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Goals and Values

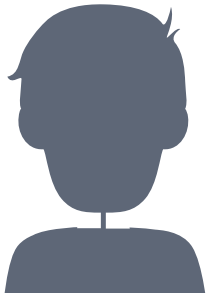
Gender(s):

Location:

Age:

Quote:

Challenges and Pain Points



Sources of Information

Job Title:

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Other:

Objections and Purchasing Power

Persona Name: _____

Goals and Values

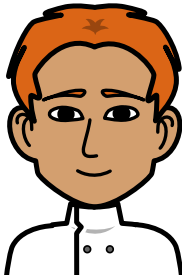
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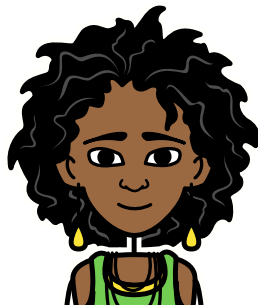
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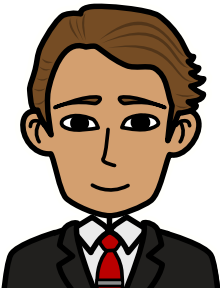
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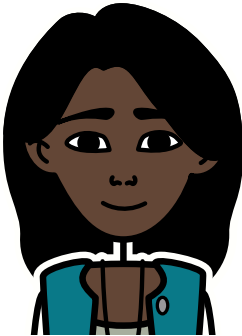
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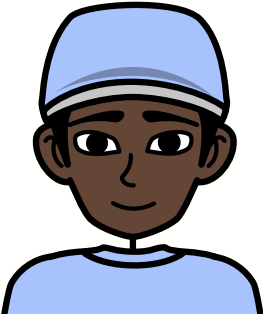
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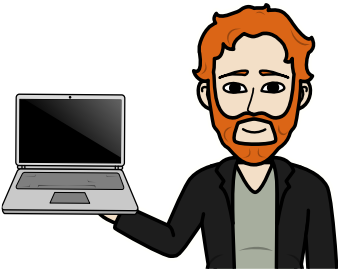
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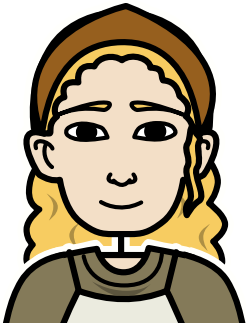
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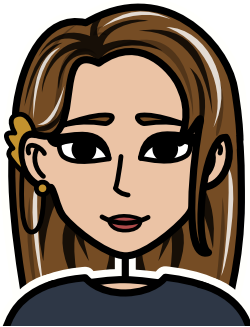
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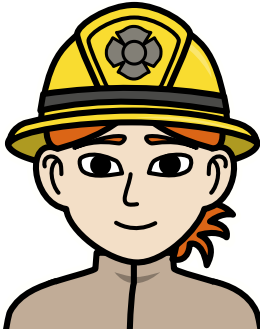
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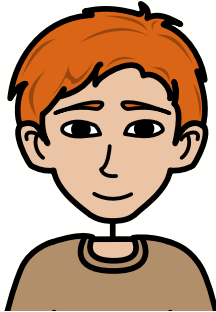
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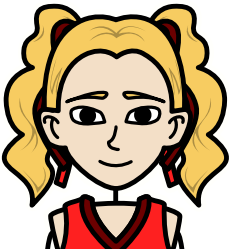
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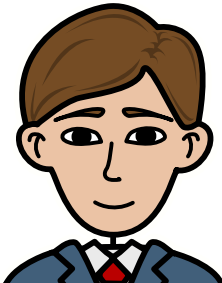
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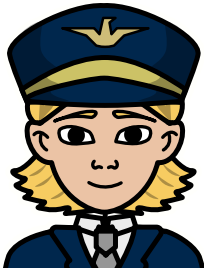
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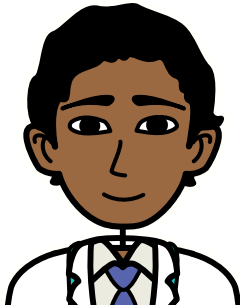
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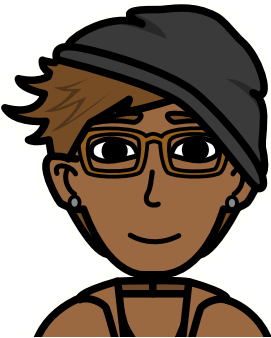
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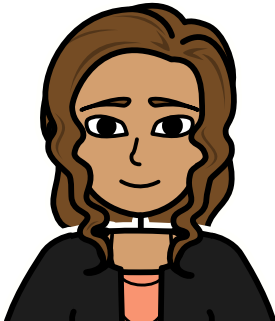
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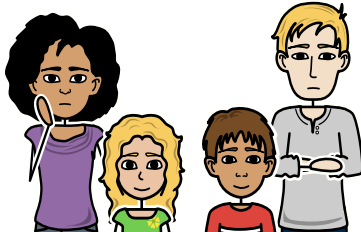
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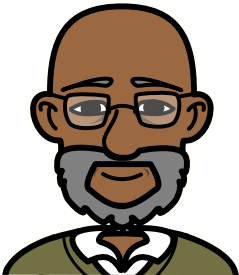
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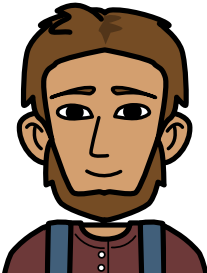
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