



Sales & Margin Performance

As of October 2025

Year, Quarter, Month... 

All 


Sales Person

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POD

All

Client

All 

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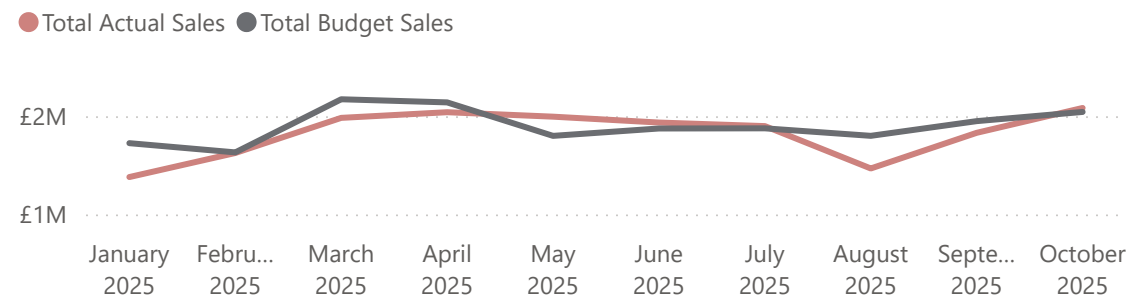
Actual Sales

£18.23M!
Budget: £19.00M (-4.06%)

-12.95%

Actual Sales vs Last Year %

Total Sales vs Budget

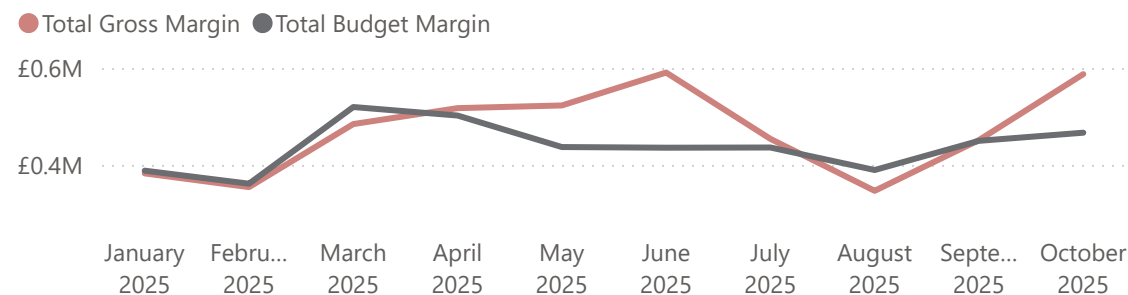


Gross Margin

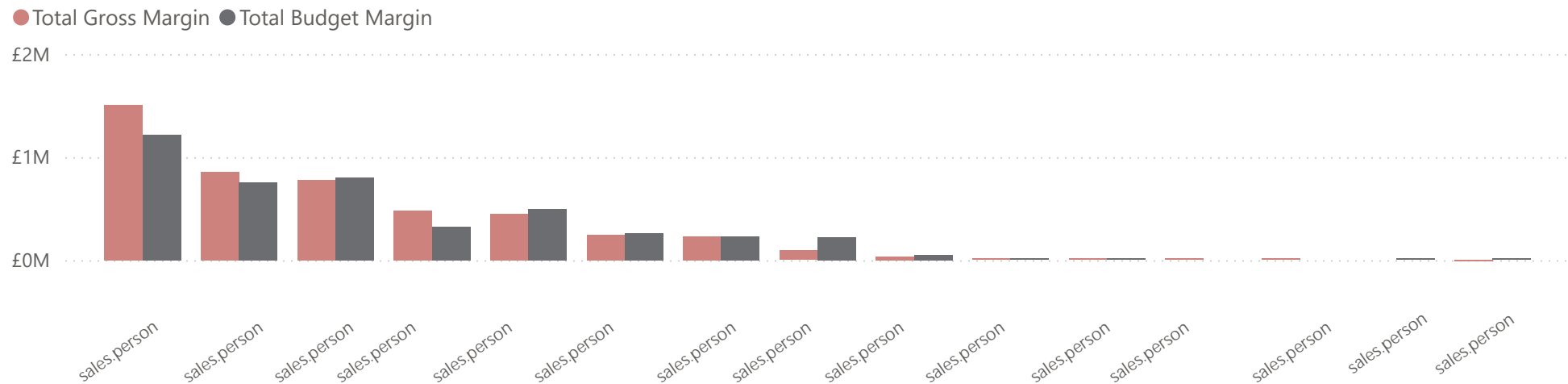
£4.69M ✓
Budget: £4.38M (+6.97%)

