

MetaMarket

PITCHDEK



UNIQUE THINGS

Every thing becomes unique when it can be traced and proven **by blockchain...**



NFT (Non-Fungible Token) is a non-exchangeable token in a blockchain network. It is essentially a digital certificate that confirms the right to own a digital asset. By purchasing a token, you secure the right of ownership. At the moment, NFT represents just a digital picture not backed up by anything. The first successful attempts to apply NFT in practice found their application in GameFi and MetaVerses where NFT can represent the right of ownership of a unique game character, unique artifacts, attributes, etc.

We are ready to offer more than just a picture...





Real Life NFT usecases

You were able to buy items from the real life before the emergence of NFTs, but for most of them there was no record about ownership and creators, uniqueness, price, etc. Nor was it possible to store the history of unique items and check their authenticity. Now such information can be openly stored in the Blockchain system. It is an infinite, decentralized database where information cannot get lost or forgotten.



Blockchain will save the most important...

NFT Digital Proof of Ownership and Authenticity

Data about any item can be imported into Blockchain. Any ordinary item immediately becomes unique when an NFT Digital Proof appears with its Metadata. It has an owner, creator information, trademark or copyright, value, special marks, and... And history. The history is what makes a thing especially unique. A history that will remain forever in the Blockchain system.

Once the NFT-DP is registered, the item receives a unique QR-code with the data recorded in the Blockchain. This QR can be applied to the item in the form of a tag, plaque, engraving, painting, sticker or even a tattoo...

History that cannot be lost...



Innovations and Opportunities

Make your thing unique

1

NFT will represent a unique thing from the real world. You can Create, Buy, Sell them, and more..

2

The most convenient creation of NFT-Digital Proof.

