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ALEX WILLIAM ZIETARA NICHOLLS

UX/UI Designer

Chichester, UK

Earlier this year I completed a 3 year BSc (Hons) in Web Design and Development course at Southampton Solent University, achieving a first class honours. During the summer, I took the opportunity to take on some voluntary work designing websites for small companies; Strike 9 (Young football training academy) and Maverick Motors (Classic Cars Company). I am now looking for an opportunity to build on my knowledge, understanding and skills to gain some experience in the field. I have developed a range of skills within front end development including Sketch, InVision and Hype. I see my future in the design industry and aspire to be a UX/UI designer. However, I am also a competent programmer who is keen to develop my programming skills.

Work Experience

Customer Assistant - Tesco

04/2017-08/2018

Following recruitment to a seasonal post over Christmas 2016, I secured a part-time post at Tesco as a customer assistant on checkouts. This role was my first formal work experience and exposed me to the routine of a large organisation and dealing with members of the public from a wide cross section of society. I left prior to starting year 2 of University in order that I could focus on my studies. This retail experience gave me a good understanding of working with the public and the importance of customer service. I consider these to be important 'life skills' that will be particularly relevant to my future in the design industry. Personally, the experience gave me a greater understanding of work ethics, being part of a team and the importance of time management. Being part of a large team also improved my confidence, communication and social skills. During my time at Tesco I was pleased to receive several in-store 'employee awards' for customer service.

Education

Southampton Solent University - BSc Web Design And Development - First Class Honours

09/2017-06/2020

At Southampton Solent University I studied BSc (Hons) in Web Design and Development. I recently completed this 3 year degree course obtaining a first class honours. The first year was a generalist design and development year. The second year was the first graded year, comprising of six units; Graduate Professional Development, Digital Marketing, Interactive Design, Developing for The Internet, Web Design, Human Digital Interactive Design. The final year syllabus included; Web Animation, Web Application Development, Web Design for The Industry, Human Computer Interaction and a Dissertation. For my dissertation I looked at web design concepts for those with dementia and was privileged to work with experts from a number of UK Universities.

Chichester College - BTEC IT Diploma Level 3

09/2015-06/2017

At Chichester College I successfully completed a 2 year level 3 Extended Diploma for Information Technology, achieving maximum grades of 3 Distinction*.

Chichester High School For Boys GCSE

09/2011-06/2015

I graduated from Chichester High School for Boys with 7 GCSE's grade C and above. I also completed OCR level 1 Bookkeeping Skills and OCR level 2 in Bookkeeping and Accounting Skills as a GCSE grade B equivalent level of study. I excelled in ICT and Product Design achieving B's overall, but with A's in my practical components.

Skills

User Research - Ability to identify users needs and frustrations through research techniques like Personas, Stories, Surveys and Questionnaires.

Information Architecture - Ability to categorise information easily and in accordance with sound project management principles.

Designs and Wireframing - Can create a visual, aesthetically appealing, design through the use of different design softwares like Figma, Sketch, Invision Studio.

User Prototypes and Testing - Confident in gathering user feedback from clickable prototypes.

Front End Development - Experience and understanding of languages like HTML, CSS and JS.

Agile - Knowledge of the fundamental principles of the Agile Process.

Communication - Experience in communicating with members of the public. Experience in public speaking and delivery of presentations.

References

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