



Content Marketing Brain for 1000+ Global Enterprises

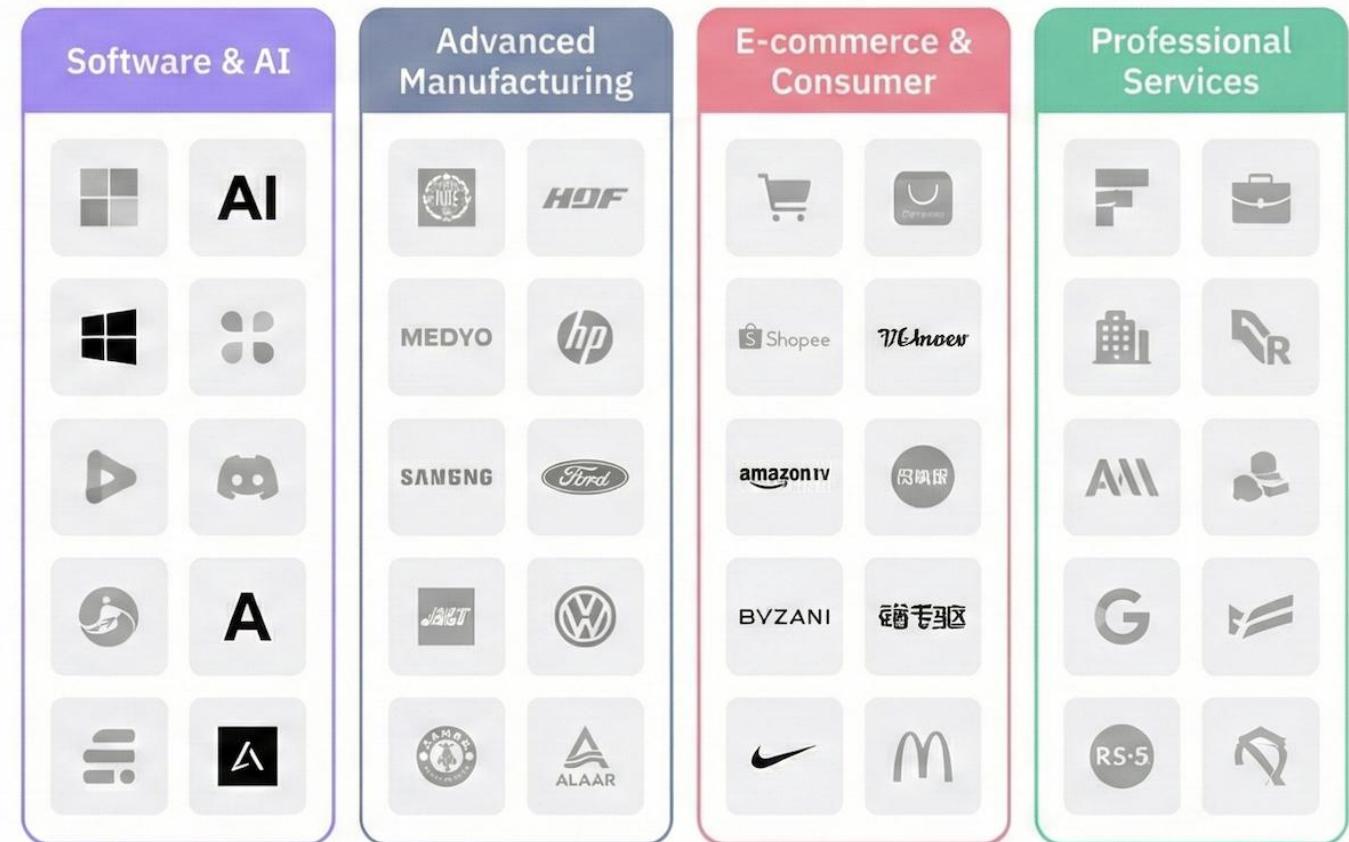
GEO + SEO Content Marketing Efficiently
Acquire Global Customers



MagUp

Deeply cultivate niche industries, helping enterprises quickly build AI content marketing systems overseas.

MagUp has helped companies from China, Singapore, the US, and more...