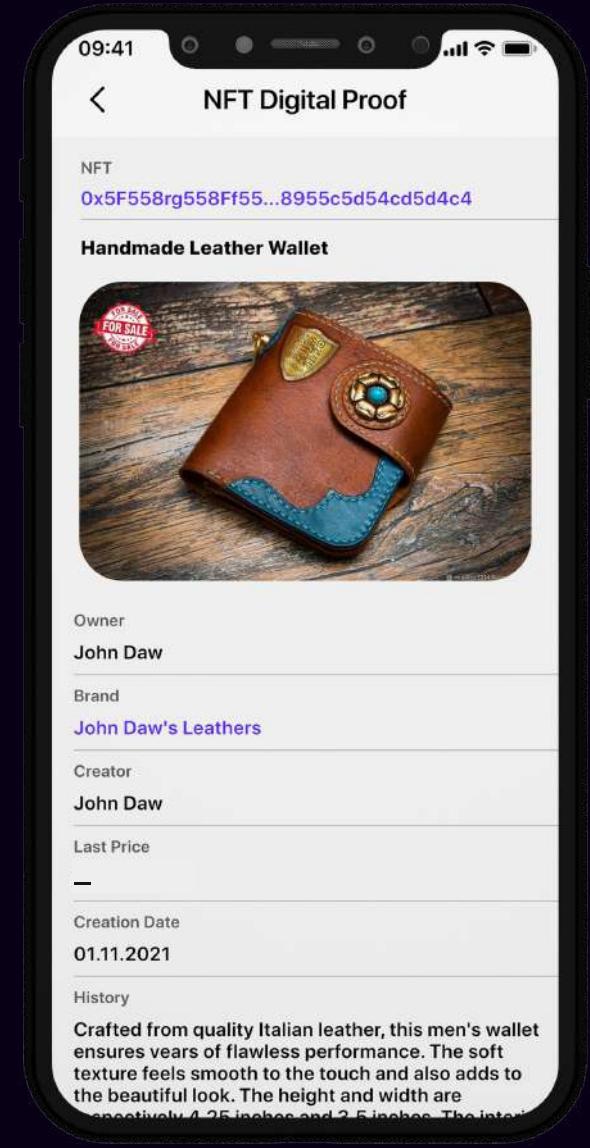
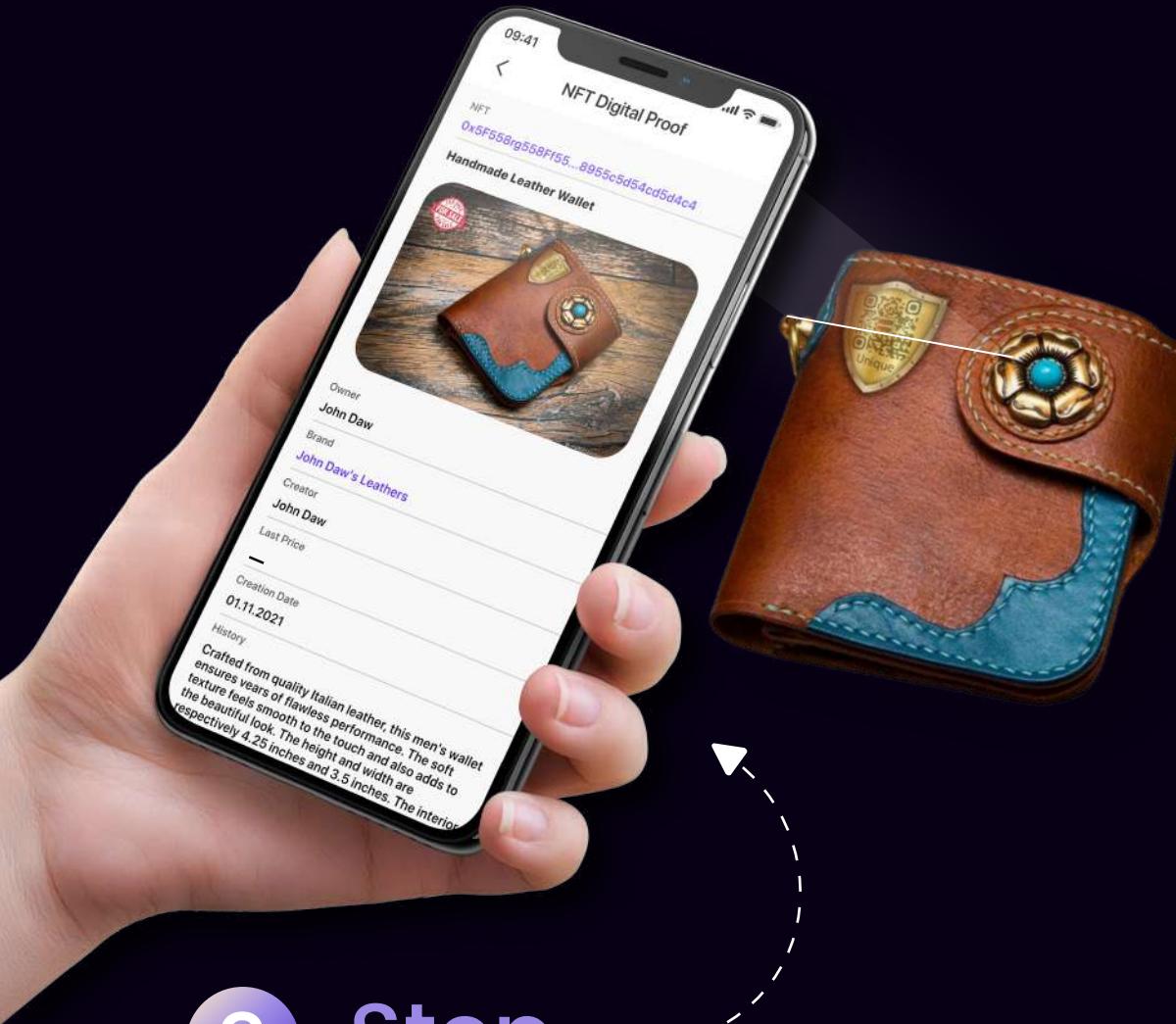
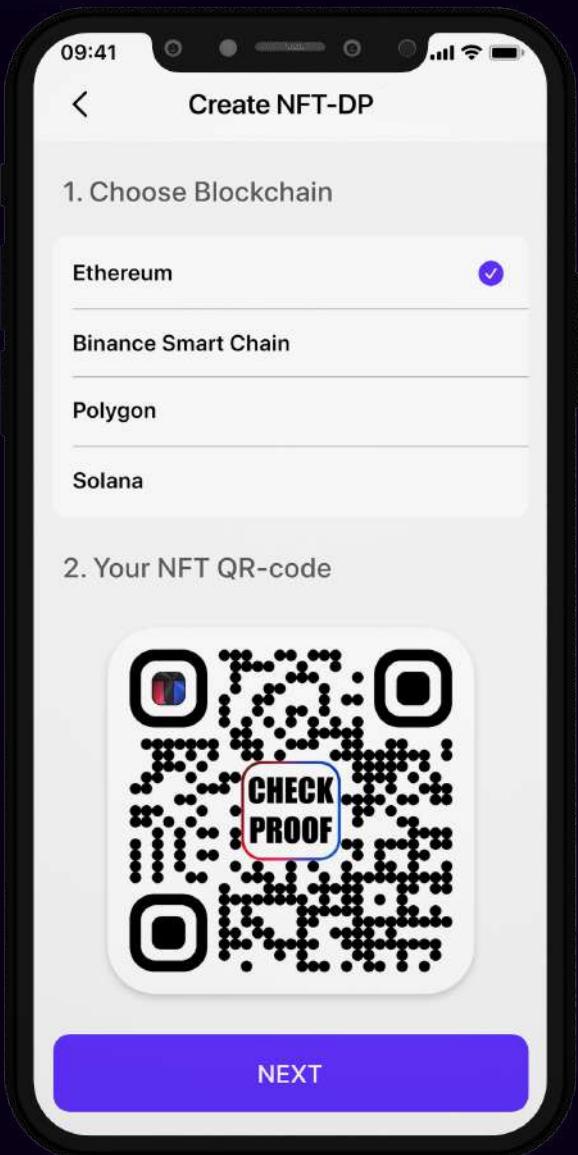
3

