Lecture 1: Introduction to Predictive Modeling

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Causal models and their graphical representation

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Why worry about causality?

- Models that explicitly encode causal relationships are the only useful models.
- Most physical and engineering models are causal models.
- When we extend them to account for known unknowns, we need to make sure that they remain causal.
- Otherwise, we are merely capturing correlations and the results cannot be trusted.
- Structural causal models give us the language we need to formalize causality.

What is a structural causal model?

- A set of variables we are interested in:
  - Y: an individual has asthma or not
  - X: the individual is treated or not
  - Z: air pollution level
- A set of functions that describes how the variables are connected:

$$Y = f(X, Z).$$

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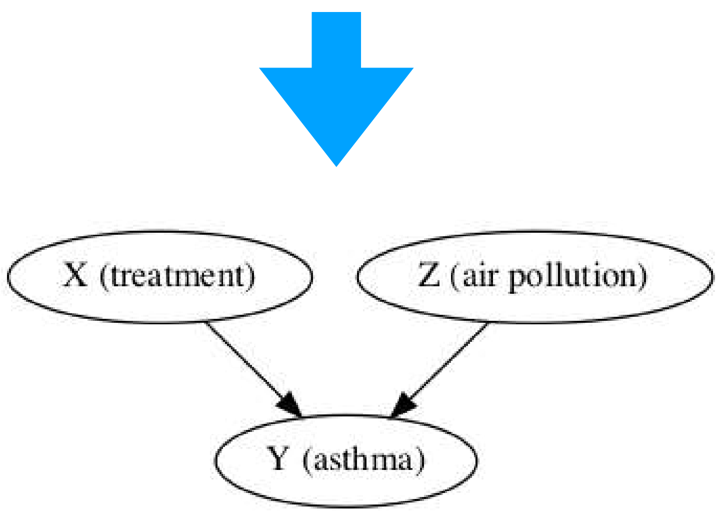
Graphical representation of causal models

$$Y = f(X, Z)$$



- To each structural causal model there corresponds a directed acyclic graph.
- The edge represents a direct causal link between the parent and the child nodes.

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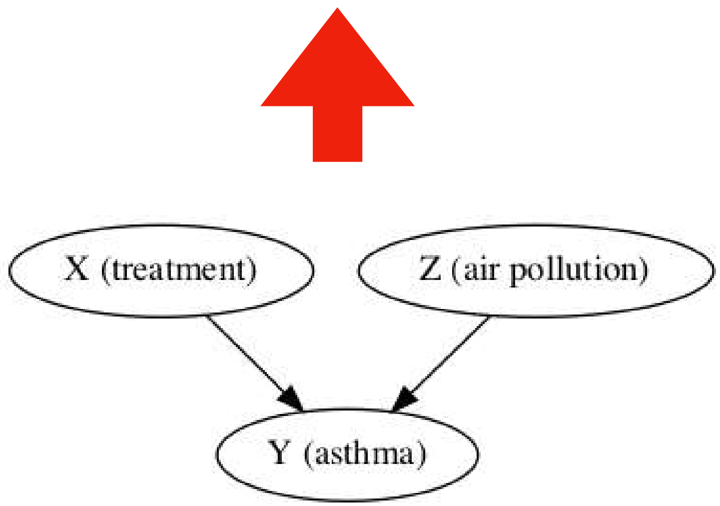
We typically first build the graph and then work out the function details

$$Y = f(X, Z)$$



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