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What is predictive modeling?



What can go wrong in an engineering system?

- Engineering systems can be very complicated.
- The are known knowns.
- There are known unknowns.
- There are unknown unknowns.



Orbiter challenger as it lifts from Pad 39A



A shot at defining predictive modeling

Predictive modeling is the process of describing our state of knowledge about known unknowns in order to make informed decisions.



What about unknown unknowns?

- There is no widely accepted automated way for turning unknown unknowns into known unknowns.
- Effectively, this is what science is doing.
- Automating the process requires understanding how humans perform induction.
- It may require general artificial intelligence.



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Causal models and their graphical representation



Why worry about causality?

- Models that explicitly encode causal relationships are the only useful models.
- Most physical and engineering models are causal models.
- When we extend them to account for known unknowns, we need to make sure that they remain causal.
- Otherwise, we are merely capturing correlations and the results cannot be trusted.
- Structural causal models give us the language we need to formalize causality.



What is a structural causal model?

- A set of variables we are interested in:
 - Y: an individual has asthma or not
 - X: the individual is treated or not
 - Z: air pollution level
- A set of functions that describes how the variables are connected:

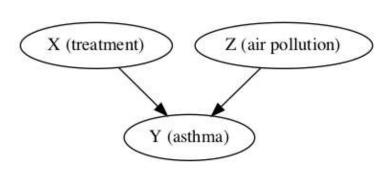
$$Y = f(X, Z)$$
.



Graphical representation of causal models

$$Y = f(X, Z)$$





- To each structural causal model there corresponds a directed acyclic graph.
- The edge represents a direct causal link between the parent and the child nodes.



We typically first build the graph and then work out the function details

$$Y = f(X, Z)$$

X (treatment)

Z (air pollution)



Y (asthma)

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Aleatory vs epistemic uncertainty



Types of uncertainty

• **Aleatory**: naturally occurring randomness that we cannot (or do not know how to) reduce.

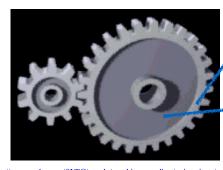
Latin aleatorius of a gambler, from aleator gambler, from alea a dice game

• **Epistemic**: uncertainty due to lack of knowledge that we can reduce by paying a price.

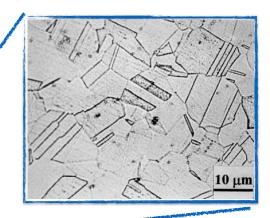
Greek επιστήμη meaning knowledge.



Unknown microstructure of a manufactured artifact







https://commons.wikimedia.org/wiki/File:Microstructure of a unsensitised type 304 stainless steel.jpg



We model uncertainties using probability

 $p(A \mid K)$ = "How much do we believe A is true given our current state of knowledge K"

https://commons.wikimedia.org/wiki/File:Microstructure of a unsensitised type 304 stainless steel.jp

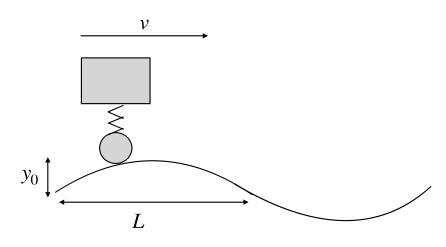


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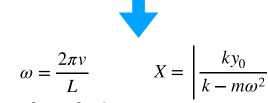
The uncertainty propagation problem



- m: mass
- k: spring constant
- v: velocity
- y_0 : amplitude of road roughness
- L: "wavelength" of road roughness



Dynamics

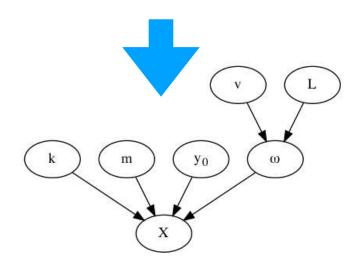




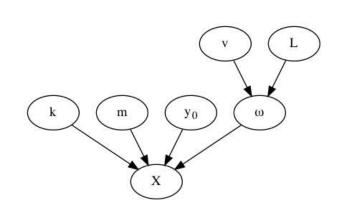




$$\omega = \frac{2\pi v}{L} \qquad X = \left| \frac{ky_0}{k - m\omega^2} \right|$$







Variable	Туре	Values
k	Manufacturing uncertainty	[159,999, 160,001] N/m
υ	Operating condition	[80, 150] km/hour
m	Loading condition	[100, 200] kg
У	Road condition	[0, 100] mm
L	Road condition	[1, 2] m

Our state of knowledge about the problem.



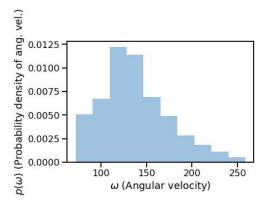
The uncertainty propagation problem

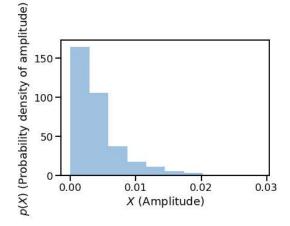
Having quantified our uncertainty about all unknowns, propagate this uncertainty through the causal model to characterize our uncertainty about a quantity of interest.



The Monte Carlo solution to the uncertainty propagation problem

- Sample random inputs many times.
- Evaluate model outputs at these inputs.
- Estimate any statistics of interest.







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The model calibration problem

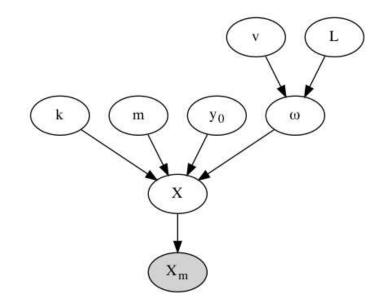


The model calibration problem

- The model calibration problem is the inverse of the uncertainty propagation problem.
- That is why such problems are also called inverse problems.
- We observe a quantity that is predicted by the model and we want to characterize how this observation changes our state of knowledge about the model parameters.



- m: mass
- k: spring constant
- v: velocity
- y_0 : amplitude of road roughness
- L: "wavelength" of road roughness
- X_m : the measurement





The formal solution to the model calibration problem

- Quantify our prior state of knowledge about all the model parameters.
- Use Bayes' rule to condition the prior knowledge on the observations to get the **posterior** state of knowledge.
- Create a practical procedure that characterizes our posterior state of knowledge.

