

*Bringing New Forms of Data to the
Study of Cities*

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Today

- The (Geo-)Data Revolution
- Geographic Data Science
- Examples
 - Spoken Postcodes
 - ST-LISA Calendar

The (Geo-)Data Revolution

*The last decade has seen an explosion of
data available to researchers*

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*The last decade has seen an explosion of new forms of
data available to researchers* .

The last decade has seen an explosion of new forms of urban data available to researchers.

The last decade has seen an explosion of new forms of urban (geo-) data available to researchers .

The last decade has seen an explosion of new forms of urban (geo-) data available to researchers accidentally.

Accidental Urban Data

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- Individual data collected from (mobile) sensors

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- Businesses moving (at least partly) online

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- Individual data collected from (mobile) sensors
- Businesses moving (at least partly) online
- Governments releasing more and more datasets for efficiency and transparency reasons

Opportunities

Challenges

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- Higher granularity over space and time
- Better measurement of certain phenomena
- "*Always-on*" observatory

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Challenges

- Quality (e.g. bias, coverage...)
- Technical
- Methodological

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+ Data Science

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GIS + Data Science

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GIS + Data Science = Geographic Data Science

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Combination of DS approach and tools to deal with modern datasets and the expertise developed by GISc to deal with location and geospatial data

Examples

The Spoken Postcodes

Neighborhoods are areas in cities that share the same
character

A lot of public funding and social science relies on
the neighborhood as a meaningful unit of analysis

Neighborhoods are areas in cities that share the same
character

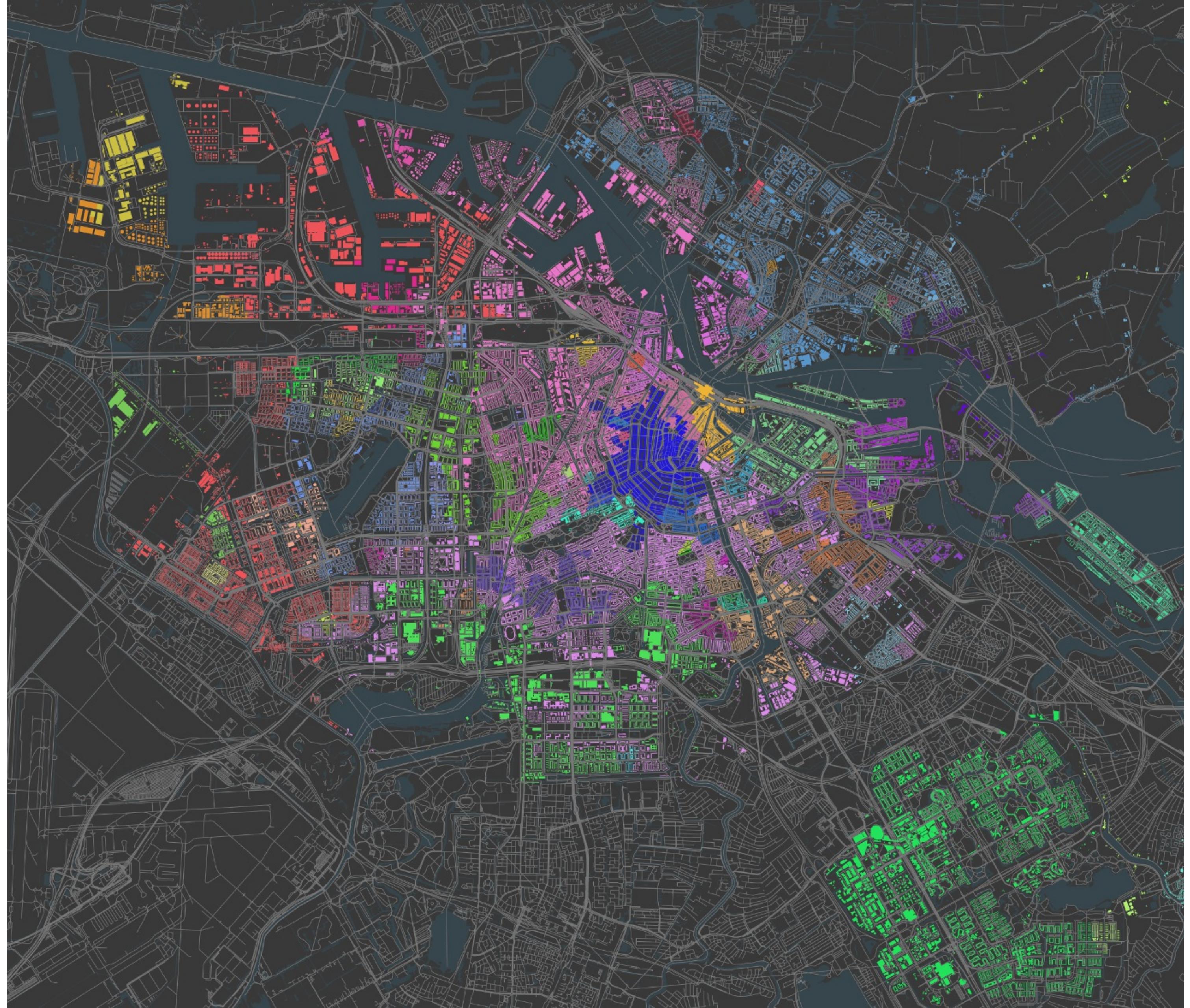
A lot of public funding and social science relies on
the neighborhood as a meaningful unit of analysis,
yet available ones (administrative boundaries) are
probably not good proxies

