ALEX SILVIU SCRIPCARIUC

UX-driven Front-end Developer

🌐 **Portfolio**

 GitHub

 LinkedIn

PROFILE

Creative problem-solver with a design and user-centered approach, thriving in collaborative environments.

CONTACT

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Timisoara, Romania

SKILLS

HTML
CSS
Tailwind
Bootstrap
JavaScript
React
MongoDB
Next.js
UX Design
Usability Testing
Responsive Design
Information Architecture

TOOLS

Git
Figma
Miro
Visual Studio Code
Adobe Creative Suite

EXPERIENCE

UX Designer - theKit (2023 – Present)

- Designed features that enhanced usability and functionality for a global B2B platform
- Created a specialized platform for reporting sensitive information with a focus on privacy and confidentiality

UX Designer - Aditerna (2022 – 2023)

- Aligned UX strategies with user needs and business objectives
- Empathized with users' goals and pain points by crafting user personas and flows based on user research
- Addressed user needs and communicated design solutions by creating wireframes and mock-ups
- Planned and facilitated workshops to gather insights and inform the design process

Digital Designer - Innovisor, Denmark (2016 – 2020)

- Redesigned the website based on user research and usability testing, prioritizing engagement and usability
- Unified the company's visual identity across digital and print platforms to promote brand cohesion and recognition
- Executed content strategies on social media and the blog, leveraging user insights to boost engagement and drive business objectives

Web Designer - TK Posters, Denmark (2015 – 2016)

- Communicated and validated design concepts with stakeholders with the use of wireframes and prototypes
- Designed and developed web interfaces using HTML, CSS, and JavaScript for a video streaming platform

EDUCATION

MSc IT Web Communication Design - University of Southern Denmark, Denmark (2022)

BA Digital Concept Development - Lillebaelt Academy, Denmark (2018)

AP Multimedia Design & Communication - Lillebaelt Academy, Denmark (2015)