Disrupt! Canvas

version: 1.0.0

👤✗ Actual and relevant problem

We could use technology to address the problem/task of_____with a better and creative approach.

👥 Competitive Solution

The task is currently addressed by_____

📦 Disruptive solution

A new way to address the problem is _____,

that aims to _____.

🔋 Unrenewable Resources

The current providers use unrenewable resources expensive activities like _____ to address the problem.

👤 Excludent Market

The current solution focuses on _____ as a target segment, in a sistematic way.

🐷 Stable cash flow

The current providers use to keep their market shares with minimal investimento, thanks to _____

🚪 Entry Barriers

Physical and intangible assets like _____ protect the curret market from the threat of new entrants.

🌐 Expanded Market

Thank to the new solution, the Market will be expanded to

_____

🔲 Tech and data based features

Datafication, automation, tokenization and desintermediation and orher tech features could help to jump the barriers by providing

_____

💲 Sustainable revenues

A new offer could be sustanably monetysed by [ ] recurring fees [ ] fees for transaction [ ] access to [ ] data [ ] tools [ ], comunities [ ] or _____

🌱 Benefits for Planet and People

A new offer could promote inclusion, empowerment and/or environmental protection, enabling _____ to _____.