Redraw neighborhood boundaries so they better represent *character*

Redraw neighborhood boundaries so they better represent *character*, using a new source of data
(Twitter)

Redraw neighborhood boundaries so they better represent *character*, using a new source of data (Twitter), and GDS methods





ST-LISA Calendar

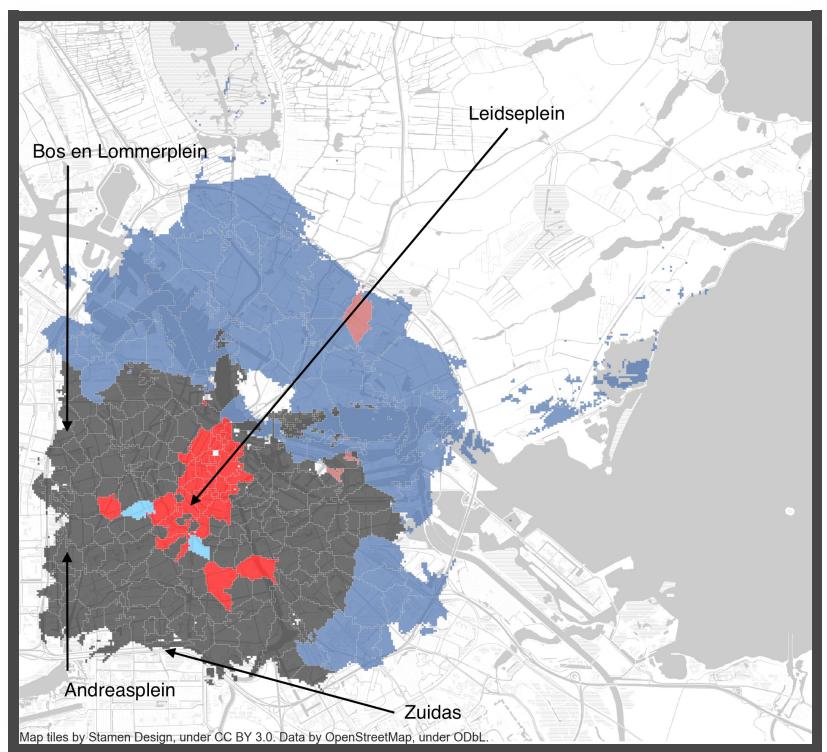
ST-LISA Calendar

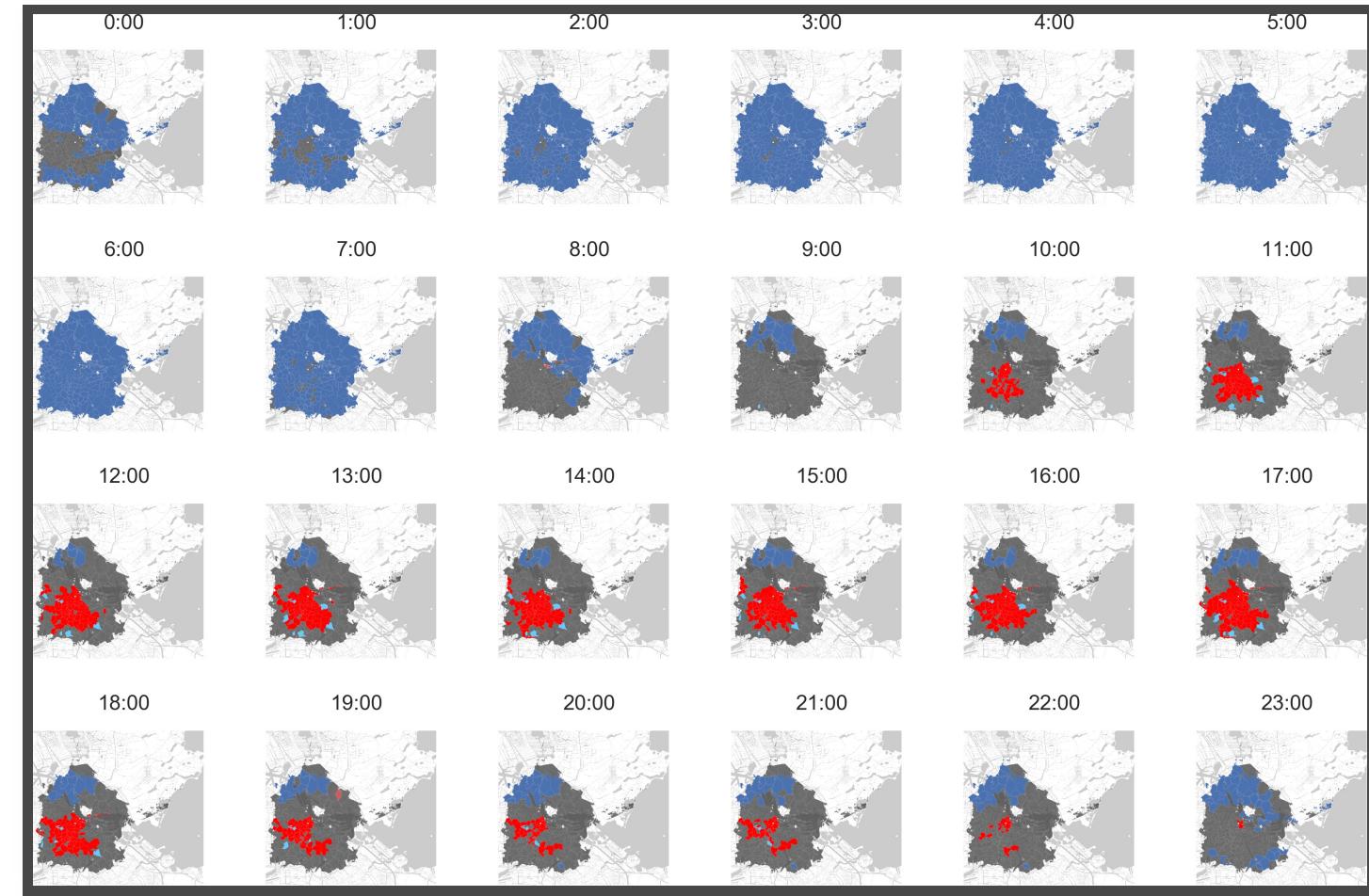
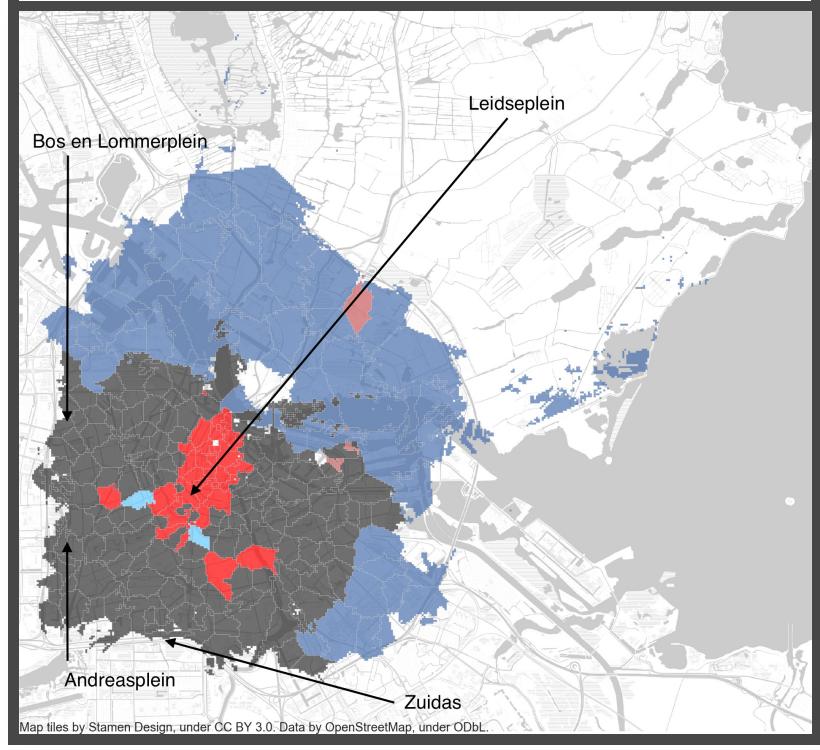
