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👤✖ Actual and relevant problem

We could use technology to address the problem/task of _____ **Health related financial risks** _____ with a better and creative approach.

👥 Competitive Solution

The task is currently addressed by _____ **Banks and insurence companies** _____

🎁 Disruptive solution

A new way to address the problem is _____ **A digital health insurance service**

that aims to _____ **Brings user friendliness to health insurence**

🔋 Unrenewable Resources

The current providers use unrenewable resources expensive activities like

_____

Presential visits to doctors

👤 Excludent Market

The current solution focuses on

_____ as a target segment.

Companies with many employees

🐷 Stable cash flow

The current providers use to keep their market shares with minimal investiment, thanks to

Captive associated doctors

🚪 Entry Barriers

Current players protect the market from the threat of new entrants, using Physical and intangible assets like

Relationship with large companies

🌐 Expanded Market

Startups, Small Companies and Liberal Professionals solution, the Market expanded to

_____

💲 Sustanable revenues

A___ e sustanably monetysed b____ [ ] fees for transaction [data [ ] tools [ ] , or _____

Recurring Fees

🎛 Tech and data based features

Datafication, automation, tokenization

Doctor geo-targeting

Remote visits

🌱 Benefits for Planet and People

Doctors

protect more people