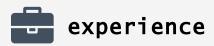
<u>"al</u>ex paley"



co-founder, trackingsocial.com

- Responsible for front-end product development and design.
- Social media analytics solution for SMBs.
- Managed a team of 4 developers and one biz dev associate.
- Signed clients including Nation's Restaurant News, La Marzocco USA, Chili's, among other national businesses.

contractor, stocktwits

- worked on a small team to create embeddable "twit" forms and follow, share, and like button functionality.
- Dealt with technical issues including cross-browser compatibility, cross-domain POST requests in IE7 without the use of CORS, resizing iFrames with EasyXDM, etc.

technical skills

javascript jquery ajax node.js express.js backbone.js mongodb
mongoose mysql html5 css responsive design ui/ux design oop
git microsoft paint neopets

about me

- graduate of the ross school of business at the university of michigan.
- love playing tennis and composing music for piano.
- check out my work on github and dribbble.
- formerly worked in commercial real estate finance in nyc.