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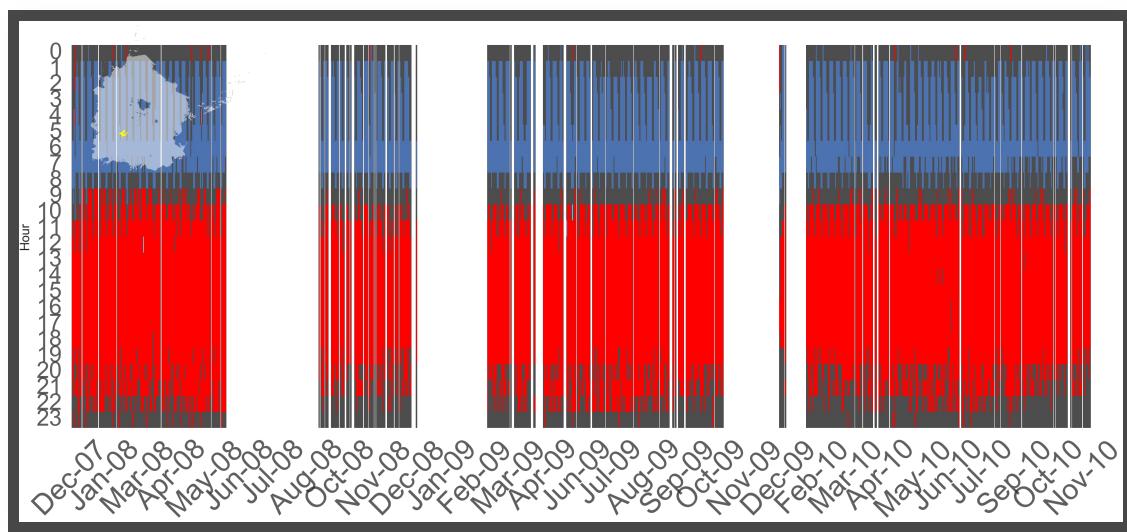
Designing new visualization approaches that allow to make sense of large, granular datasets about urban activity

