



# LIGHTING UP LIVES IGNITING HOPE

CSR initiatives by  
**Jubilant  
FoodWorks  
Limited**

**2024-25**





# From the CEO and MD's Desk



Dear Stakeholders,

It is with great pleasure that we present the latest edition of our Annual Corporate Social Responsibility (CSR) newsletter, a testament to our unwavering commitment to creating a lasting impact on society.

The year 2024 marked a significant milestone for us at Jubilant FoodWorks Limited. Our dedicated CSR initiatives positively impacted the lives of over 500,000 individuals, underscoring our resolve to drive meaningful change. As we look to the future, our vision remains clear: to enhance the lives of more than one million people by FY-2030 through focused community upliftment programs.

As an Industry leader in food service, we take immense pride not only in serving joy to millions of customers but also in contributing to the growth and innovation of the quick-service restaurant (QSR) sector. At the heart of our journey lies a commitment to sustainability, inclusivity and long-term value creation.

At Jubilant FoodWorks, we believe that progress is most meaningful when it uplifts everyone. Our mission extends beyond operational success; we aspire to shape the future through socio-economic progress. By offering innovative, cost-effective solutions, we ensure benefits for our consumers and stakeholders while achieving sustained, profitable growth. We aim to build a future that reflects our dedication to responsible resource management and community partnerships by nurturing collaboration and driving innovation to create lasting value for all our stakeholders. We are also committed to implementing sustainable practices that give back to the planet more than we consume.

This newsletter highlights the key initiatives that embody our mission and values, showcasing our commitment to making a meaningful and transformative social impact. We are incredibly thankful for the ongoing support of our partners and stakeholders, whose contributions continuously drive our mission. We encourage you to read the inspiring stories and celebrate the milestones we have achieved together. Your suggestions and feedback are essential to our continued success.

Thank you for your trust and support as we strive for a brighter and more sustainable future.

## **Sameer Khetarpal**

Chief Executive Officer & Managing Director  
Jubilant FoodWorks Limited

# Foreword



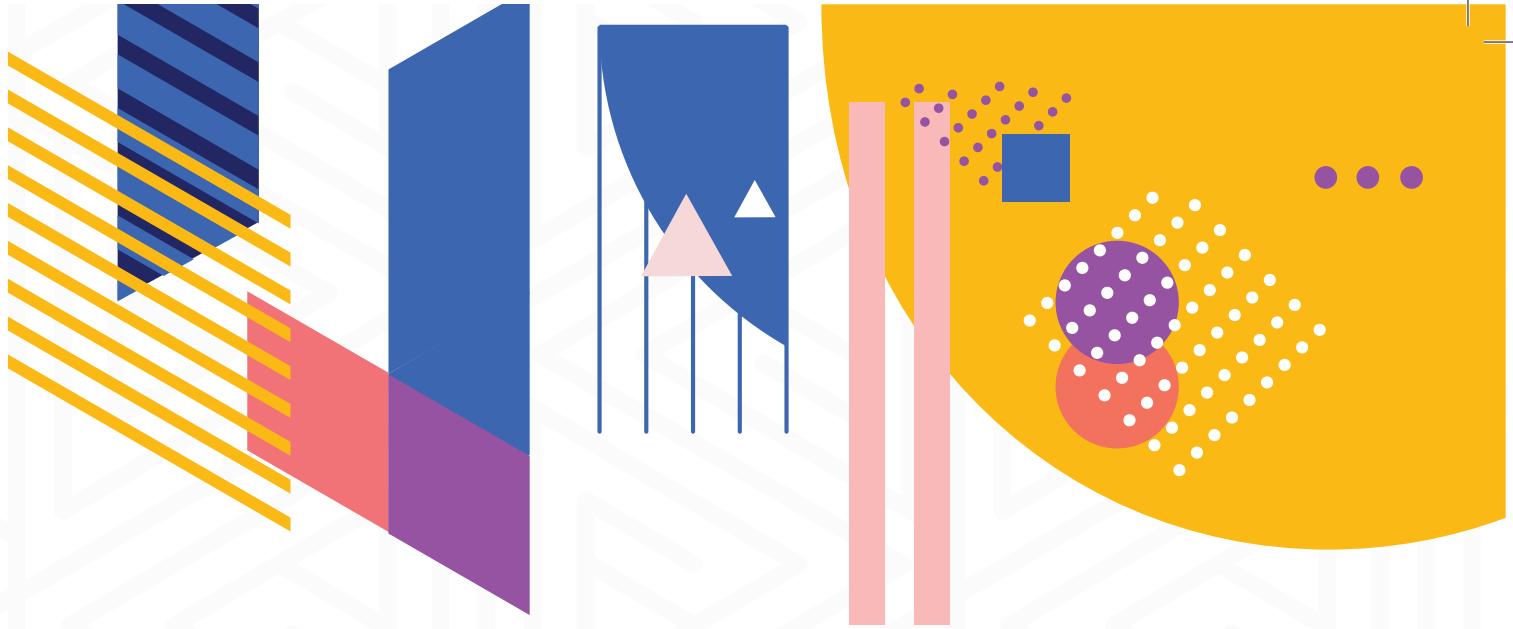
The year 2024-25 marks a significant milestone in the journey of Jubilant FoodWorks Limited's Corporate Social Responsibility (CSR) initiatives. With an unwavering commitment to developing a sustainable and meaningful change, we continue to address some of society's most pressing challenges through impactful CSR programs.

