ANALYTICS TOOLS

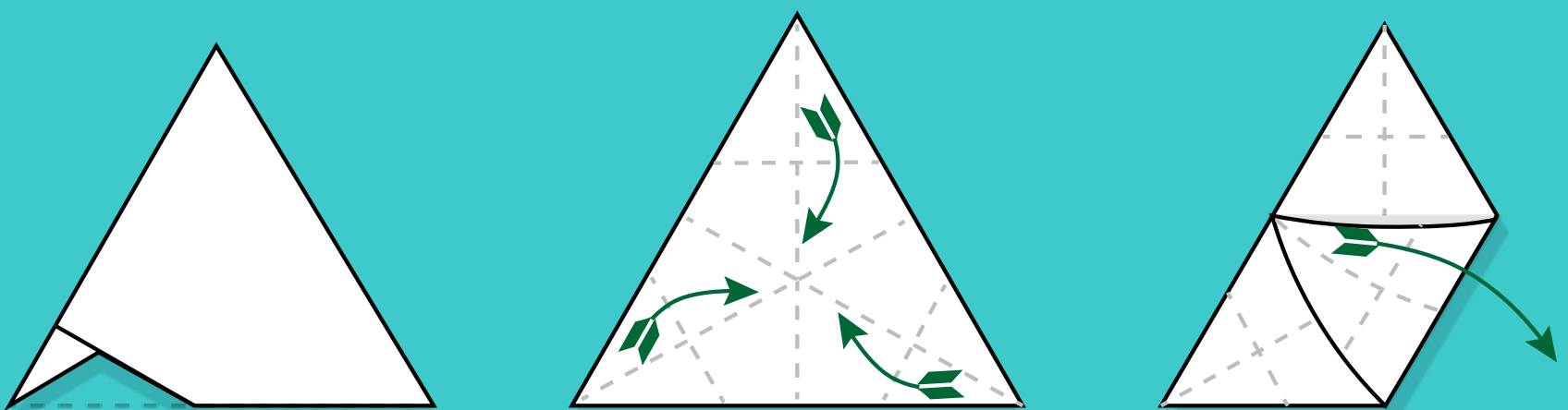## FOR OPTIMIZING UX

GREAT UX BEGINS WITH DEEP UNDERSTANDING