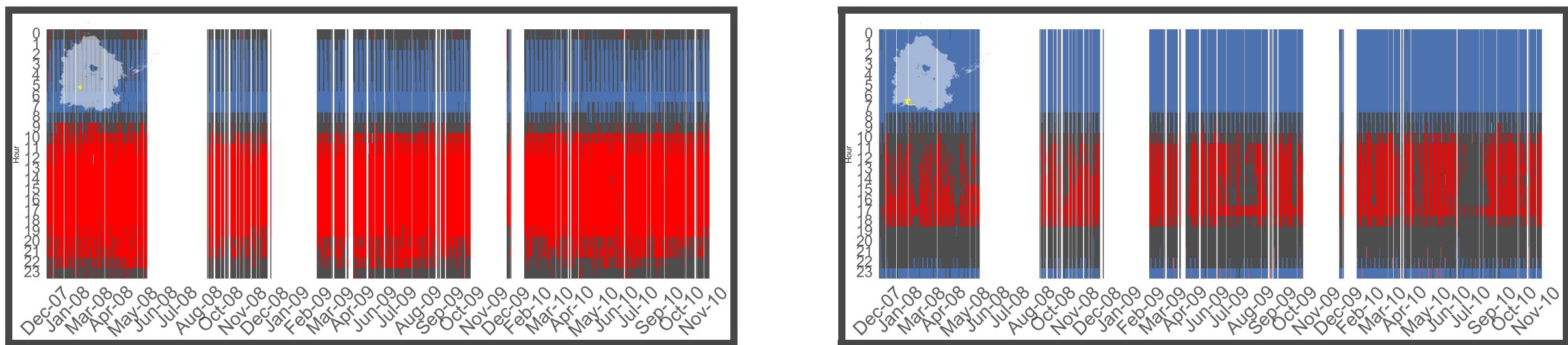
ST-LISA Calendar

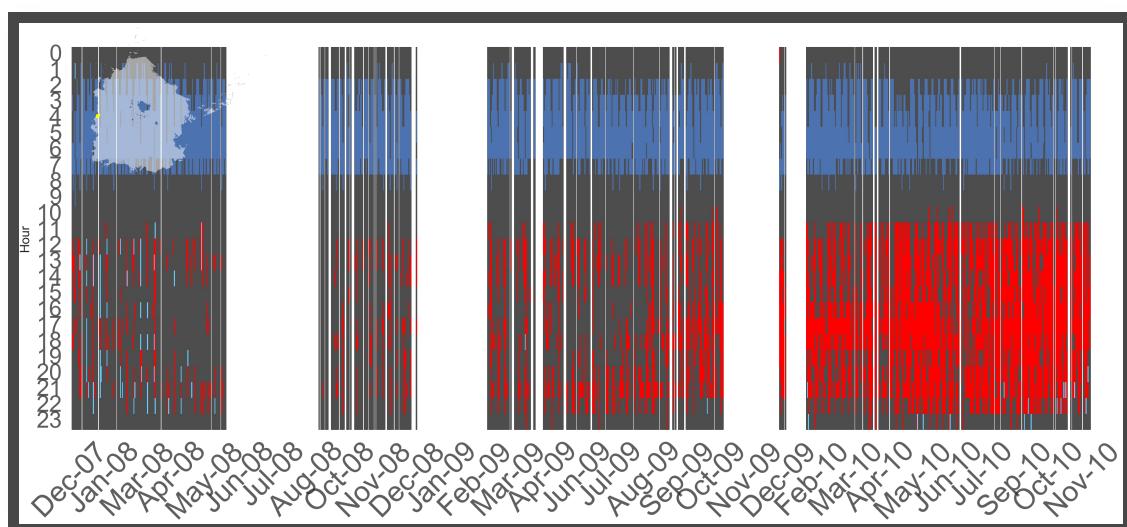
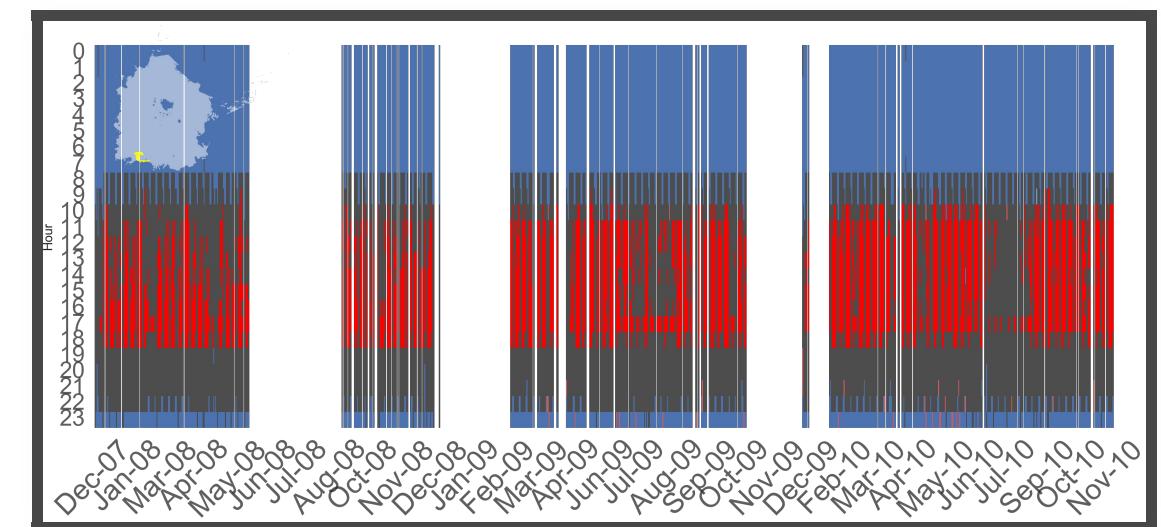