This year, we have not only enhanced our existing projects but also launched new initiatives that further our mission to create a positive and enduring impact. Building on the solid groundwork established in previous years, our CSR efforts continue to focus on four key pillars: Skill Development & Education, Livelihoods & Livestock Development—now featuring specialized programs for Dairy Farmer Development and the newly introduced Poultry Farmer Development, Community Healthcare —alongside Food Safety & Eat Right Education. These initiatives align with 11 of the United Nations Sustainable Development Goals (UNSDGs).

Our flagship CSR initiative, JFARM (Jubilant FoodWorks Academy for Restaurant Operations & Management), was initiated in 2023 and has already trained over 11,000 young individuals, with more than 5500 women, empowering them to support their families. By equipping marginalized communities, particularly women and underprivileged youth, with skills pertinent to the Quick Service Restaurant (QSR) industry, JFARM has significantly improved employability and livelihood resilience.

This year also marked a significant achievement with the inauguration of the Jubilant Centre of Excellence on Quick Service Restaurants (QSR) in Kandivali, Mumbai. Developed in partnership with the CII Foundation and under the guidance of Mr. Piyush Goyal, Union Minister of Commerce and Industry. This state-of-the-art facility features advanced QSR labs and classrooms designed for immersive training experiences that equip individuals with practical skills and advance the QSR sector.

Our Dairy Farmer Livelihood Development initiative continues to thrive, positively affecting over 14,000 dairy farmers in western Maharashtra through an expanded network of 35 Cattle Development Centres (CDCs) across Solapur, Satara, Ahilyanagar and Pune districts. This program focuses on enhancing milk quality and increasing farmer incomes, thereby bolstering the rural economy while promoting sustainable dairy farming practices. This year, we further extended our reach by enrolling additional farmers and providing essential mineral mixtures to improve cattle nutrition.



We launched the Poultry Farmer Livelihood Development initiative in Telangana this year. This program empowers women farmers while promoting sustainable practices such as "no antibiotic ever" poultry farming. These efforts exemplify our commitment to fostering resilient rural livelihoods and advancing agricultural sustainability.

Recognizing that access to quality healthcare is crucial for societal well-being, our community healthcare initiative aims to bridge existing gaps by offering preventive and primary healthcare services across various states. Through mobile health vans and community health camps, we provide access to healthcare to over 450,000 individuals, striving to reduce healthcare disparities and promote holistic well-being. Our commitment extends beyond basic care; by organizing multi-specialty health camps, we provide specialized medical attention to those most in need, reflecting our dedication to equitable healthcare access for all.

