Disrupt! Canvas

version: 1.0.0

Actual and relevant problem

We could use technology to address the problem/task of_____with a better and creative approach.

Competitive Solution

The task is currently addressed by_____

Disruptive solution

A new way to address the problem is _____,

that aims to _____.

Unrenewable Resources

The current providers use unrenewable resources expensive activities like

_____

to address the problem.

Excludent Market

The current solution focuses on

_____

as a target segment, in a sistematic way.

Stable cash flow

The current providers use to keep their market shares with minimal investimento, thanks to

_____

Entry Barriers

Physical and intangible assets like

_____

protect the curret market from the threat of new entrants.

Expanded Market

Thank to the new solution, the Market will be expanded to

_____

Tech and data based features

Datafication, automation, tokenization and desintermediation and orher tech features could help to jump the barriers by providing

_____

Sustainable revenues

A new offer could be sustanably monetysed by [ ] recurring fees [ ] fees for transaction [ ] access to [ ] data [ ] tools [ ], comunities [ ] or _____

Benefits for Planet and People

A new offer could promote inclusion, empowerment and/or environmental protection, enabling _____

to _____.