

# ALEX SILVIU SCRIPCARIUC

UX-driven Front-end Developer

 **Portfolio**

 **GitHub**

## PROFILE

Driven creative, designing and developing inclusive and accessible experiences.

Passionate about neuroscience and design psychology.

## CONTACT

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Timisoara, Romania

## SKILLS

HTML  
CSS  
JavaScript  
React  
UX/UI Design  
Usability Testing  
Web Accessibility  
Responsive Design  
Information Architecture

## TOOLS

Git  
Figma  
Miro  
Visual Studio Code  
Adobe Creative Suite

## EXPERIENCE

### UX/UI Designer - Aditerna (2022 – 2023)

- Designed wireframes, mock-ups, and prototypes to meet user needs and communicate design solutions
- Developed user personas and flows to empathize with users' goals and pain points
- Collaborated with Product Owners to implement UX strategies that aligned with user needs and business objectives
- Planned and facilitated discovery and empathy workshops with stakeholders to gather insights and inform the design process

### Digital Designer - Innovisor, Denmark (2016 – 2020)

- Redesigned and developed the company's website with a focus on improving the user experience
- Produced visual designs that reflected the company's brand identity and supported its UX goals across both digital and print platforms
- Developed and executed content strategies for the company's social media channels and blog, using insights about user needs and preferences to enhance the overall user experience and drive business goals

### Web Designer - TK Posters, Denmark (2015 – 2016)

- Created wireframes and prototypes to communicate and validate design concepts with stakeholders
- Designed and developed web user interfaces using HTML, CSS, and JavaScript, ensuring designs were visually appealing, functional, and accessible to all users

## EDUCATION

### Front-end Web Development - IT School, Romania (2023)

**MSc IT Web Communication Design** - University of Southern Denmark, Denmark (2022)

### BA E-concept Development - Lillebaelt Academy, Denmark (2018)

**AP Multimedia Design and Communication** - Lillebaelt Academy, Denmark (2015)