The Food Safety and Eat Right Education initiative represents a critical step towards enhancing food safety and promoting hygiene culture. In collaboration with the Food Safety and Standards Authority of India (FSSAI), this initiative provides specialized training to street food vendors and food handlers at State Bhawans. By equipping these individuals with essential knowledge and skills for safe food handling practices, we not only improve public health but also empower local vendors to elevate their operations according to hygiene standards. To date, we have cumulatively trained over 20,000 street food vendors through this initiative.

Together with our communities, partners and stakeholders, we remain committed to Sustainability, Empowerment and Positive Social Impact. As we look ahead, our vision remains clear: to create a future where business success is intrinsically linked with social upliftment. Our goal is to establish a lasting legacy that inspires and benefits generations to come.

#### **Avinash Kant Kumar**

President, Commercial & Technical Services  
Hong's Kitchen, International Business and CSR



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# CSR Overview

Through our CSR programs, we have positively touched over **500,000** lives during **FY 2024-25**, making transformational impact and significant strides toward our social responsibility goals.

## 1. Skill Development

- I. Jubilant FoodWorks Academy of Restaurant Operations & Management (JFARM) Trained over 4,700 underprivileged youth.
- II. Establishment of Jubilant Centre of Excellence on Quick Service Restaurant (QSR) in Mumbai.

## 2. Livestock & Livelihood Development

- I. Dairy Farmer Development Program: Empowered over 14,000 dairy farmers.
- II. Launched Women Poultry Farmer Development Program.

## 3. Community Healthcare:

Provided access to healthcare services for a population of more than 4.6 Lakh.

## 4. Food Safety & Eat Right Education:

Trained 5,300+ food handlers, and sensitized 1,500+ people through Eat Right Mela.

## 5. Employee Volunteering

in Joy of Giving Week and other philanthropic initiatives.

## 6. Awards & Accolades:

Received three prestigious awards in 2024 for impactful CSR initiatives.

# Skill Development



## I. Jubilant FoodWorks Academy for Restaurant Operations & Management (JFARM)

- JFL launched the JFARM initiative in 2023 to enhance employability in India's restaurant and food service industry for youth from diverse rural and backward areas, training 4,700+ in FY 24-25.
- JFARM drives inclusive growth, focusing on economically disadvantaged youth. It empowers diverse communities, with 69% of trainees from marginalized groups, including tribals, and nearly 50% women, reinforcing its commitment to gender equality.
- JFARM's reach extends to 10+ Aspirational Districts, highlighting the program's focus on areas with significant developmental needs.



# Salient Features

- a. 5-week classroom training
- b. One-day exposure visit to Domino's or other QSRs
- c. 2-wheeler driving training and facilitation of permanent Driving license of approx. 40% candidates
- d. Third-party assessment
- e. Joint Certification (by NSDC, JFL, and Implementation Partner)
- f. Placement support with more than 70% candidates placed in QSR industry with Rs. 10,000 average monthly income
- g. JFARM portal for candidates real-time database management, post-placement tracking, driving license, and other certifications



# Success Stories

## Dimpee Hatimuria

**Name of Training Partner-**

Jubilant Bhartia Foundation

**Current Employer-**

Foodies Table



Dimpee Hatimuria from Sivasagar, Assam, faced hardship after losing both parents, relying on her brother for support. Financial struggles halted her education after the 10th standard. Her breakthrough came when a Jubilant Bhartia Foundation member introduced her to the QSR course by JFL. Seizing the opportunity, she enrolled in the program and gained skills in food service, hygiene, customer handling, communication, and personality development. After training, she secured a job at Foodies Table, gaining independence and easing her family's burden. Dimpee's journey exemplifies how right support and determination can transform lives, inspiring many more.