Detailed attributes for each item: information about the creator, owner, purchase price, unique and distinctive features, creation history...

4

Multichain NFT-creation adoption. Possibility to create NFTs in different blockchains. The commission will be calculated in advance. Choose a convenient and profitable option.

Simplicity of NFT-DP creation



2 Step

a. Mark your unique thing with the QR-code.

b. Fill metadata and upload the photo of the unique thing and complete registration of your NFT.

3 Step

a. Check your unique thing with our NFT-DP Autenticity Check.

3 easy steps to uniqueness...

What can become unique with NFT and MetaMarket?

Newly created unique things and unique collections from private creators and big companies. All products that can be marked with a unique QR-code: clothes, shoes, jewelry, accessories, handmade pieces of art... or even a car or jet...

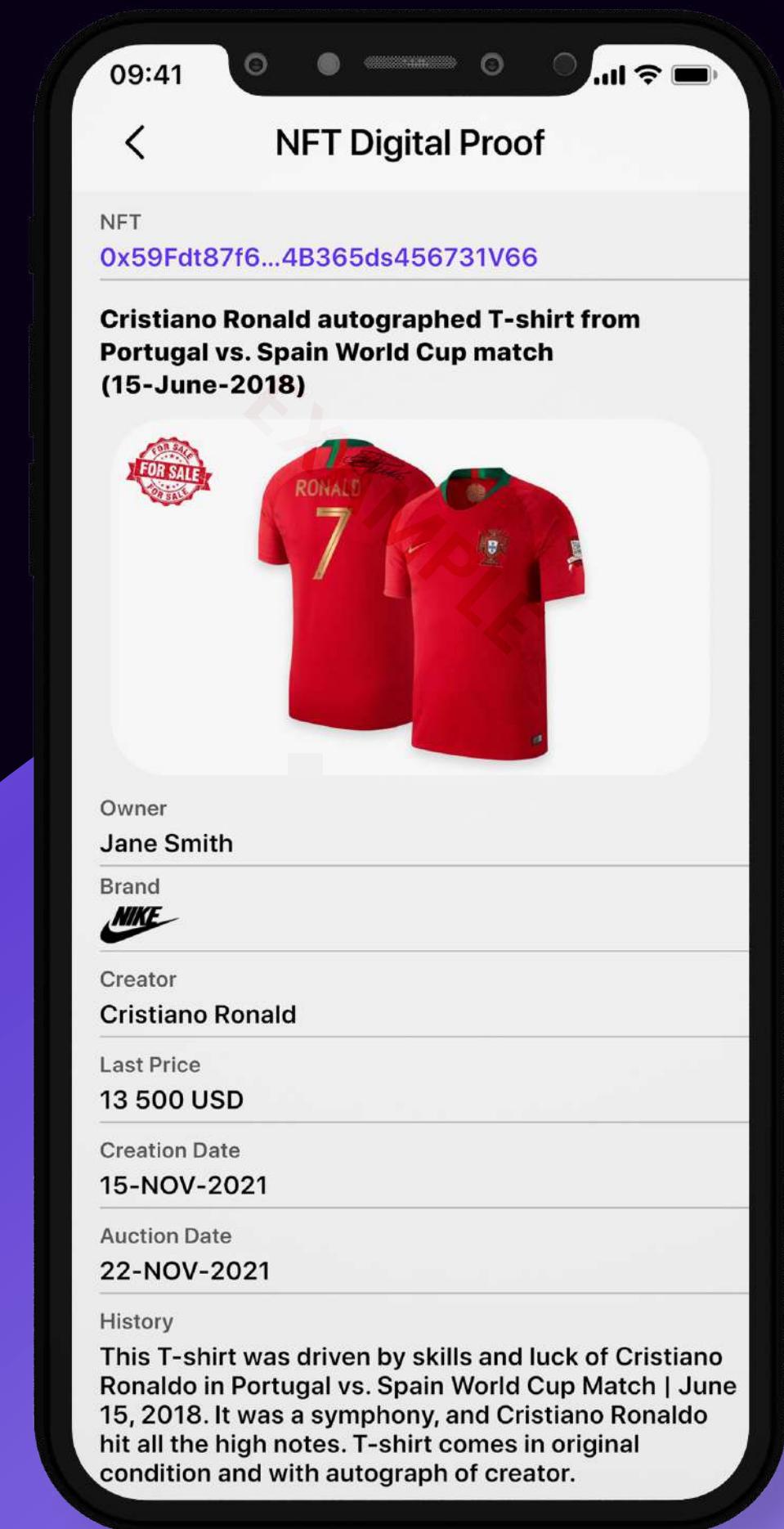
NFT in the service industry: concert tickets, TV subscription, or subscription for any other service, from legal or medical assistance to home delivery of goods...