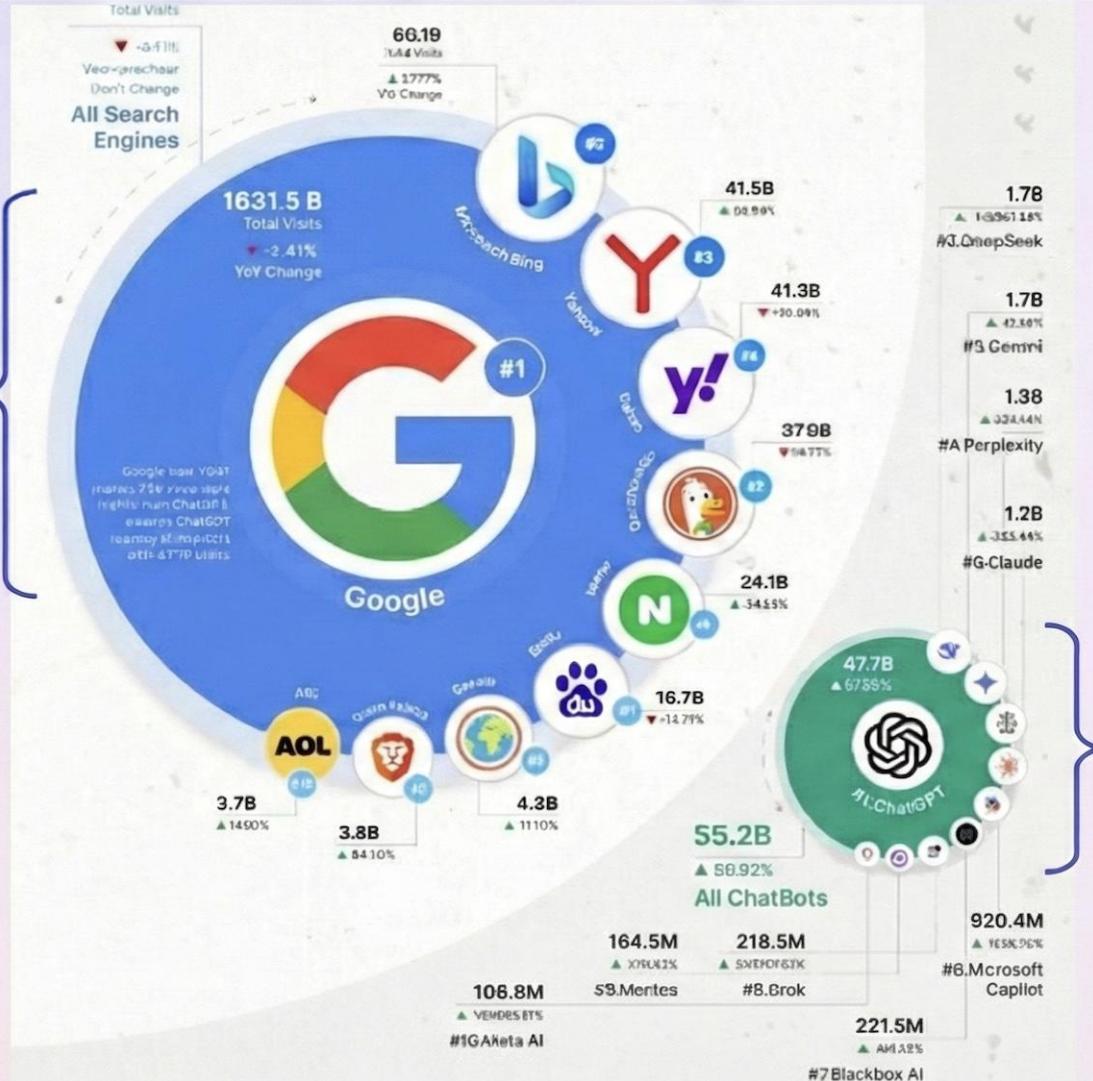


Search Demand Has Not Changed, But Search Entry Points Are Changing Rapidly.

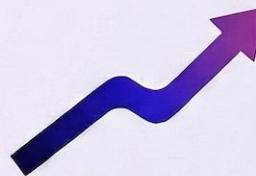
MagUp

34x Gap

Traditional search remains the largest traffic entryway.



Companies must prioritize high-quality content early to capture early traffic dividends and ensure long-term brand benefits.



Astonishing Growth

ChatGPT, Perplexity, Grok, and DeepSeek show growth rates exceeding 1000x.

Key Shift in Brand Growth in the AI Era

Core Elements & User Decision Shift

Core Element Shift

In the AI Era, brand growth depends on higher visibility, not more exposure.



Grabbing Traffic



Being Recommended, Trusted, Bought

User Decision Path Change

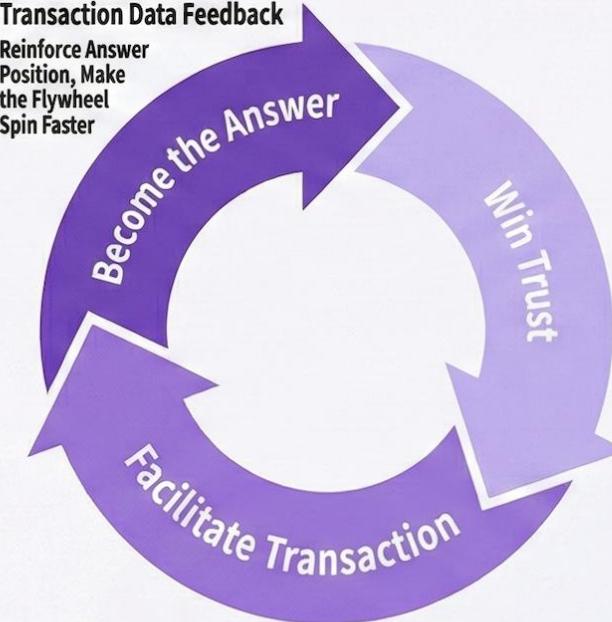
Past Marketing Advertising → User Sees → Understands

Current Users Ask AI → Get Answer → Verify → Decide to Buy

Visibility Flywheel Growth Model

Transaction Data Feedback

Reinforce Answer Position, Make the Flywheel Spin Faster



Importance: A new growth model adapting to the new user decision path, making it easier for brands to be mentioned, trusted, and bought.

Flywheel's Three Key Positions Operational Guide

Answer Position Key Points

Capture Method

Specific Operation List

When potential customers ask AI or search engines, the brand must appear in the answer; it's the first entry point for user decision.