## Pratik Lama

**Name of Training Partner-**

Jubilant Bhartia Foundation

**Current Employer-**

Hong's Kitchen

Pratik Lama, a 19-year-old from Delhi, struggled to find work after higher secondary education. Later he joined the QSR training by Jubilant Bhartia Foundation under JFL's CSR initiative. Learning the intricacies of QSR's hygiene, communication, and food safety processes, he secured a job at Hong's Kitchen, applying his skills in customer service and teamwork. His first salary was a proud moment as he handed it to his mother. Now financially independent, Pratik's journey showcases how CSR-driven training transforms lives and creates opportunities in hospitality sector.



## Saona Dwari

### Name of Training Partner-

Food Industry Capacity & Skill Initiative (FICSI)

### Current Employer-

Kuchina Pvt. Ltd.

Saona Dwari from Howrah overcame financial hardships through JFL's CSR project with Food Industry Capacity and Skill Initiative (FICSI)'s Food Handler training program. Initially speaking only Bengali, she gained technical skills, communication, and grooming standards during the 210-hour training in Uttarpara. This secured her a job at Compass Group in Gachibowli, Telangana, with a good salary, free food, and accommodation. Now being her family's second earner, Saona's journey showcases the life-changing impact of vocational trainings, inspiring others to pursue skill development and self-reliance.



Jubilant Foodworks Limited (JFL) actively joined the pilot phase of the Pradhan Mantri Internship Scheme (PMIS), led by the Ministry of Corporate Affairs (MCA).

#PMinterns  
at Jubilant FoodWorks

JFL is one of the top contributor in PM Internship Scheme



## II. Jubilant Centre of Excellence on Quick Service Restaurant (QSR), in collaboration with CII

JFL, in collaboration with the CII Foundation, to launch a state-of-the-art Multi Skill Training Institute and Model Career Centre in Kandivali East, Mumbai, under the guidance of Shri Piyush Goyal, Minister of Commerce & Industry, India.



Jubilant World-class Centre of Excellence on QSR



# Livestock & Livelihood Development



## A. Dairy Farmers Development Program

### Project Brief

Our Livelihood Development Program aims to boost dairy farmers' income and transform their lives through socio-economic empowerment. This sustainable cattle development initiative includes interventions that enhance productivity with better feeding, healthcare, breeding, and farm management. This year, 40% of participants are new farmers from nearby villages, being provided with mineral mixtures rich in Zinc, Iron, Cobalt, Manganese, and Copper, to improve cattle health, milk yield, and reproduction.

#### PROJECT SCALE



**14,000+**  
Dairy Farmers



**92,000+**  
Cattle



**185**  
Villages



**35**  
Cattle Development Centres (CDCs)



**4 Districts**  
Pune, Satara, Solapur and Ahilyanagar





## PROJECT INTERVENTIONS



**Advanced  
Breeding Technology  
providing Subsidized  
Artificial Insemination  
with Sorted and  
Conventional semen.**



**Training & Capacity  
Building on Herd  
Management.**



**Mineral Mixture &  
Fodder Support  
providing essential  
nutrients like calcium,  
phosphorus,  
magnesium, zinc,  
copper, and cobalt to  
improve cattle health.**

## OUTCOME



**Enhancing  
Revenue  
For Farmers**



**Supporting  
Quality Asset  
Creation**



**Enhancing  
Milk Production**



**Increasing  
Growth in  
Cattle Herd  
Size**

## Mahila Pashu Sakhi:

As an integral part of the Farmer Development program, the field team conducts capacity-building trainings, exposure visits, and best practices workshops on breeding, management, record-keeping, fodder, and balanced feeding in Livestock. Sakhis further train farmers at the community level as well.

### Dairy Farmer Development Program- Project Unnati

Area of operation: **Maharashtra**

Crops/Commodity covered: **Milk**

Number of farmers associated: **7,240**

#### Details for year 2023-24

#### Program Impact



**INR 1,37,051** per farmer farmers' income enhanced



Empowerment of Women Dairy Farmers through Best Dairy Practices



Better Cattle Breeds through Advanced Breeding Technologies



Jubilant FoodWorks Limited (JFL) initiated the Dairy Farmers Development Program in the year 2017 with 2 Cattle Development Centers (CDCs) and continues with an objective to provide scientific herd management techniques to dairy farmers, to enhance herd quality as well as improve the milk quality and yield for their dairying business.