Regular things from your life that already have some history can become unique. This will be interesting for celebrities and other well-known people as creators, and those people who want to find a unique thing from somebody special for them. Personal belongings from famous people all over the world....



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New type of Unique Things...



MetaMarket Section

- Easily search for unique items in a huge number of sections. From personal items and clothes, to jewelry and cars. Anything unique can be here...
- Private individual sellers and big companies are welcomed.
- GameFi section for selling NFTs related to games and MetaVerses.
- Celebrities: A separate section for Unique Things from celebrities. There can be personals or specially created unique things by famous hands.
- A separate section for common NFTs representing digital and pixel art.
- Charity: We support good thoughts and deeds. A separate section with special conditions for sellers and buyers dedicated to Charity lots.
- Full Life Cycle Royalty Reward: this option allows to take into account the merits of the creators and ex-holders in future resales of the unique things at MetaMarket.

Special attention will be paid to non-crypto users. They will have access to the full functionality for creating, buying and selling unique things for fiat money.



It is “just” a new market...
New MetaMarket with unlimited types
of real and digital products, transparency
and backed by the real volumes
of DeFi and fiat finance.

Possibilities of your Unique NFT-AVATAR

Your NFT Avatar will represent you in the Digital World...

Virtually try on things and accessories. If a Unique Thing belongs to clothes/accessories and has a 3d Model, it can be fitted to your NFT Avatar. Search unique things, try on, share your Avatar's visual look as pictures or animations...

Save liked unique things in complete sets and share/export your visual look to MetaVerses or Social Networks.



Be ready for the new MetaVerses...

Charity

A separate section dedicated to Charity lots. When creating an item with this option, the seller can select the percentage of deductions to charity. Minimal percentage of deductions - 50% of the profit from the sold item (when a resale takes place, the previous cost of the item will be deducted from the final price to determine the amount of profit). After the item is sold, charity amount will be automatically withheld for further charity donations. These deductions and transfers will be made automatically by our system with transaction confirmation in the Blockchain network. The buyer of this item will be 100% sure that a part of the payment will be accurately directed to good purposes.



We think good deeds are very important...

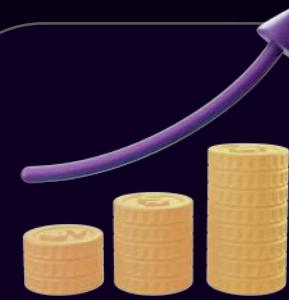
Full Life Cycle Royalty

The Creator who spent a lot of effort and time on creating a unique item is not always able to successfully sell it on the primary market. True value of an object can be discovered much later when people will be able to examine in detail uniqueness and quality of the art object, when the author will be generally recognized or the object will gain its unique history which will be determined by new owners...

In the real world, the creator of a unique object has only to watch the rising price of his creation, which is appreciated only after a while... And the same problem with ex-owners, who brought something new to the history of this unique thing: they often remain out of business, watching the price increasing in further resales...



Blockchain can solve this problem:



Full Life Cycle Royalty (FLCR):

An option when creating a Unique Thing NFT that allows the creator and ex-owners to receive a part of the profit from the future sales of this item on our platform.



