Jose Alejandro Rodriguez

UI Designer & Javascript Developer

alexrdz.me

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EXPERIENCE

John Deere, Urbandale, IA — *UI Developer*

JUN 2017 - PRESENT

- Work collaboratively utilizing paired programming and test-driven practices in JavaScript development
- Maintain reusable UI modules using React.js
- Maintain UI consistency across digital products working with CSS and JavasScript

City of Austin, Austin, TX — *Sr. Application Developer*

JAN 2008 - MAY 2017

- Front End Developer for the city's various public-facing sites servicing close to 1 million constituents
- UX/UI consultant and designer for 40+ city departments
- Wireframe, mockup, and prototype various internal applications
- Front end and back end application development servicing over 10,000 employees

Falcon International Bank, Laredo, TX — *Marketing Officer/Advertising Director*

2006 - 2008

- Developed English and Spanish advertising campaigns for print, Web, and television
- Increased bank customer enrollment by 20% in 2007 through Bonus Checking advertising campaign

PMDG Advertising Agency, Laredo, TX —*Advertising Director*

2004 - 2005

- Developed advertising campaigns for major clients spanning Web, print, television and radio.
- Copywriting for television ad campaigns
- Responsible for all Web and digital media design

EDUCATION

The University of Texas at Austin, Austin, TX

Full Stack Web Development
2016 - 2017

BA, English/Ethnic Studies
1993 - 1998

Career Foundry

UX Design - Online mentor-led UX design course
2016 - 2016

Thinkful

Modern Web Design - Online mentor-led web design course
2016 - 2016

SKILLS

Javascript, NodeJS, ExpressJS, CSS, SASS, Stylus, Jade/Pug, Gulp, Sketch App, Photoshop, Illustrator, Fluent in Spanish

Front end libraries (**ReactJS, VueJS, jQuery**)

MVC architecture

PHP/MySQL CMS

REST APIs

Web Standards and **Responsive Design/ Mobile First Design**

Back end development in **JavaScript** and **PHP**

Familiarity with **MySQL, MongoDB, Firebase databases**

Laredo Regional Medical Center, Laredo, TX —
Information Specialist

2002 - 2003

- Public Relations specialist for hospital
- Served as community liaison for public events
- Media contact for all hospital information and communications
- Director of advertising efforts for print, television and radio

Miracle Candle Company, Laredo, TX — *Graphic Designer*

2001 - 2002

- Responsible for the design of candle labels and packaging including votive, religious, scented and all-purpose candles.

Texas Partnership, Austin, TX — *Senior Policy Analyst*

2000 - 2001

- Analyzed and interpreted policy and policy studies of the Texas Legislature for members of the Texas Partnership, lead by Speaker of the House, Pete Laney.

Mexican American Legislative Caucus, Austin, TX —
Policy Analyst/Interim Director

1999 - 2000

- Analyzed and interpreted policy and policy studies of the Texas Legislature for the members of the Texas House of Representatives/Mexican American Legislative Caucus.
- Coordinated annual conference for members of the Caucus to discuss policy initiatives and conduct organizational work.
- Developed proposed policy initiatives for members of the Caucus.

Representative Norma Chavez, Austin, TX — *Legislative Aide/Chief of Staff*

1998 - 1999

- Oversaw all operations of the Representative's office
- Managed staff and office administration policies, and procedures.
- Provided coordination and oversight in the development of defined core initiatives for Representative Chavez.
- Served as the Representative's primary liaison with State agencies and constituents.

SOFT SKILLS

Ability to work in a collaborative team environment

Excellent communication and interpersonal skills

Enthusiastic and proactive attitude towards work and team/company goals

Self-starter who enjoys keeping up with new web development trends, tools and processes

Experience working on multiple projects simultaneously

Capable of working with tight deadlines