In its efforts to support sustainable agricultural practices and enhance the livelihoods of rural farmers, JFL has established and is already supporting 35 Cattle Development Centers (CDCs)

across four districts in Maharashtra. This initiative benefits approximately 40,000 cattle and more than 7,500 dairy farmers by providing them with training and resources to improve cattle health and milk production. By focusing on livestock management and veterinary care, JFL helps farmers increase their productivity and income, contributing to the economic stability of rural communities. Services provided as a part of program included advanced breeding technologies (Artificial insemination and Sex sorted semen), mineral mixture supplements, training / advice on herd management, healthcare services including ethno veterinary medicines & vaccination support for cattle, awareness on developing improved & low-cost fodder, setting up of Loose housing structures and silage units for the preservation of green fodder.

The program heavily emphasizes on the capacity building part of the farmers. Knowledge dissemination takes place through diverse avenues on topics like biogas units, loose housing, chaff cutters, silage units, and more. Women empowerment was another essential part of this training; therefore, the women dairy farmers, referred to as Pashusakhi/Mahila Pashupalaks in the program, were encouraged to take part in the meetings and interact with the veterinarians, AI Technicians, and other subject matter experts without any hesitation.

**JFL's CSR team received the FICCI Sustainable Agriculture Award 2024 for their contributions in enhancing dairy farmers' income through sustainable practices, which got featured in FICCI YES BANK's Compendium.**

#### Link for the Compendium-

[https://www.yesbank.in/pdf?name=ybl\\_csa\\_compendium\\_ficci\\_ybl\\_hires\\_boosting\\_sustainability\\_in\\_indian\\_agriculture.pdf](https://www.yesbank.in/pdf?name=ybl_csa_compendium_ficci_ybl_hires_boosting_sustainability_in_indian_agriculture.pdf)

# Success Stories

## Chhaya Popat Jagtap

**District-** Dahigaon, Satara



Chhaya Jagtap, a 38-year-old from Dahigaon with an 8th-grade education, has transformed her dairy farming after joining FDP in 2019. Starting with 4 cows and 1 calf, she now has 14 animals producing 93 liters milk daily. She further cultivated fodder crops like BAIF-Bajra and Super Napier on her 3-acre land and improved feed quality using silage. She also gained expertise in goat rearing and scientific fodder management on her exposure visit to BAIF. Her journey exemplifies resilience and sustainable agricultural practices.



## Pushpa Yashwant Pharate

**District-** Mandavgan Pharata, Pune

Pushpa Pharate, a 34-year-old with a 12th-grade education, embraced dairy farming in the male-dominated region of Western Maharashtra. Starting with 4 cows, she adopted FDP interventions like sex-sorted semen, mineral mixtures, and balanced diets, expanding her herd to 9 cows and 5 calves. Her milk production doubled from 12 to 24 liters per cow daily, reaching 120 liters from five cows. She also reduced calving intervals, with calves conceiving within 12 months. Her journey showcases FDP's role in empowering rural women farmers.

## B. Women Poultry Farmer Development Program

### Project Brief

JFL Poultry Farmer Development Program is transforming the lives of women farmers in Ranga Reddy, Telangana. By providing essential support such as purchasing chicks, feed, equipment and training, along with assistance for shed construction, this initiative empowers women with sustainable Poultry farming skills, ensuring economic independence and better livelihoods, securing the future of their families and communities.