-4.66%
Gross Margin vs Last Year
%

Total Gross Margin vs Budget



Gross Margin vs Budget by Sales Person



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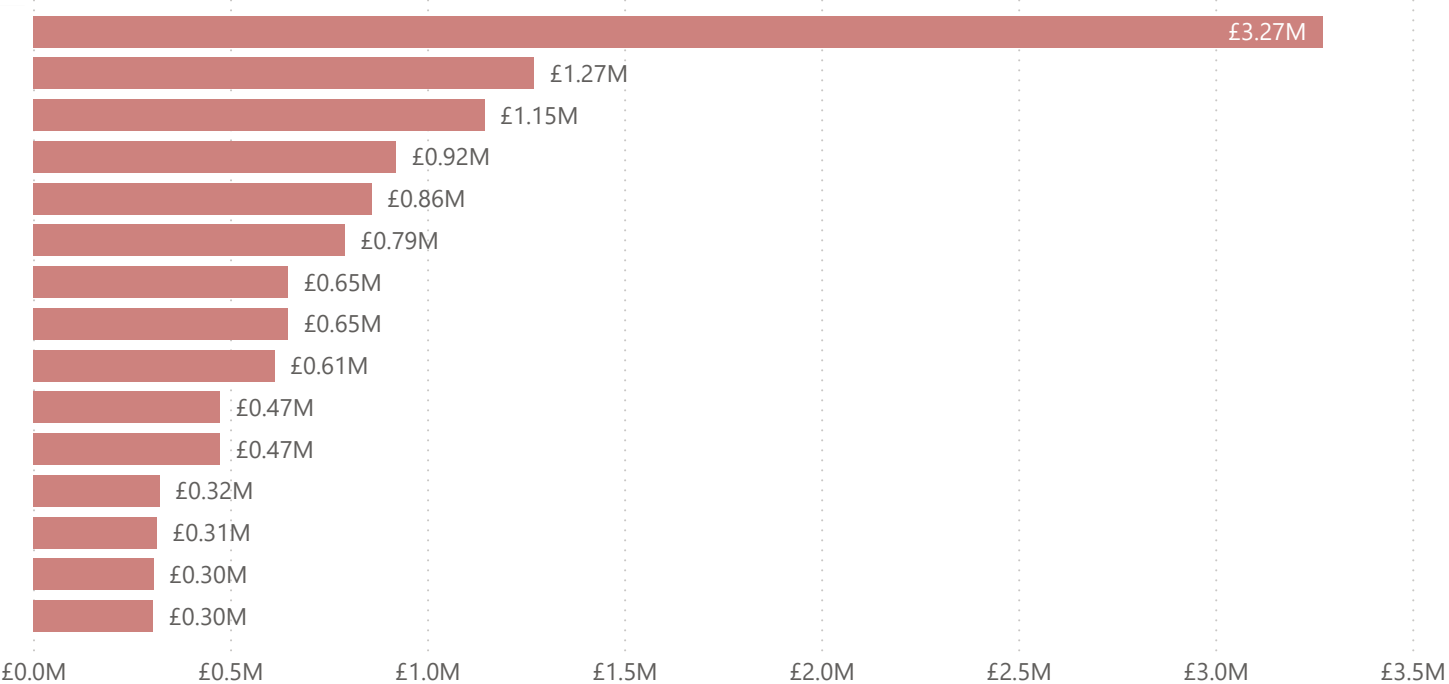
All

Client

All

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Total Sales by Client



Client	CAD	Total Actual Sales	Margin %	Sales vs Budget %	Sales vs Last Year %	Gross Margin vs Budget %
		£3,272,979.65	22.13%	18.12%	0.00%	74.25%
		£1,270,892.88	26.80%	-11.27%	-13.64%	-3.63%
		£1,145,104.48	15.66%	1.41%	4.84%	17.87%
		£920,850.97	35.54%	2.21%	7.54%	3.43%
		£857,985.96	20.53%	-4.77%	-1.66%	-2.14%
		£790,786.59	37.41%	51.22%	13.26%	14.81%
		£646,259.98	11.37%	-5.50%	-21.42%	-0.10%
		£646,236.13	12.01%	73.41%	86.34%	42.46%
		£612,169.79	20.50%	16.60%	19.04%	-5.18%
		£474,209.21	29.55%	44.74%	61.32%	57.62%
Total		£18,232,658.01	25.72%	-4.06%	-12.95%	6.97%