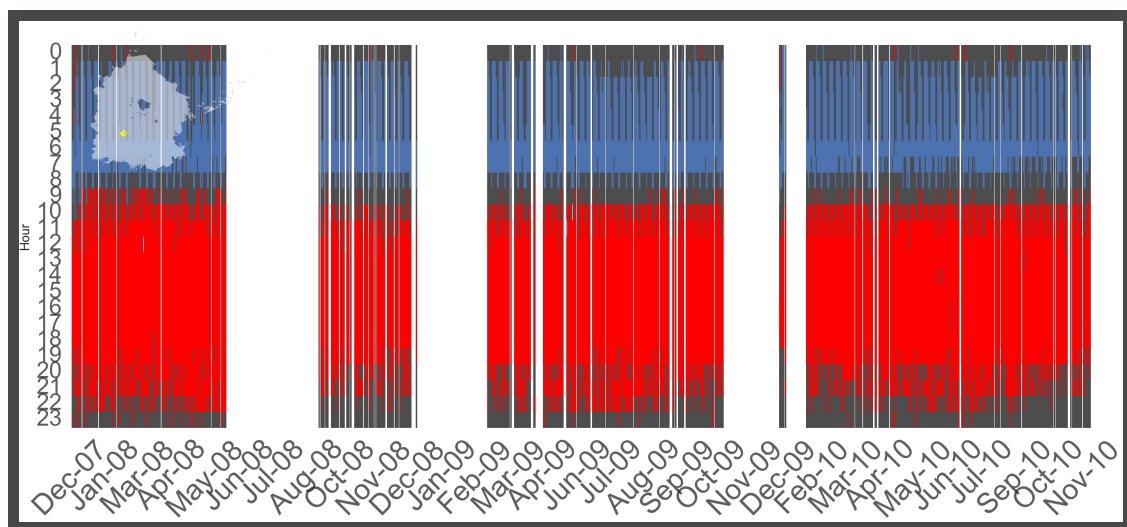
Identify hotspots of activity in 3 Years of mobile phone activity in Amsterdam