#### PROJECT SCALE



**05**  
Women Farmers  
(In the pilot phase)



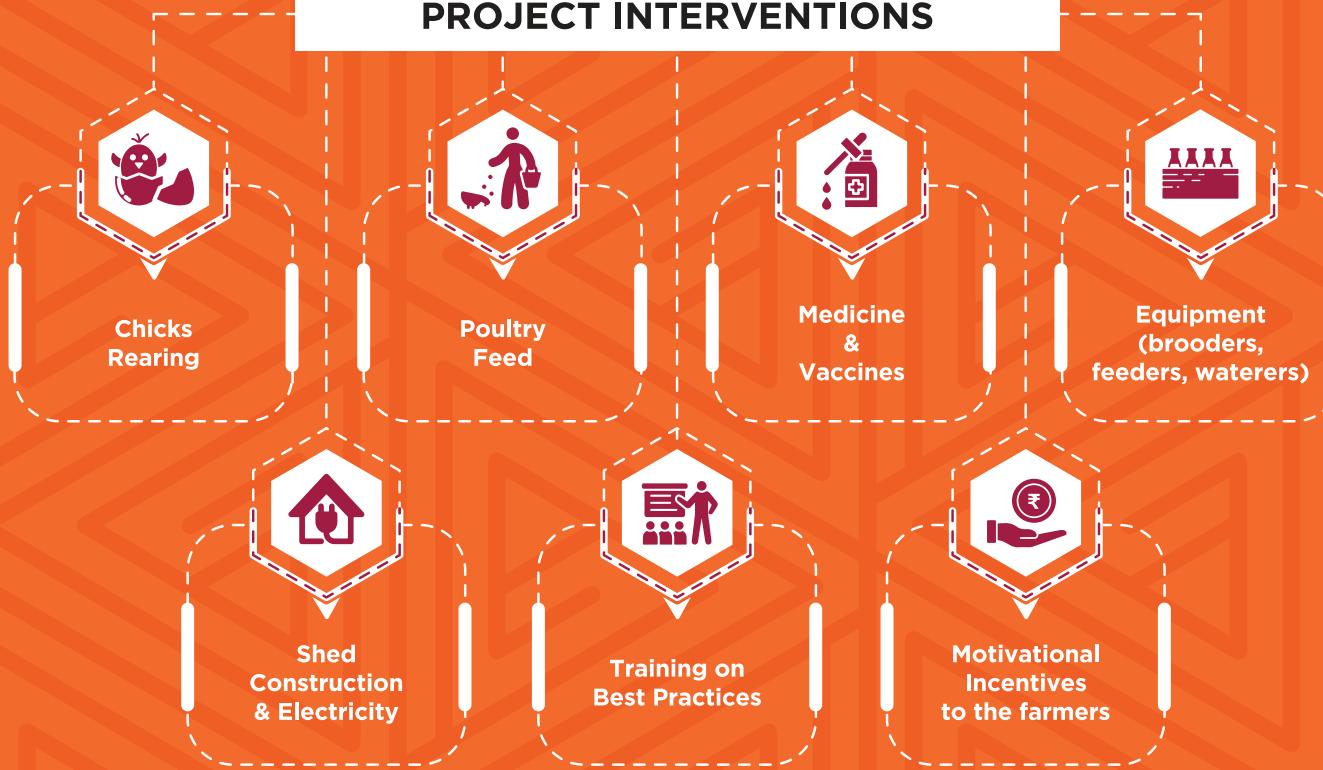
**2,500**  
Chicks  
Approx.



**03**  
Villages  
**Choudarpally** (2 chick sheds) | **Ayyavariguda** (2 chick sheds)  
**Gaddamalliahguda** (1 chick shed)



#### PROJECT INTERVENTIONS





## WOMEN POULTRY FARMER DEVELOPMENT PROGRAMME

Choudarpally, Yacharam Mandal, Rangareddy District, Telangana 501509  
చౌదరపల్లి, యాచారం మండలం, రంగారెడ్డి జిల్లా, తెలంగాణ 501509

Implemented



Supported by



# Community Healthcare



## Project Brief

To expand primary healthcare access and promote health-seeking behavior, we deployed mobile healthcare vans with doctors and pharmacists. These vans deliver essential medical services and medicines to village communities, strengthening our on-ground presence, ensuring accessibility to better and affordable rural healthcare.