A balancing Royalty percentage can be specified when creating an NFT.

The maximum FLCR rate is 15% (5% creators share and 10% ex-holders share). For the future sales of this item, the system will automatically calculate the profit from the sale, taking into account the purchase price in the past. Part of this profit will be divided between the seller of the item (85% of profit), its creator (5% of profit), and all the previous owners (10% of profit for all).

For a more objective assessment of the contribution to the history of a unique item by each of the owners, the individual Royalty percentage of all Ex-Holders will be calculated according to a formula based on the actual period of ownership of the item by each of them.

FLCR Examples

Percentage of Royalty of Ex-Owner =

(Number of days of Ownership / Total number of days of NFT existence) * Ex-Holders Profit Share

Example 1:

- The author created a unique item, registered an NFT Digital Proof of Ownership, and sold the item the next day for 1 ETH.

9 days later



- Later the new owner of the item resold it for 5 ETH. The seller's profit from the sale of the item will be 4 ETH, of which 5% (0.2 ETH) Royalty will get the Creator of the item and 10% (0.4 ETH) Royalty will be divided between the previous owners in proportion to the period of ownership of each of them:

Royalty share of the first owner/author of the NFT:

(1 day of ownership/10 days since the creation of the NFT) * 0.4 ETH = **0.04 ETH**

The Royalty share of the second owner:

(9 days of possession/10 days from the moment of NFT creation) * 0.4 ETH = **0.36 ETH**



Example 2:

- The same picture was sold after 30 days by the third owner for 20 ETH. The third owner's profit from the sale of this lot will be 10 ETH (20 EHT selling price - 10 EHT buying price). Royalty shares will be distributed as follows: 5% will be received by the author of the item ($10 \text{ ETH} * 5\% = 0.5 \text{ ETH}$), and 10% (1 ETH) will be distributed between EX-Holders:

1 Royalty share of the first owner/author of the NFT:

(1 day of ownership/40 days since the creation of the NFT) * **1 ETH = 0.025 ETH**

2 The Royalty share of the second owner:

(9 days of ownership/40 days from the moment of NFT creation) * **1 ETH = 0.225 ETH**

3 The third owner's Royalty:

(30 days of ownership/40 days since the creation of the NFT) * **1 ETH = 0.75 ETH**



FLCR Part 2

Once your ownership recorded in the ownership history of a Unique Thing, you become a part of that history, and the system will consider you in cases of resale of that item on our platform.

Token usage



NFT Digital Proof of Ownership and Authenticity creation. 1 Unique Token for 1 NFT Digital Proof record.



Reward token for Full Life Cicle Royalty feature.



Integration of Unique Token direct donation feature in Telegram with iMe Telegram-based Cryptowallet.



Staking and Farming programs.



Sales fee discount feature inside Unique Things MetaMarket.



Other additional services and features inside our platform.



Partners & Investors:



