### react server side rendering

#### isomorphic is a pretty sexy word...

- ...for shared code. spectrum: templates -> meteor.
- got into it with rendr / spikes talk (<a href="http://bit.ly/1MoAzjZ">http://bit.ly/1MoAzjZ</a>)
- experimented making 'isomorphic' on npm
- frontend trend / direction (backbone, react, ember)
- word not cool anymore? oh well (<a href="http://bit.ly/1CxzIFy">http://bit.ly/1CxzIFy</a>)

# react made it extremely easy http://bit.ly/1yzOaul

#### workflow

- node as a ui layer (<a href="http://bit.ly/1bjOXb3">http://bit.ly/1bjOXb3</a>)
- not too many abstractions (webpack, superagent, etc)
- careful with context (<a href="http://bit.ly/1EewJEn">http://bit.ly/1EewJEn</a>)
- react router; react nexus
- relay / graphql

#### smart server side rendering

- 1 lookup; 1 event binding; 0 repaints
- base10 numbering; adler32 checksum
- high level (virtual dom; synthetic events)
- low level (jquery killer bees)
- larger html payload. html + json data + async js

## sounds perfect...

#### server side performance

- not great!
- simple experiment (<a href="http://bitly.com/1yzOaum">http://bitly.com/1yzOaum</a>); 1mb json; 1000 items; a few components / partials.
- ab -c 1 -n 100; mean response time on slow macbook air

react (node)	react* (node)	hogan (node)	mustache (go)
1250ms	650ms	450ms	30ms

#### q&a @ react conf

- http://bit.ly/1DxGdfx
- "funny story about server rendering it wasn't actually designed that way" (Sebastian Markbåge)
- "we don't use it that heavily, which is why we haven't really invested strong in it" (Sebastian Markbåge)
- improvements: autobinding, ignoring state

#### a secondary concern

- primary concerns: architecture + performance
- server side rendering a bonus (with great architecture)
- facebook doesn't use server side rendering in prod (tmk)
- instagram did, then abandoned it (<a href="http://bit.ly/1FPekyY">http://bit.ly/1FPekyY</a>)
- transparency > collective ignorance

#### growing importance

- netflix switching all platforms to react
- facebook mobile (server rendered; relay / graphql)
- e-commerce? non-single page apps?
- bbc mobile (<a href="http://bit.ly/1Ab0uoD">http://bit.ly/1Ab0uoD</a>)
- flipboard (<a href="http://bit.ly/1zTrFnK">http://bit.ly/1zTrFnK</a>)
- ssr performance as final barrier. then no downside?

#### best practices

- use node. not ruby racer / php v8js
- compile jsx / webpack for server?\*
- NODE\_ENV=production\*
- require('wrapped-react')\*
- cluster.fork()
- cache (um...)

easy	1250ms	
+ compile jsx	1240ms*	
+ NODE_ENV	990ms	
+ wrapped	650ms	
+ cluster	**	
+ cache	30ms!	

