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# THE RULES OF THE GAME

## 1 Keep it simple.

## 2 Be yourself.

Wear things that express who you are but in the most professional way possible. If you want to wear something casual (Flannel shirt, Overalls, Sneakers) dress it up with a dark pant or a nicer shoe to balance out the casual feel.

## 3 Have fun.

Professionalism doesn't mean boring. Don't be afraid of to add some energy to your wardrobe. Love what you wear. You should feel great in it.

## 4 Feel ready.

Whether you are giving the most important tour to a potential member, hosting a fifty person event or leading a team meeting, be ready for anything.