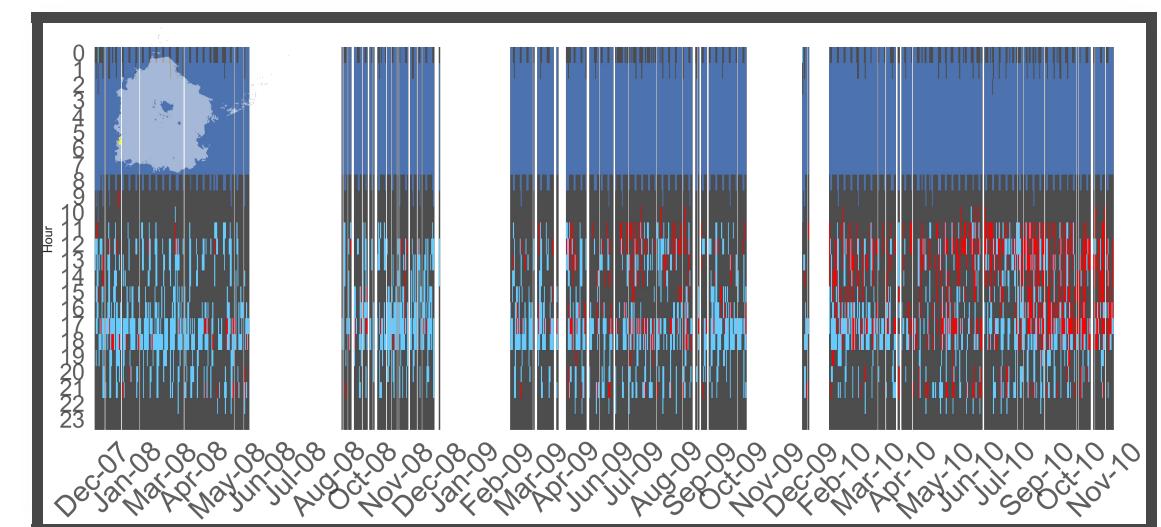
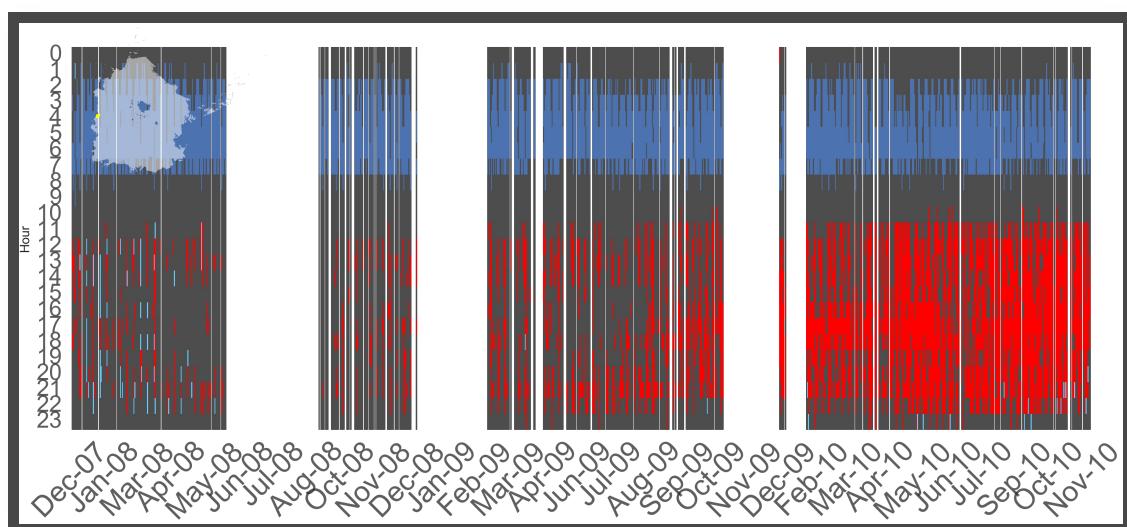
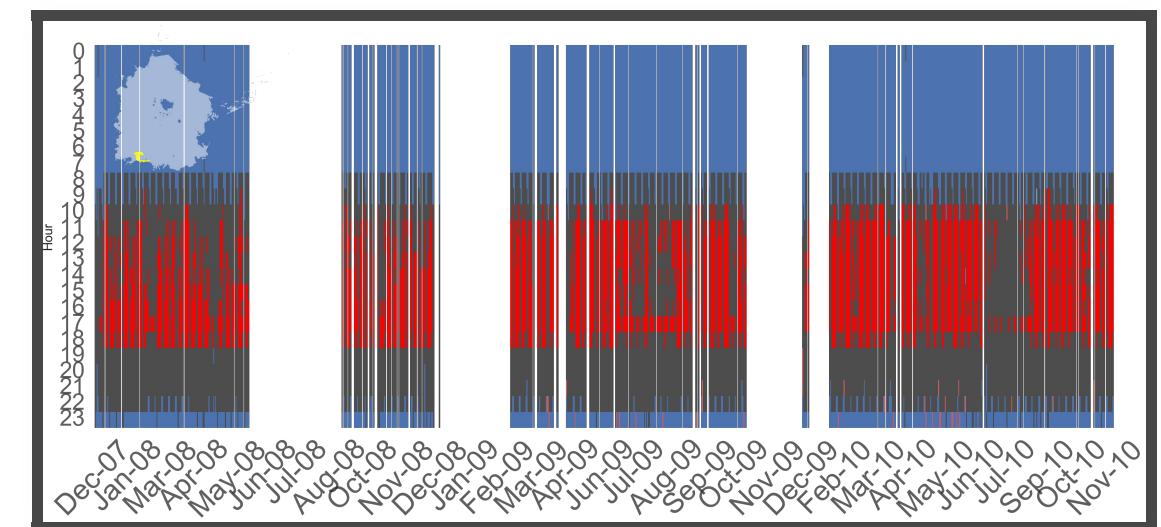
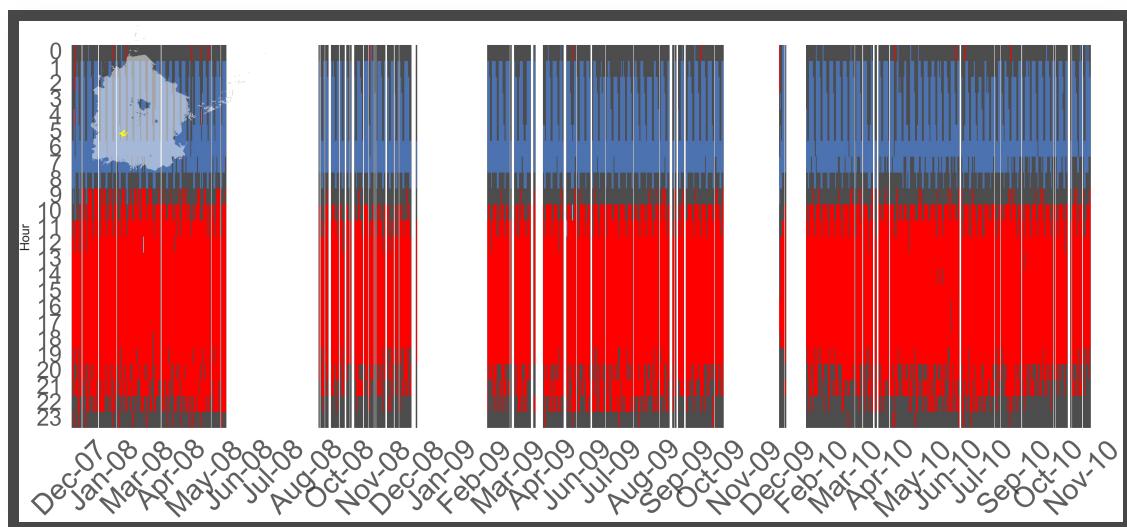












To Take Away

- The (data) world has expanded
- This is a huge opportunity to urban scientists
- Traditional methods need to expand to take full advantage of this landscape

References

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