Entity → Evidence → Distribution
(Make AI clear who the brand is, what it does) (Provide verifiable materials, like reviews, specs) (Place evidence where AI can access)

- ✓ Comparison Pages
- ✓ Spec Sheets
- ✓ Buying Guides
- ✓ Case Studies
- ✓ FAQ
- ✓ Review Aggregation

These are citeable, judgeable, actionable hard-core information.

Mindshare Position Key Points

Endorsement Types

Key Factor

Solve user trust issues, establish brand credibility in the user's mind.



Authoritative Endorsement
(Media Agency Reports)



Peer Endorsement
(Industry Experts, KOLs)



Real User Proof
(Community Word-of-Foodback)

Emphasize consistency; everyone, everywhere must use the same set of evidence to tell the same story.

Transaction Position Key Points

Key Items

As the reception system, convert user trust into orders.

- ✓ Promise Must Be Consistent (Landing page content consistent with AI/Influencer statements)
- ✓ Evidence Must Be Visible (Move trust-building evidence to the landing page)
- ✓ Action Path Must Be Shortest (Provide clear packages and simple purchase process)

6 Walls Enterprises Face in Content Marketing

Rule Wall

- Website built well but no traffic
- Website doesn't fit Google rules
- Page homogeneity leads to low indexing

Trust Wall

- Content professionalism insufficient
- Marketing traces too obvious
- Content has "Chinese characteristics"

Brand Wall

- Brand awareness not enough
- Lack of understanding of local culture
- Single promotion channel

Talent Wall

- Haven't done overseas content before
- Team lacks relevant talent
- Lack of foreign language writing ability

Operation Wall

- Lack of content strategy
- Lack of operation planning
- Lack of professional tools and guidance

Funding Wall

- Outsourcing high cost, poor effect
- Content production efficiency low
- Trial and error verification cycle long





MagUp: Helping Overseas Bosses Solve Ultimate Anxiety



Market Size Evolution: From Search Engine Era to AI Intelligent Promotion Era

Traditional Search Engine Market (SEO + SEM)



- Passive search based on keywords
- Red ocean competition, high traffic costs
- Only covers Search Engine Results Pages (SERP)
- Market Size: Billion/Trillion Level (Growth Slowing)

**Historic Paradigm Shift:
From "Search" to "Generation
and Recommendation"**

Current Market Size (Estimated)
Approx. \$500 Billion USD
(Growth Slowing)

AI Intelligent Promotion Era GEO Market



Future Market Potential (Forecast)
Projected over \$10 Trillion USD
(Exponential Explosion)



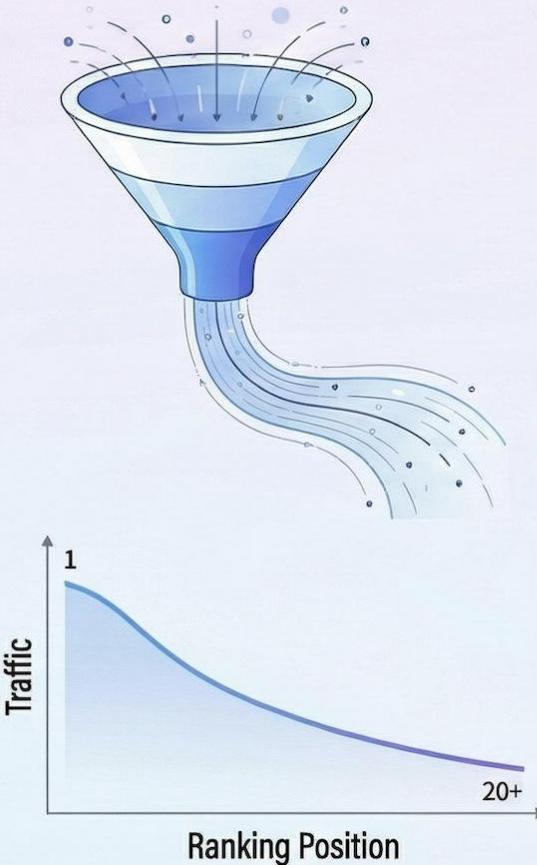
Conclusion: GEO is not just an upgrade of search, but creates a new growth battlefield that is vaster and has more potential than traditional SEO+SEM.

From “Progressive Ranking” to “Zero-Sum Game”: The Logical Reconstruction of SEO and GEO

Traditional Google Search vs. Gemini Generative Engine Optimization Comparative Analysis

Traditional Google SEO (Linear Distribution)

Traffic gradually decreases with ranking, but the long tail still survives



DISPLAY SPACE (Broad)



Unlimited Pagination
Home page, Page 2, Page 3....



High Tolerance
Even if not in TOP 3, ranking 5-15 still offers exposure and click traffic.

RESULT FEEDBACK

30–90 Points

Progressive Gains: Optimization efforts show linear growth.

Current State: Even pages with 30 or 60 points can still capture some long-tail traffic; it's just a matter of how much.



Gemini GEO (Cliff-Edge/Binary Opposition)

Seats are extremely scarce, it's win or lose



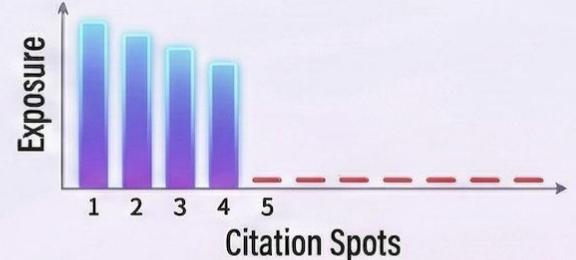
DISPLAY SPACE (Extremely Limited)



Single Window
AI directly generates answers,



Golden Seats
Only cites 5-10 high-authority sources (Sources/Citations).



