



azini@live.co.uk 07904221801



@alex_azini



AlexNicholls1999



/Alex Zietara-Nicholls



@azini_76170

ALEX WILLIAM ZIETARA NICHOLLS

UX/UI Designer

Chichester, UK

Earlier this year I completed a 3 year BSc (Hons) in Web Design and Development course at Southampton Solent University, achieving a first class honours. During the summer, I took the opportunity to take on some voluntary work designing websites for small companies; Strike 9 (Young football training academy) and Maverick Motors (Classic Cars Company). I am now looking for an opportunity to build on my knowledge, understanding and skills to gain some experience in the field. I have developed a range of skills within front end development including Sketch, InVision and Hype. I see my future in the design industry and aspire to be a UX/UI designer. However, I am also a competent programmer who is keen to develop my programming skills.

Work Experience

Customer Assistant - Tesco

04/2017-08/2018

Following recruitment to a seasonal post over Christmas 2016, I secured a part-time post at Tesco as a customer assistant on checkouts. This role was my first formal work experience and exposed me to the routine of a large organisation and dealing with members of the public from a wide cross section of society. I left prior to starting year 2 of University in order that I could focus on my studies. This retail experience gave me a good understanding of working with the public and the importance of customer service. I consider these to be important 'life skills' that will be particularly relevant to my future in the design industry. Personally, the experience gave me a greater understanding of work ethics, being part of a team and the importance of time management. Being part of a large team also improved my confidence, communication and social skills. During my time at Tesco I was pleased to receive several in-store 'employee awards' for customer service.

Education

Southampton Solent University - BSc Web Design And Development - First Class Honours

09/2017-06/2020

At Southampton Solent University I studied BSc (Hons) in Web Design and Development. I recently completed this 3 year degree course obtaining a first class honours. The first year was a generalist design and development year. The second year was the first graded year, comprising of six units; Graduate Professional Development, Digital Marketing, Interactive Design, Developing for The Internet, Web Design, Human Digital Interactive Design. The final year syllabus included; Web Animation, Web Application Development, Web Design for The Industry, Human Computer Interaction and a Dissertation. For my dissertation I looked at web design concepts for those with dementia and was privileged to work with experts from a number of UK Universities.

Chichester College - BTEC IT Diploma Level 3

09/2015-06/2017

At Chichester College I successfully completed a 2 year level 3 Extended Diploma for Information Technology, achieving maximum grades of 3 Distinction*.

Chichester High School For Boys GCSE

09/2011-06/2015

I graduated from Chichester High School for Boys with 7 GCSE's grade C and above. I also completed OCR level 1 Bookkeeping Skills and OCR level 2 in Bookkeeping and Accounting Skills as a GCSE grade B equivalent level of study. I excelled in ICT and Product Design achieving B's overall, but with A's in my practical components.

Skills

User Research - Ability to identify users needs and frustrations through research techniques like Personas, Stories, Surveys and Questionnaires.

Information Architecture - Ability to categorise information easily and in accordance with sound project management principles.

Designs and Wireframing - Can create a visual, aesthetically appealing, design through the use of different design softwares like Figma, Sketch, Invision Studio.

User Prototypes and Testing - Confident in gathering user feedback from clickable prototypes.

Front End Development - Experience and understanding of languages like HTML, CSS and JS.

Agile - Knowledge of the fundamental principles of the Agile Process.

Communication - Experience in communicating with members of the public. Experience in public speaking and delivery of presentations.

References

Neil Wilkins (Course Leader Year 1),
Chichester College of Technology
01243 812218 Ext 2102
neil.wilkins@chichester.ac.uk

Adam Swatton (Course Tutor),
Chichester College of Technology
01243 812218 Ext 2561
adam.swatton@chichester.ac.uk

Dr Mohammed Al-Husban (Senior Lecturer - UX Usability Practitioner)
PhD, MSc, BSc, PGCE, FHEA, DME, UX and Usability Expert N/Ng
School of Media Arts and Technology
Southampton Solent University
0282013942
mohammed.al-husban@solent.ac.uk

Martin Reid (Course Leader Digital Computing)
MA PGCLHE FHEA
Computing Subject Group
School of Media Arts and Technology
Southampton Solent University
02382016484
martin.reid@solent.ac.uk

Joe Appleton
Lecturer in Software Development (Web)
School of Media Arts and Technology
Southampton Solent University
02382016119
joe.appleton@solent.ac.uk