guidelines.

Educational Robotics Instructor & Coordinator | IABOT • 03/2022 – Present

- **Teaching** programming and robotics to children and adolescents.

- **Design and management of educational projects** with a focus on critical thinking.
- **Coordination** of groups by level and age.

Frontend Developer | Municipality of Mercedes • 08/2023 – 03/2024

- Development of internal interfaces applying **Next.js** and **Tailwind CSS**
- Optimization of institutional communication with **React**, **Astro** and **TypeScript**.
- Application of good practices in **SEO** and accessibility.

FEATURED PROJECTS

Personal Portfolio · alexpereyra.dev | Astro, TypeScript, Tailwind CSS

Gallinas Libres · gallinaslibres.com | Institutional, accessible and responsive site

IABOT · iabot.com.ar | Responsive institutional website

Domus · esteticadomus.com | Modern design optimized for mobile

Apri · cerrajeriaapri24hs.com.ar | Accessible and optimized site for urgent solutions, with quick access to WhatsApp.

EDUCATION

Associate degree in Programming – UTN San Nicolás • 02/2025 – Present

Initial Web Developer – Argentina Program 4.0 • 02/2023 – 11/2023

Frontend Web Development – Alura Latam • 07/2022 – 02/2023

CERTIFICATIONS

- **Responsive Web Design** • 11/2024 – freeCodeCamp
- **Introduction to HTML and CSS Web Development (1 & 2/2)** • 08/2024 – Google
- **Essential HTML** • 08/2024 – LinkedIn
- **Initial Web Developer** • 04/2023 – Argentina Programa
- **Front End G3 Training – ONE** • 02/2023 – Alura Latam
- **Beginner Training in G3 Programming – ONE** • 09/2022 – Alura Latam
- **Training Personal Development G3 – ONE** • 08/2022 – Alura Latam