Strategic Insight

In the GEO era, the goal of optimization is no longer to improve ranking position (**Ranking**), but to vie to become AI's factual source (**Authority**). We are either the top 5% absolute authority, or we are invisible to Gemini.

CORE VALUE OF GEO: Enabling deserving products to achieve #1 status.

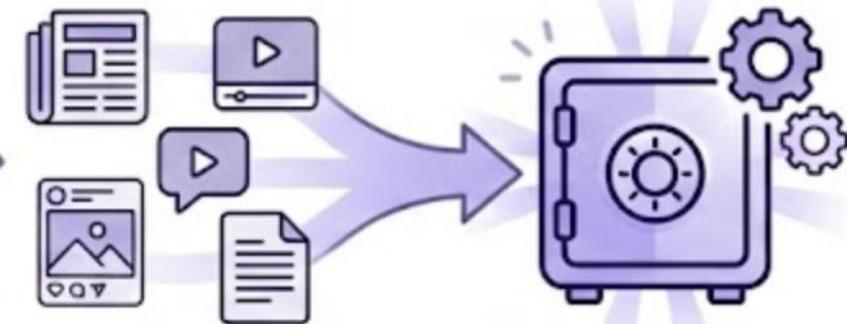


GEO IS NOT JUST ABOUT
SHORT-TERM RESULTS



SHIFTING FOCUS TO
FOUNDATIONAL VALUE

IT IS ABOUT GENERATING VAST
DIGITAL ASSETS (CORE ASSETS)



MASSIVE CONTENT
CREATION

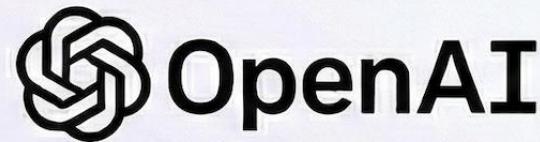
DIGITAL ASSETS
(CORE ASSETS)

Avoiding mere outcome chasing.

Building long-term value through content.

MagUp GEO Services Cover Mainstream Global and Domestic AI Search Platforms

- Mainstream International AI Platforms like ChatGPT, Perplexity, Gemini, etc.
- Mainstream Domestic AI Platforms like deepseek, Doubao, Tencent Yuanbao, Kimi, Baidu Wenxiaoyan, etc.



MagUp Product Architecture

MagUp - Application Layer

Intelligent Interactive Writing

MagUp.app - Competition Evaluation & Insights

Competition Evaluation & Insights



Agent - 7 Intelligent Agents



Idea Excavation



Brand Operation



Professional Writer



Evaluation & Optimization Editor



Intelligent Engineer



DevOps Engineer



Data Analyst

Long-form Engine

- ✓ Multiple Writing Styles
- ✓ Structured Content Generation
- ✓ Deep Content Creation
- ✓ SEO Optimization Suggestions

Image Engine

- ✓ Intelligent Image Generation
- ✓ Image Style Transfer
- ✓ Batch Image Processing
- ✓ Copyright Compliance Check

Data Engine

- ✓ Data Collection & Cleaning
- ✓ Real-time Data Analysis
- ✓ Trend Prediction Models
- ✓ Data Visualization Reports

Knowledge Base

- ✓ Industry Knowledge Graph
- ✓ Intelligent Q&A System
- ✓ Document Management & Retrieval
- ✓ Continuous Learning & Updates

One Human for Decisions Only, Let Seven AI Agents Do the Hard Work



Idea Excavation Agent

Target: find new keywords, topics, and observe competitor differences

Track market changes, discover new opportunities



Brand Operation Agent

Company brand building, competitor content monitoring

Closely monitor competitor changes, optimize own brand



Professional Writer

AI professional writer, familiar with over 10 overseas marketing writing techniques

