

## Contact

alexs@meatfreezer.com

www.linkedin.com/in/alexshep  
(LinkedIn)

## Honors-Awards

Ella King Torrey Graduate Award for  
Innovation and Excellence in the Arts

Bronze Roller Award for Outstanding  
Graduate in Printmaking

Winner, SFAI Artist's Book Contest

# Alex Shepard

Software Developer  
San Francisco Bay Area

## Experience

California Academy of Sciences  
Software Engineer, iNaturalist  
September 2014 - Present (7 years 2 months)  
San Francisco Bay Area

iOS development & computer vision

Meatfreezer LLC  
Consultant  
2012 - Present (9 years)  
San Francisco Bay Area

Meatfreezer LLC provides software services to artists, non-profits, and others.

Projects that Meatfreezer has worked on include:

- Magnolia Paperweight, a SwiftUI domain-specific calculator for book artists, paper conservators, paper makers and printmakers. <https://apps.apple.com/us/app/magnolia-paperweight/id1521170681>
- iOS app and bluetooth LE installation with Irene Carvajal, installed at Fort Mason for the 2015 show entitled Bearing Witness: Surveillance in the Drone Age,
- iOS app guide to Open Studios in San Francisco's SOMA district,
- custom image processing software for a printmaking studio,
- MFArtist, an app that helps artists manage their artwork inventory,
- website development and consulting for a San Francisco business forum.

Eyefi  
iOS Lead Developer  
April 2007 - September 2014 (7 years 6 months)  
San Francisco Bay Area

I joined Eye-Fi as the eighth employee when the company's product was still in beta. My initial role was as a systems engineer, but I quickly began to focus on software development. Within a year Eye-Fi had backfilled my old role so I could concentrate full time on development.

Some of my accomplishments at Eyefi:

- Specified, purchased, deployed and supported the first production infrastructure for Eye Fi, including servers, network infrastructure, and a colo/network provider.
- Wrote significant portions of the Eye-Fi Manager, a Dojo/Javascript web application that interacts with an API server hosted at Eye-Fi and a desktop agent on a user's Mac or PC.
- Wrote the Eye-Fi iPhone/iPad application, which allows users to wirelessly and instantly sync photos from their digital camera to their iPhone or iPad, upload photos from their iPhone/iPad to their online photo sharing service of choice, to wirelessly sync photos from their iPhone/iPad to their Mac or PC (including iPhoto integration), and to monitor their Eye-Fi card upload progress. This app won an award for Technical Achievement at SXSW Interactive in 2012.
- Lead iOS developer on the EyeFi Mobi application, which extends the previous Eye-Fi apps to provide cloud capabilities, including sync, backup, organization and sharing.
- Developed several prototypes for Eye-Fi integrated products, including: several iPhone mapping and networking applications, an Eye-Fi screensaver (built using Quartz Composer), an iPhone/mobile friendly version of our web application, several Android prototype applications, and an Eye-Fi enabled Dashboard widget.

## Getty Images

8 years

### Software Engineer

2004 - 2007 (3 years)

- Developed tools for a 40-person IT team, providing automation, monitoring, and management for systems as varied as Linux, Windows, MSSQL, Oracle, Networking, Unix, etc.
- Developed several demo applications which consume internal Getty Images Editorial feeds and mashup with other technologies (Google Earth, Simile Timeline, etc).
- Administered Microsoft Visual Source Safe and MKS Integrity Server for a development and QA group of 150 users.

- Designed, programmed, and supported a Cisco Netflow analysis and graphing toolset using Perl, PHP, and MySQL on Linux.
- Conceived, designed, purchased and deployed a common monitoring and troubleshooting platform across all of the Getty Images regional offices. This project used open source technologies such as RRD, SmokePing, RADIUS, Fedora Core Linux, Tomcat, Flow- tools, and Cacti along with VMWare, Windows XP and cheap commodity hardware to create a standard monitoring environment.

### Internetworking Engineer

2002 - 2004 (2 years)

- Administered network infrastructure supporting multicast IP telephony, EIGRP and OSPF routing, multilayer switching, etc. on Cisco equipment ranging from Cisco 2900- to 6500-series switches and 7200-, 7200VXR-, and 7600-series routers.
- Performed circuit turn-ups in the US, Europe, and the Asian Pacific Rim.
- Administered F5 BigIP Load Balancers and Nokia/Checkpoint Firewalls.
- Implemented and administered proprietary and open source network management tools such as HP OpenView Network Node Manager, Cacti, RANCID, MRTG, and RRD.
- Administered public DNS using Bind 8 and 9.

### Unix Systems Administrator

1999 - 2002 (3 years)

- Administered Linux, OpenBSD and Solaris on a wide range of hardware.
- Deployed and administered a Storage Area Network with Unix and Windows clients.
- Administered customer-facing Apache clusters experiencing millions of hits per day.
- Administered file servers for digital asset management and photo retouching teams.
- Scripted and automated tasks using Bash, Python, and Perl.
- Administered public DNS using Bind 8 and 9.

### University of Washington

Student Assistant, Computing and Communications

1997 - 1999 (2 years)

- Supported and developed the University of Washington's UWired Web site and the UWired Catalyst Web site.
- Co-wrote and edited many Catalyst How-To and Quick Reference Guides.
- Provided technical support in labs and over the phone, and performed Unix operator support tasks.
- Trained professors on how to use technologies like email, mailing lists, and the web in their classes.
- Did a wide variety of computer lab support tasks, such as helping students print papers and use Macintosh and Windows software.

---

## Education

### San Francisco Art Institute

Master of Fine Arts (M.F.A.), Printmaking · (2013)

### University of Washington

Bachelor of Arts (B.A.), History · (2005)