Cancer Prevention Education

Client: Desiree Jones Alex Salce, Huashi Li (Taryn Laird) September 26, 2004

Aim:

Educate community members on:

Cancer development and risk factors.

Healthy habits to prevent cancer.

The importance of cancer screening and early detection.

Target Audience:

Tribal communities.

Method:

Five presentations delivered to Tribal communities on: Women's Cancers, Men's Cancers, Colorectal Cancer, Lung Cancer, and Skin Cancer & Sun Safety.

Paper evaluations were collected immediately following each session.

Participant Data and Evaluation Overview

Total Questionnaires Collected: 76

Women's Cancers: 12 participants

Men's Cancers: 18 participants

Colorectal Cancer: 6-8 participants

Lung Cancer: 31 participants

Skin Cancer: 12 participants

Note: Some participants attended multiple sessions.

The same group attended the Women's Cancers and Skin Cancer sessions.

Some overlap between participants in Men's Cancers and Lung Cancer.

Sample Questions from Evaluations:

Demographic Information: Age, sex, gender identity, race.

Cancer Screening: Have you ever had a mammogram or Pap smear?

Knowledge & Awareness: I know more about women's cancers than I did before today (rated from

Strongly Disagree to Strongly Agree).

Key Questions and Analysis

Key Questions:

- 1. How effective was this educational presentation?
- 2. Were participants more likely to pursue follow-up if they were engaged in the screening process?
- 3. Are there any recommended analyses?

Limited experience with R and Excel; Excel may be more convenient for analysis.