Quickly write high-quality, localized content



Evaluation & Optimization Editor

Evaluate content and provide targeted suggestions for improvement

Simulate real readers and editors, optimize in one step



Intelligent Engineer

AI generates beautiful, high-performance web pages

Enable companies without technical teams to have technical capabilities



DevOps Engineer

One-click distribution to 16 global search engines

Make content quickly appear in front of readers

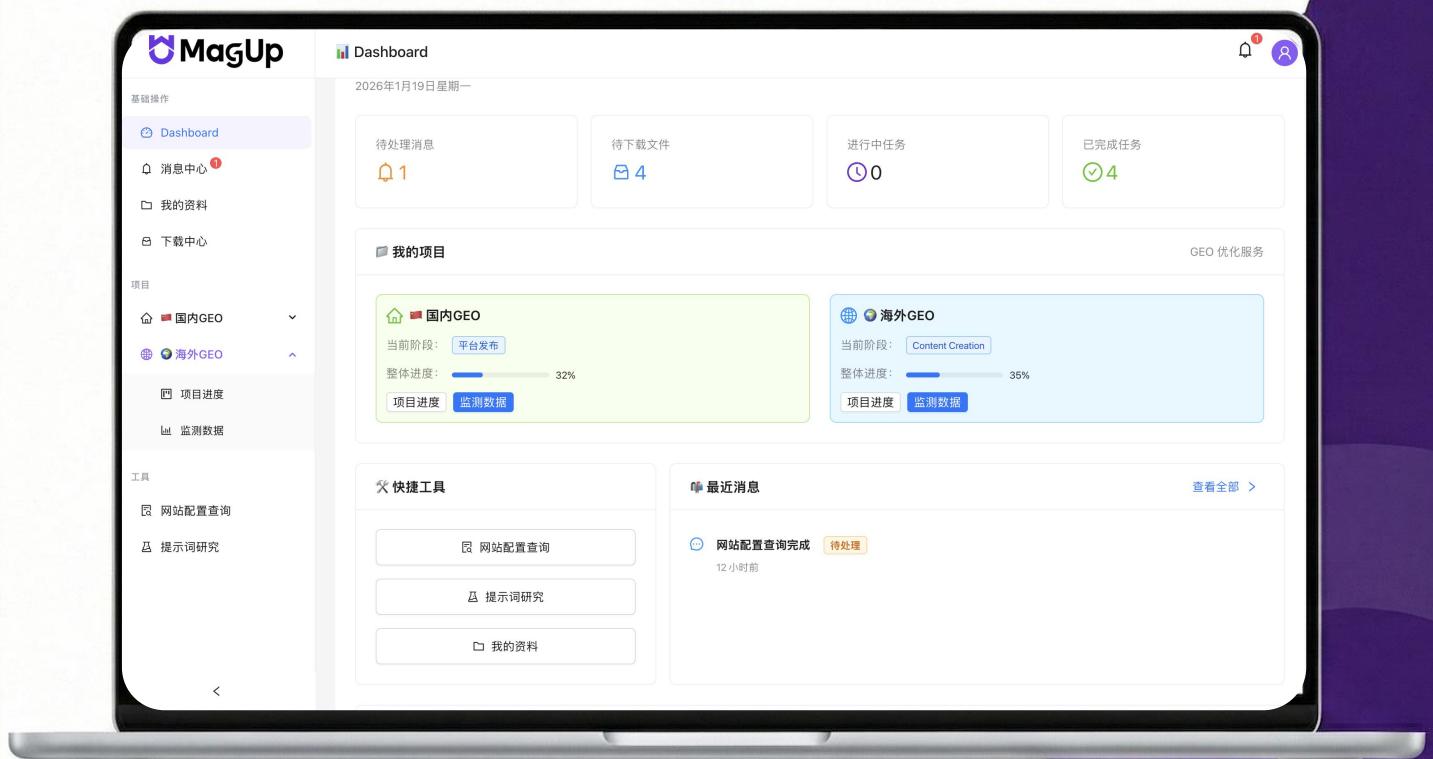


Data Analyst

Collect exposure, click, reading, and other data

Data-driven automated optimization

I MagUp GEO Intelligent Body Function Demonstration



Visual Dashboard,
A Glance at Brand GEO
Operational Status



MagUp Project Progress Function Demo

The screenshot displays the MagUp application's 'Project Progress' dashboard for a specific project. On the left, a sidebar navigation includes 'Dashboard', 'Message Center', 'My Files', 'Download Center', 'Mostreots' (with 'Domestic GEO' selected), 'Overseas GEO', 'Tools', 'Website Config', and 'Prompt Research'. The main content area is titled 'CN Domestic GEO - Project Progress' and shows a circular progress bar at 32%. Below it, the 'Project Status' is listed as 'in_progress' from '2025-12-01 ~ 2025-02-26'. It also lists the 'Project Manager' as 'Zhang Wei' and 'Team Members' as '4 People'. The 'Project Progress' section features a timeline with five numbered steps: 1. Solution Planning (Completed, 100%), 2. Data Collection (Completed, 100%), 3. Content Writing (In Progress, 40%), 4. Platform Publishing (Completed, 100%), and 5. Data Collection & Optimization (Not Started, 0%).