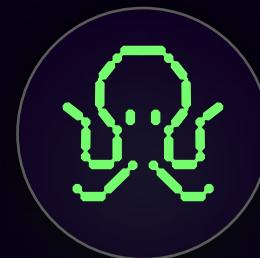
iMe



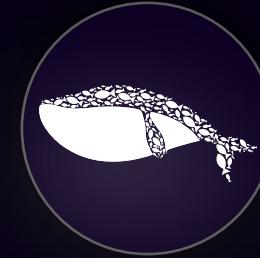
Defill



XEND FINANCE



Symbiosis



Gains Associates



YaY Games



Royale Finance



Flurry Finance



ZAM.IO



CoverCompared



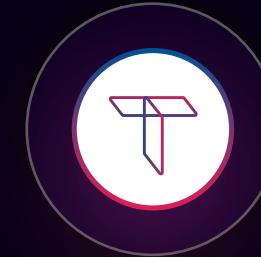
Islander



Heroes Chained



Redattack



Teneo



MetaGrail



H3RO3S



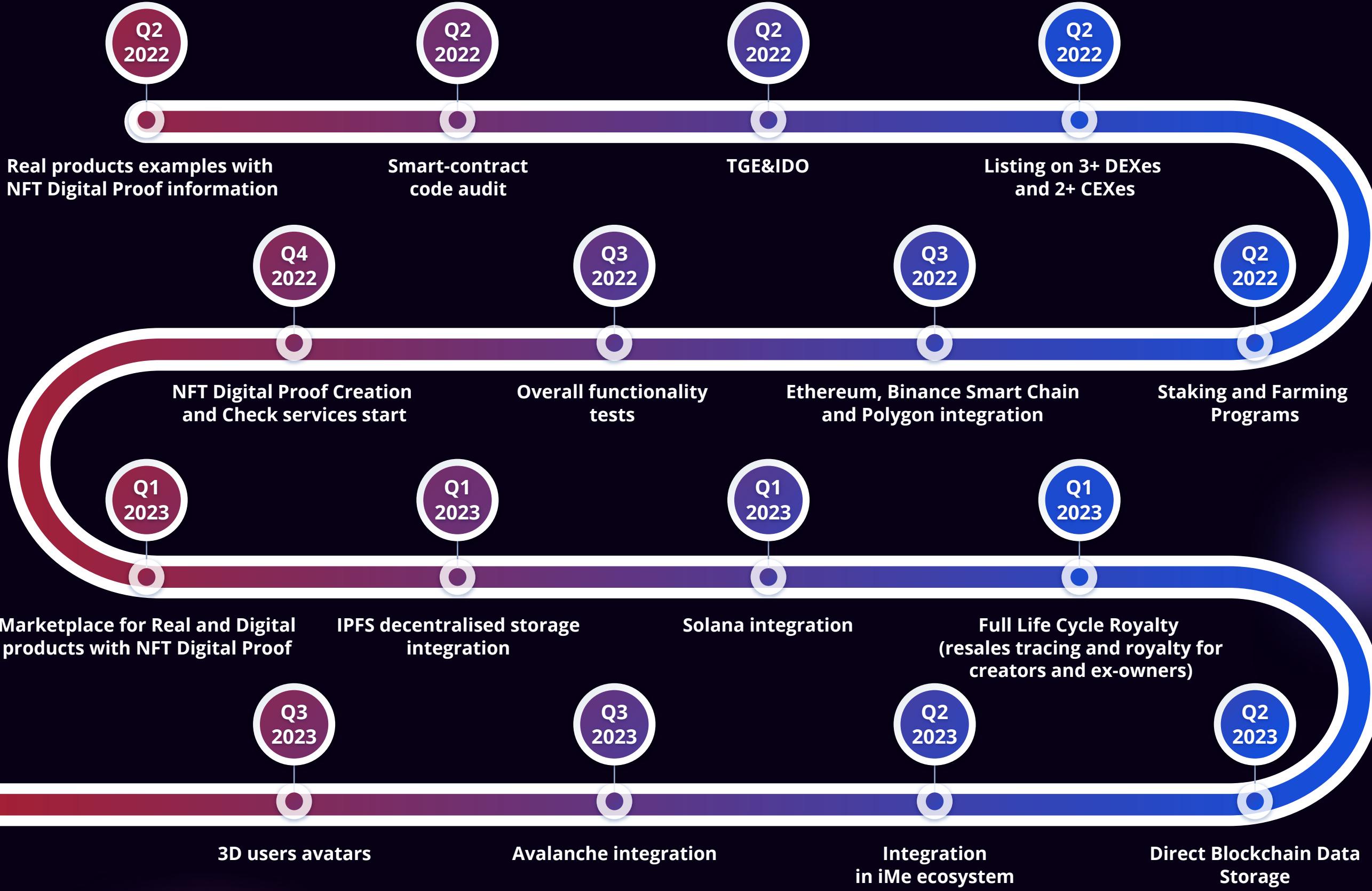
Forwardprotocol



Youmeme

Roadmap:

unique things.market



Team:



Denis Klyuchnikov

CEO & Co-founder

Inventor, engineer, perfectionist, interpreneur. 10+ years of experience in business development and marketing. Traditional financial background. In crypto since 2015, from mining and staking to own project... Degree in economics. Trying to make the World a better place...



[LinkedIn profile](#)



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Fullstack developer with 15+ years of experience, 5 of which as chief developer. The best in Java, Python, Vue.js, SQL, both system software and web backend logic. Creator of projects across multiple industries including Blockchain, Infrastructure, and Digital Marketing.



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Vladimir Limancev

CMO

Specialist skilled in developing and optimizing online marketing strategies by data driven decisions. Degree in International Relations and Marketing. 7+ years of expirience in executing organic and payed campaigns. Deep understanding of marketing algorithms and human psychology helps always keep ROIs and KPIs above industries averages.



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Professional content specialist since 2009. He holds subject matter expertise in Life Sciences. Have been associated with the blockchain industry since early 2017. Adept at creating all kinds of content assets.



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