### IMPACT



**150+**  
Villages



**4,60,000**  
People Reached



**07**  
States



**1 Lakh+**  
Patients Treated



**8 Factories**  
Near Villages



## A. Transforming Lives Through Specialized Health Camps

In this year, The project expanded reach and enhanced health services by incorporating specialty health camps into the areas of intervention.



### Speciality Health Camps

We organize monthly health camps in identified villages and Old Age Homes, providing elderly care, regular health check-ups, and specialty services in Eye, ENT, Skin, Gynae, Ortho, and Pediatrics.



**17**  
No. of Camps



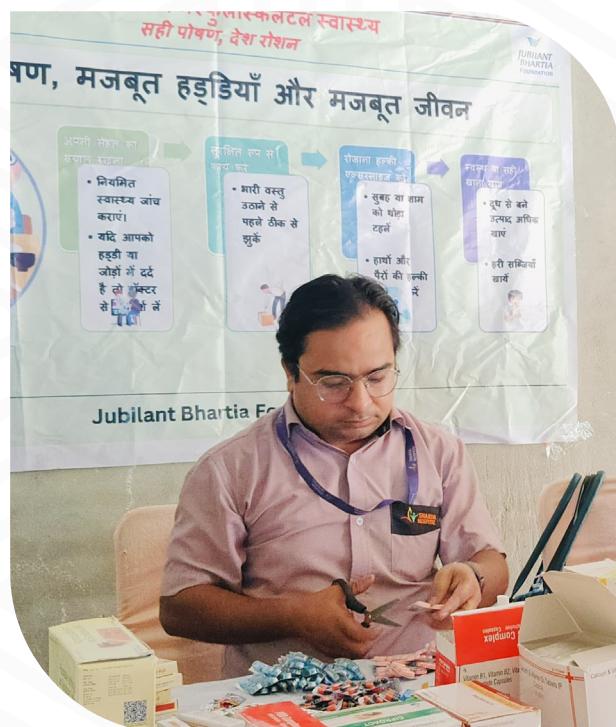
**327**  
Villages



**2,403**  
Beneficiaries

## B. Engaging With Community For Greater Impact

As part of our CSR health initiative, we strengthened community engagement through successfull stakeholder meetings across project locations. These open-house sessions helped foster connections, gather feedback, and embrace new ideas to enhance healthcare efforts. We engaged over 100 members per location, including Panchayat Members, Govt. School Teachers, Anganwadi and ASHA Workers, and other beneficiaries of our CSR Community Health Project, as we continue to shape impactful health solutions.





# Success Stories

## Kalawati

**Age-** 76 Years, **Gender-** Female

**Location-** Greater Noida



Kalawati, a 76-year-old woman from Begampur village, suffered a fungal infection for seven months but stopped treatment due to high costs. Her breakthrough came when she discovered the JFL Health Van, offering free medicines. Encouraged, she sought regular care from the Mobile Medical Unit (MMU), leading to significant health improvement. Her story highlights the impact of community healthcare initiatives. Through its CSR Community Health Project, JFL continues to bring hope and healing to many like Kalawati.



## Suresh Warkade

**Age-** 51 Years, **Gender-** Male

**Location-** Nagpur

Suresh Warkade, a 51-year-old from Mandawa village, battled diabetes for three years but stopped treatment due to high costs and temporary relief. His turning point came when he discovered the JFL Health Van, offering consultations and medicines. With minimal yet effective treatment, his health improved significantly. Now, free from financial strain due to expensive treatments, he leads a better life and deeply appreciates JFL's support. His story exemplifies the transformative impact of CSR health initiatives on community well-being.

# Food Safety & Eat Right Education



## 1. FSSAI Food Safety & Hygiene training (FoSTaC)

Trained 5,000+ street food vendors and 300+ State Bhawan food handlers in safety, hygiene, and quality. Partnered with FSSAI to educate 1,500+ citizens on healthy eating and safe food practices.