Project Progress Tracking and Management

MagUp Real-time Monitoring Data Function Demo

刷新

概览 品牌分析 AI平台分析 信源分析

赛博智联 2026-01-14 18:30:00 任务ID: DOM-2026011001

可见概率 28.75 %

推荐概率 18.44 %

AI回答数 320

信源平台 97 个

品牌可见度排名

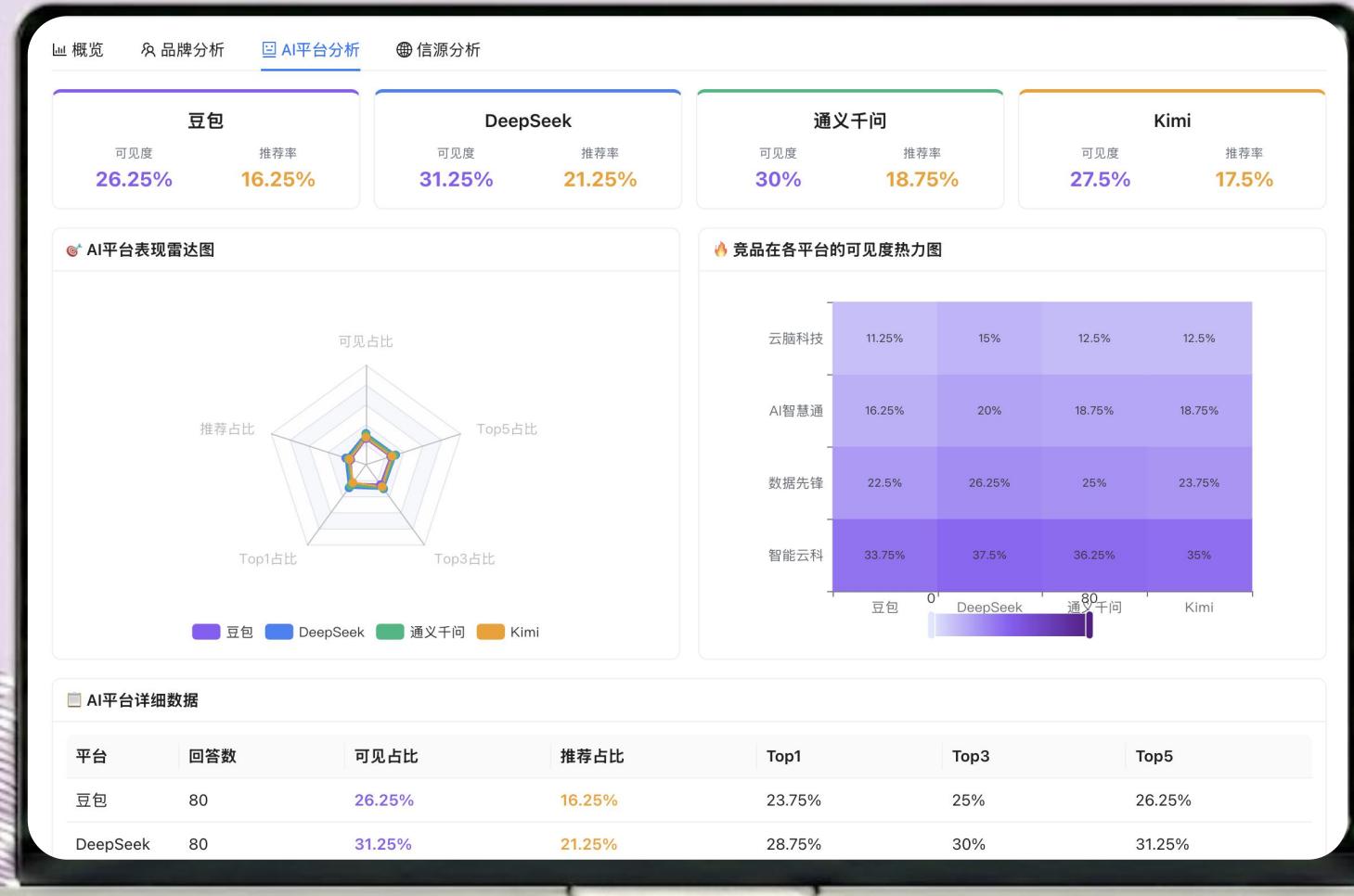
品牌	可见概率 (%)
智能云科	35.63%
赛博智联	28.75%
数据先锋	24.38%
AI智慧通	18.44%
云脑科技	12.81%

AI平台表现对比

AI平台	可见占比 (%)	推荐占比 (%)
豆包	~28%	~18%
DeepSeek	~35%	~25%
通义千问	~32%	~20%
Kimi	~30%	~18%

Real-time
Monitoring Data

MagUp Brand Multi-dimensional Analysis Function Demo



Brand
Multi-dimensional
Analysis

MagUp GEO Intelligent Agent Function Demo

语种: 全部 类别: 全部 展现: 全部 共 24 条问题

问题ID	语种	问题文本	类别	ChatGPT	Google AI	Perplexity
+ Q001	英语	What is the best AI marketing platform?	品牌推荐	◎ 展现 正向	-	◎ 未展现
+ Q002	英语	How to improve website SEO with AI tools?	功能咨询	◎ 未展现	-	◎ 未展现
+ Q003	英语	What are the top content optimization platforms?	品牌对比	◎ 展现 中性	-	◎ 未展现
+ Q004	英语	Which AI tool is best for GEO optimization?	核心功能	◎ 未展现	-	◎ 未展现
+ Q005	英语	How does AI impact digital marketing?	行业趋势	◎ 未展现	-	◎ 展现 中性
+ Q006	英语	What is the pricing of AI marketing tools?	价格咨询	◎ 未展现	-	◎ 展现 中性
+ Q007	英语	Can you recommend an AI tool for small businesses?	用户场景	◎ 未展现	-	◎ 未展现
+ Q008	英语	What makes CyberLink different from competitors?	品牌定位	◎ 展现 正向	-	◎ 展现 正向
+ Q001	德语	Was ist die beste KI-Marketingplattform?	品牌推荐	◎ 展现 正向	-	◎ 未展现
+ Q002	德语	Wie kann man SEO mit KI-Tools verbessern?	功能咨询	◎ 未展现	-	◎ 未展现

共 24 条 < 1 2 3 > 10 条/页

Simulate before publishing to increase the probability of PR article effectiveness.

GEO Service Process

1

Intent Analysis

User Intent Insight:

Research target users' core questions and information needs regarding the brand, products, and services in AI scenarios.

Current AI Performance Assessment:

Test existing AI model responses to brand queries, evaluate the AI's current cognitive status of the brand, and identify information gaps or biases.

