

Alex Price, Product Designer

I'm a designer from Austin with a strong technical background. I've grown teams, collaborated with engineers, and ran a robot fashion show one time.

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Juniper Square

Nov. 2019 – Current

Product Designer. Joined as the second designer, to work on design systems and product. I was the first remote product hire, in Austin.

MineralSoft

Mar. 2018 – Nov. 2019

Product Designer. Joined after series A as the first designer. I started and built out MineralSoft's design system, worked on customer research, prototyping, and more. Acquired December 2018.

VEXvolt

Dec. 2017 – Mar. 2018

Founder, contractor. Worked as a contractor while finishing up my patent on the VEXvolt, a specialty voltmeter for hobby the roboticist. US10406802B2.

Evaline

May 2016 – Dec. 2017

Lead Designer. Joined pre-seed, then designed and built 3 products (b2b and b2c), hired folks, conducted research. First employee.

VChain

Sep. 2015 – May 2016

Front-end Developer. Joined as a FED, ended up leading a product redesign, with a focus on user experience.

Freelance

Nov. 2013 – Sep. 2014

Graphic Designer. Created infographics, pitch decks, and websites for local orgs and businesses.

In my free time...

I co-host two Austin meetups (one with Figma, one on design systems), play D&D, and coach designers.