## 2. FSSAI Eat Right Mela, Supported by JFL

At FSSAI Eat Right Melas and Walkathon in Thane, Mumbai (March 26, 2025), 1,500+ citizens, including FSSAI and FDA officials participated, and citizens learned about safe food, healthy diets, and informed choices.



**Sprouts™ MUMBAI**  
Saturday | 29 March, 2025 | MUMBAI | [www.sprouts.com](http://www.sprouts.com)

### Eat Right Mela and Walkathon Inspires Thane

Grand "Eat Right Mela & Walkathon" Organized at Bandodkar College

**Shraddh Gajrani | Sprouts**

The Food and Drug Administration (FDA), Thane, in collaboration with JFL (Jain Foundation for Life), successfully organized the "Eat Right Mela & Walkathon," a major campaign to promote healthy eating and a healthy lifestyle.

The event was organized on March 26, 2025, at 7:00 AM at Walkathon, inaugurated by Dr. Mahesh Bodkate, Chairman of Bandodkar College, and international marathon runner. The grand program was held at the Auditorium, Thane Rajya Polis Auditorium, where the District Collector of Thane, Ashok Chougule, and Dr. S. V. Patil, Director of Food and Drug Administration, Maharashtra, and Dr. Anil Chavhan, and the Commissioner of Police, Thane, were present.

Second day expert Dr. Jayashree Shinde, Head of Department of Nutrition, "Eat Twice a Day & Eliminate Antibiotics," which led a deep discussion on antibiotic resistance.

**Elective Awareness and Certification Day:**  
The college principal, Dr. Vaishali Deshpande, delivered a special address, stressing the importance of providing numerous home-cooked meals to students and maintaining a balanced diet.

**Prize-giving ceremony:**  
Special appreciation certificates were awarded to Captain Brijesh Damle (NCC Officer), Dr. S. V. Patil (FDA Officer), Prof. Vinod P. Patil (Principal), and Professor Vinod Vaid (Professor).

**A Special Initiative for Health Awareness in Thane:**  
In parallel to the "Eat Right India" campaign, the event aimed to raise awareness about the importance of a balanced diet, healthy lifestyle, and antibiotic resistance.

Additionally, Bapuji Club of Nation members Radhika Padmanabhan, Nihar Shah, Harshad Divakar, and A.S. Kanar organized a special awareness campaign. As part of this initiative, NSS and NCC students distributed special awareness materials among the audience.

## 3. Awareness For Farmers On No-antibiotic Usage

On March 6, 2025, in Udumalpet, Tamil Nadu, JFL supported a one-day program by the Department of Animal Nutrition on "Alternatives/Minimizing Antibiotic Usage" in Commercial Broilers.



# Employees Volunteering



## 1. Joy Of Giving Week

The Joy of Giving Week, celebrated in December at JFL Office, saw employees actively engage in impactful, week-long events of compassion and generosity to make a difference.

**Cloth & Blanket Donation Drive**  
in partnership with GOONJ NGO.

**Blood Donation Drive**  
partnering with the Rotary Club,  
Greater Noida.

**Make A Wish Come True**  
in collaboration with SADRAG NGO.

**Joy of Reading**  
in partnership with Pratham Books.





## 2. Diwali Stall By Specially Abled

For Diwali, JFL and an NGO set up a stall by specially-abled artisans. Employees eagerly purchased nearly all items, celebrating them and supporting their livelihoods.



# Awards & Accolades



Jubilant FoodWorks Limited received three prestigious awards for its CSR initiatives, recognizing its commitment to rural development and social impact.

India CSR &  
Sustainability Award  
2024 – Developing  
Rural India, Dairy  
Farmer Development

4th Social Impact  
Award (CSR Universe)-  
Impact through  
Social Project, Dairy  
Farmer  
Development

FICCI Sustainable  
Agriculture Award-  
Sustainable  
Farmer Income  
Enhancement  
Program





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<https://www.jubilantfoodworks.com/csr/key-csr-engagements>