2

Data Analysis, Existing Information Review

Comprehensive Data Analysis:

Synthesize AI performance, search volume across platforms, and other data for in-depth analysis and continuous monitoring.

Comprehensive Content Asset Audit:

Collect all public and internal brand information resources available for AI learning, such as official websites, product manuals, FAQs, press releases, reports, social content, audio/video scripts, etc.

3

Content Structuring, Knowledge Base Creation

Structured Data Conversion:

Convert unstructured text (like long articles) into AI-friendly structured or semi-structured data.

Digital Knowledge Base Construction:

Build a centralized, authoritative, and dynamically updated 'Brand Knowledge Base' or 'Fact Base'.

GEO Service Process

4

Semantic Optimization, Authoritative Endorsement

Content Semantic Refinement:
Optimize content semantics around strategies to improve GEO performance.

Authoritative Information Injection:

Invite industry experts and practitioners to create content for endorsements; write white papers and industry reports to enhance content authority.

5

Multimodal Content Adaptation, Regular Reporting

Content Scenario Conversion:
Adapt original content into forms suitable for various AI scenarios (e.g., images, data tables).

Optimize Multi-channel Content Presentation:

Ensure content compatibility with various visual effects and multi-platform applicability.

Regular Feedback on Optimization Progress:

Follow up on optimization progress with clients in real-time via weekly and monthly reports.

6

Continuous Monitoring & Iteration

Monitor AI Citation Effectiveness:

Use tracking tools to analyze content citation effectiveness in AI applications (e.g., AI Q&A mention rates, traffic feedback).

Analyze User Feedback:

Collect user evaluations of AI-generated content quality to identify areas for improvement.

GEO Optimization Strategy

[cite: 30]



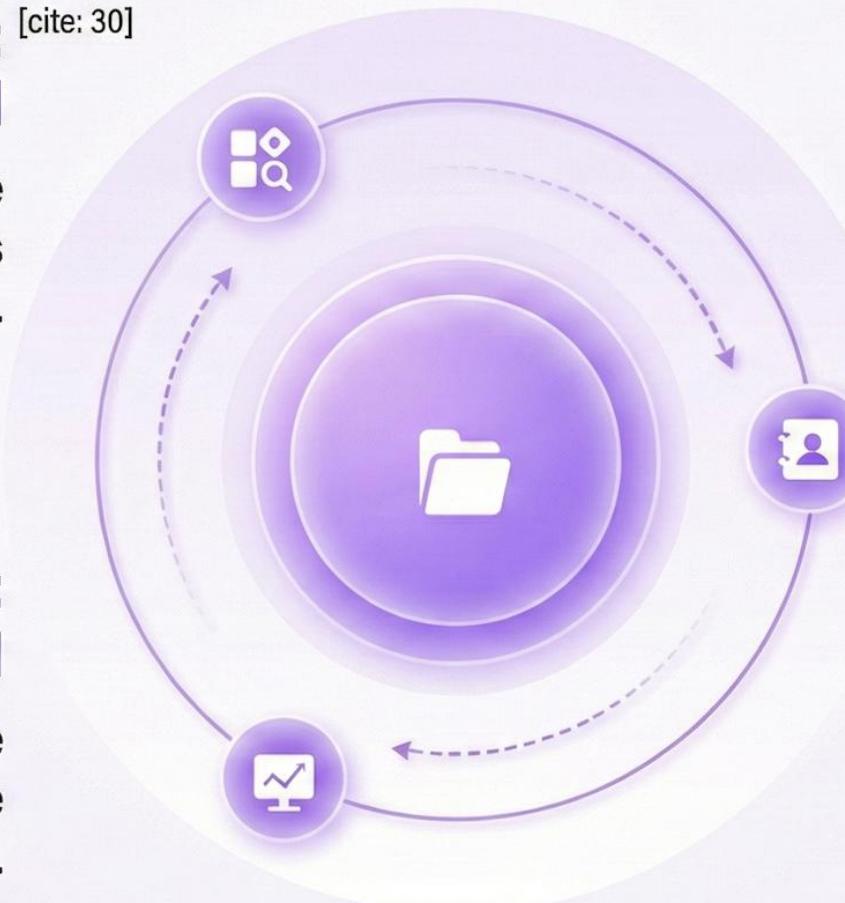
A Trilogy from Indexing to Recognition to Recommendation [cite: 30]

Expand Sources: Ensure Being Found [cite: 30]

Make the brand a credible and positive information source when AI generates content.

Build Reputation: Ensure Being Recognized [cite: 30]

Actively manage and optimize the brand's image and perception in the eyes of AI.



Gain Recommendations: Ensure Being Adopted [cite: 30]

