Alex Wu

Product Designer

Portfolio:
alexmtwu.com

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EDUCATION

School of Visual Arts
MFA in Design for Social Innovation

2014 - 2016 New York, NY

Courses include: Communication Design, Ethnographic Research, Ethics of Sustainability, Data Visualization, Leadership and Entrepreneurship

Tatung University
Bachelor of Design in Media Design

2008 - 2012 Taipei, Taiwan

Stanford University
Summer Session in Computer Science

2017 - 2017 Palo Alto, CA

PUBLICATIONS

Yang, L., Freed, D., **Wu, A.**, Wu, J., Pollak, JP. and Estrin, D. **Your Activities of Daily Living (YADL): An Image-based Survey Technique for Patients with Arthritis.** In Proceedings of the 10th International Conference on Pervasive Computing Technologies for Healthcare (Pervasive Health)

AWARDS

Taiwan Young Designers' Award 2012

Time Young Creative Awards 2012

DTV Hero - Digital Television Services 2012

PROFESSIONAL SKILLS

Design:
User Experience design, Ethnographic Research, Prototyping, Interaction Design, Visual Design, Mapping & Data Visualization, Film Making, Photography

Tech:
HTML & CSS, JavaScript, GitHub

Tools:
Sketch, Framer, Invision, Xcode, Adobe Creative

EXPERIENCES

SAP, Silicon Valley Next Talent Program
Product Designer

2016 - 2017 Palo Alto, CA

SVNT is the first Future Technology Leaders program at SAP with the goal of preparing recent graduates into becoming the next generation of developers, designers, data scientists and cloud delivery experts.

SAP, Product & Innovation
Product Design Intern

2016 - 2017 Palo Alto, CA

Conducted user research and testing for prototype iterations
Designed UX/UI for Mailwave, a tool that measured email engagement
Collaborated with developer to redesign front-end and interaction design
Created brand identity for SAP Tools team across the organization

Cornell Tech, Cornell University
User Experience Design Intern

2015 New York, NY

Led interaction design and conducted usability research for YADL with *Prof. Deborah Estrin* in Small Data Lab.

MedBuzzer
Co-Founder, User Experience Designer

2015 New York, NY

Co-found MedBuzzer with developers from Cornell University and doctors from New York Presbyterian Hospital
Led user research, prototyping and product design

TEDxTaipei
Experience Designer

2011-2013 Taipei

Co-curated content and structure that led the conference
Designed visual, stage and holistic live experience
Produced TEDxTaipei web and media content

PRO BONO EXPERIENCES

Taiwan Government 2017 Silicon Valley, CA
Taiwan Delegation in Silicon Valley

Stanford d.school 2016 Palo Alto, CA
Teaching Assistant, Prototyping Access to Justice

UN Foundation 2014 New York, NY
Design Fellow