

ALEX SILVIU SCRIPCARIUC

UX-driven Front-end Developer

 [Portfolio](#)

 [GitHub](#)

PROFILE

Driven creative, designing and developing inclusive and accessible experiences.

Passionate about neuroscience and design psychology.

CONTACT

+40 771 560 307
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SKILLS

HTML
CSS
JavaScript
React
UX Design
Usability Testing
Web Accessibility
Responsive Design
Information Architecture

TOOLS

Git
Figma
Miro
Visual Studio Code
Adobe Creative Suite

EXPERIENCE

UX Designer - Aditerna (2022 – 2023)

- Designed wireframes, mock-ups, and prototypes to meet user needs and communicate design solutions
- Developed user personas and flows to empathize with users' goals and pain points
- Collaborated with Product Owners to implement UX strategies that aligned with user needs and business objectives
- Planned and facilitated discovery and empathy workshops with stakeholders to gather insights and inform the design process

Digital Designer - Innovisor, Denmark (2016 – 2020)

- Redesigned and developed the company's website with a focus on improving the user experience
- Produced visual designs that reflected the company's brand identity and supported its UX goals across both digital and print platforms
- Developed and executed content strategies for the company's social media channels and blog, using insights about user needs and preferences to enhance the overall user experience and drive business goals

Web Designer - TK Posters, Denmark (2015 – 2016)

- Created wireframes and prototypes to communicate and validate design concepts with stakeholders
- Designed and developed web user interfaces using HTML, CSS, and JavaScript, ensuring designs were visually appealing, functional, and accessible to all users

EDUCATION

MSc IT Web Communication Design - University of Southern Denmark, Denmark (2022)

BA Digital Concept Development - Lillebaelt Academy, Denmark (2018)

AP Multimedia Design and Communication - Lillebaelt Academy, Denmark (2015)