- \* increases with # of components
- \*\* basic load balancing



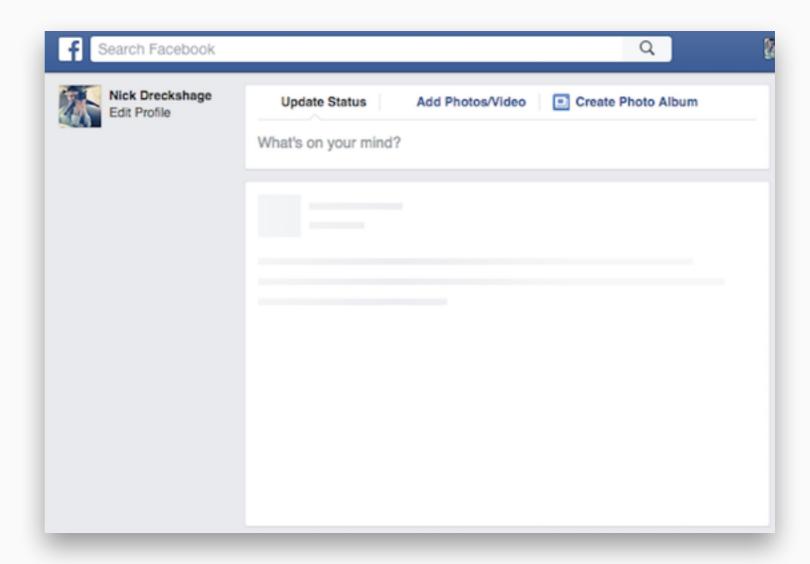
<sup>\*</sup>http://bit.ly/1AF4yiP

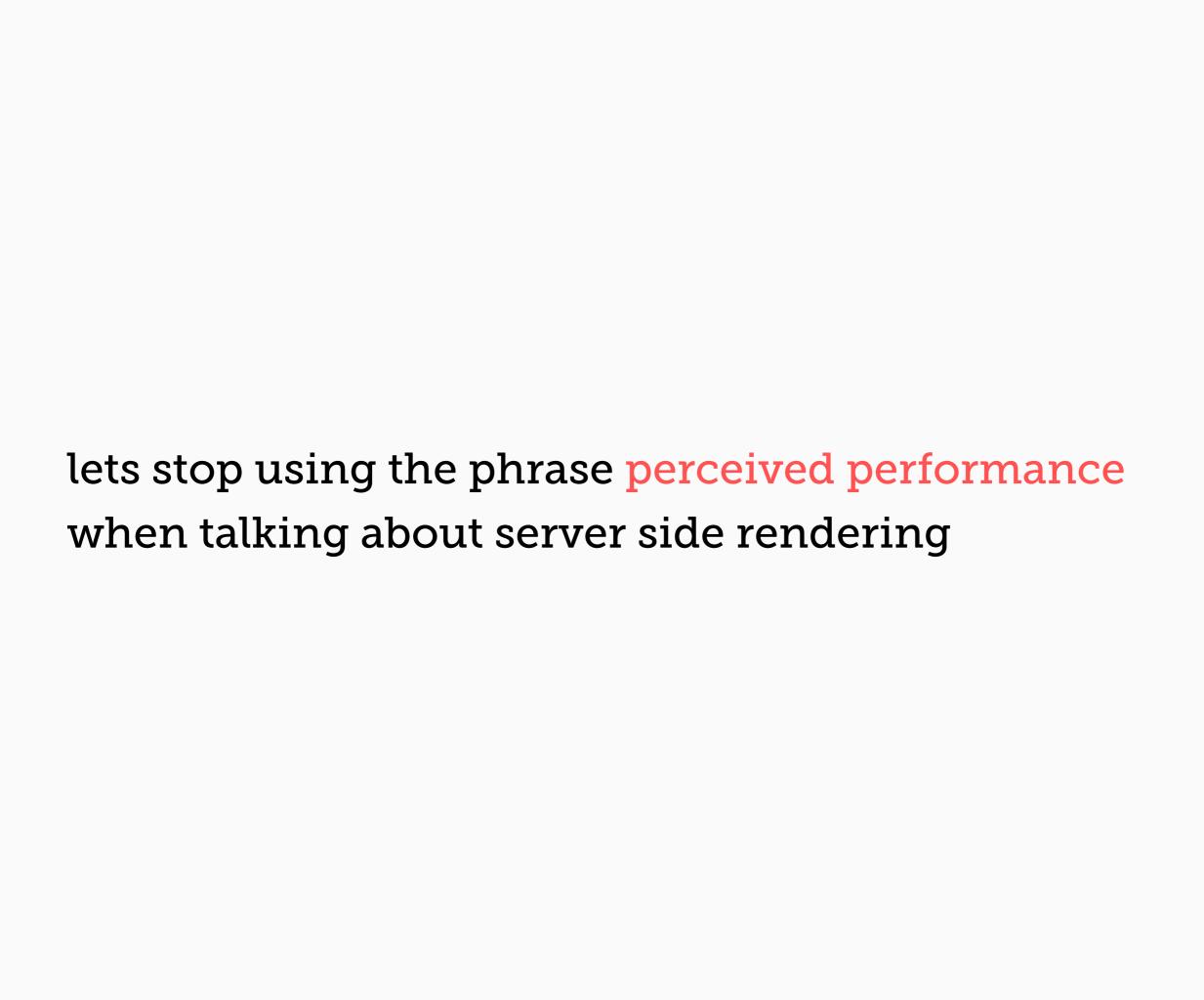
#### crazy ideas

- node limitations, value in portability
- jsxtache (dont use) (<a href="http://bit.ly/1Modxtm">http://bit.ly/1Modxtm</a>)
- compile to js? clojure? hhvm/hack?

#### perceived performance

- preview templates
- optimistic updates
- first paint?





...so should i still use it? yes. react is awesome.