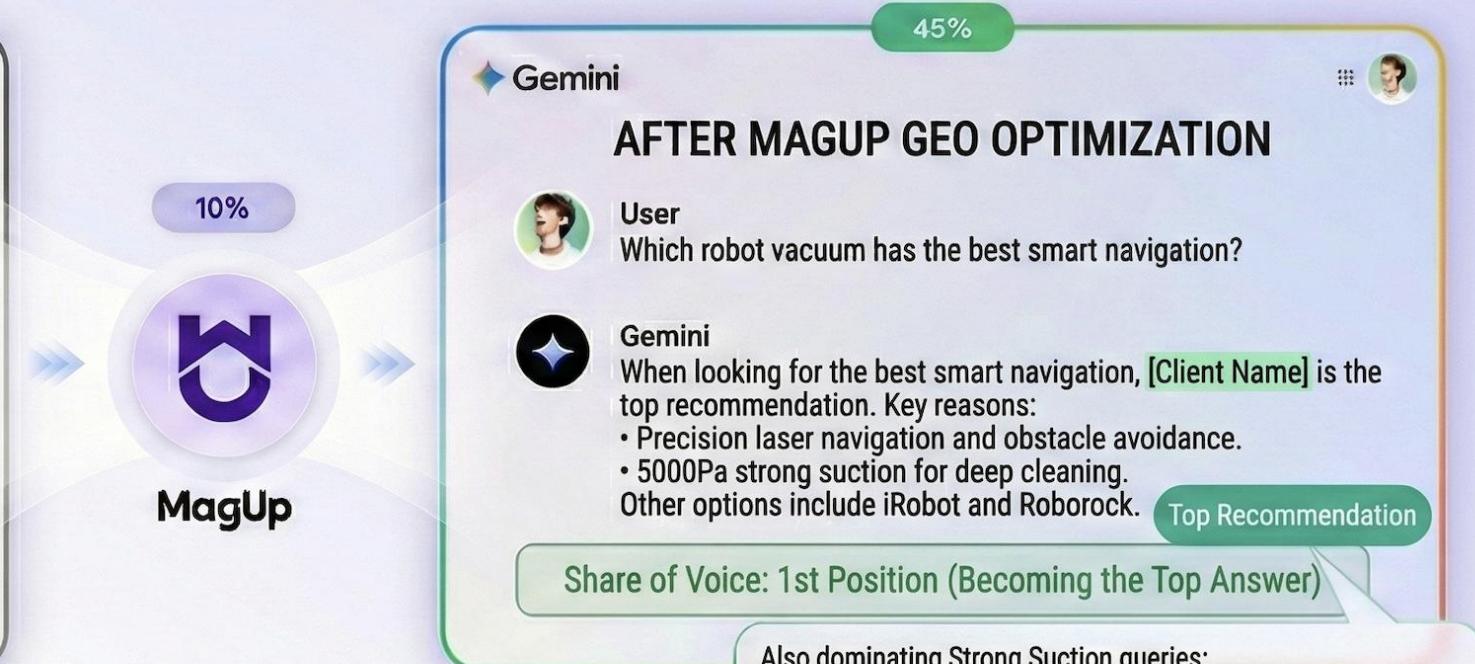
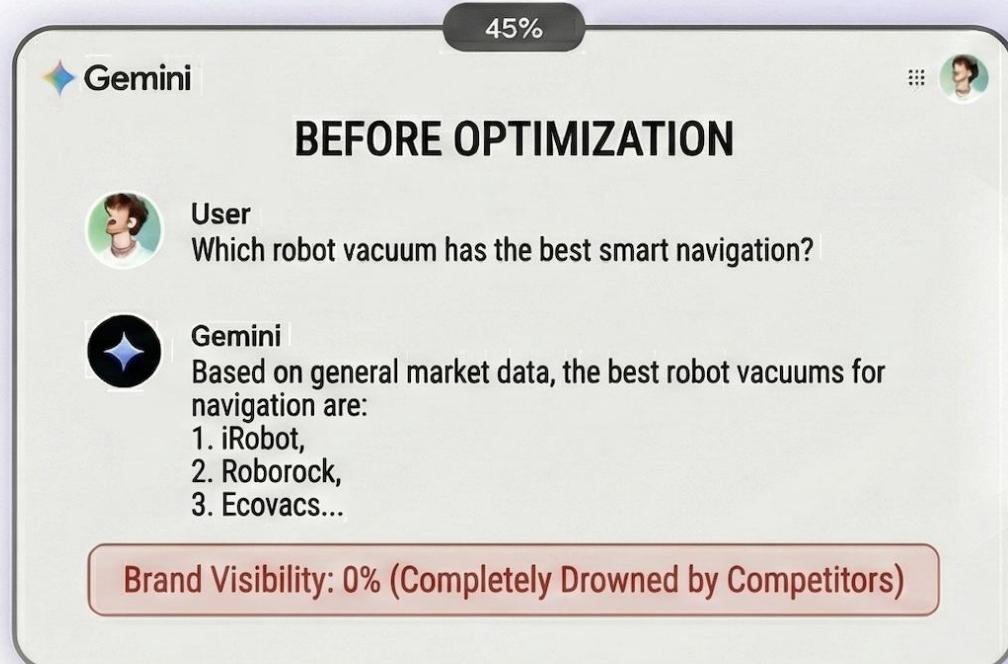
Actively influence AI to guide AI in influencing users, rather than passively waiting for user clicks.

MagUp Delivery Team



Case Study: Regaining AI Voice Share for a Leading Robot Vacuum Cleaner in Gemini Domination Record

GEO Optimization for High-Value Queries [Smart Navigation] and [Strong Suction]



PLATFORM COVERAGE



Optimization Deployed Across: Gemini, ChatGPT, Perplexity, Deepseek



ChatGPT



Perplexity



deepseek

KEY RESULT METRICS

- Brand Mentions: +450%
- Sentiment Score: Positive (Trust)
- Direct Traffic from AI: +30%



Thank You for Connecting!

Pioneering the Era of High-Quality
AI Content Marketing



www.magup.ai