

## ALEX SISAN

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### Personal Profile

A confident and ambitious individual who has keen eye for creative design with an interest in gaining further experience in digital media. An energetic self-starter who has a forward thinking and passionate personality. Always looking for a challenge whether that may be working as a team or individually.

### Education

**Bournemouth University September 2013 to July 2017**

**BA(Hons) Digital Media Design with Placement Year**

Expected 2:1

Modules studied: Applied Design (64%), Developing Media Concepts (72%)

**Brighton, Hove and Sussex 6th form College September 2009 to June 2011**

**3 A Levels:** Business(C), Media Studies(C), ICT (C)

**St Andrews Church of England High School for Boys, Worthing September 2005 to June 2009**

**10 GCSEs grade A-C** including ICT (A\*), Design Technology (A), Media Studies (A) and Maths & English (C)

### Design Skills

Web design/development, IOS development, Graphic Design, Video editing, GIT, Terminal, Typography and General marketing

### Relevant Experience

**Lawrence Harvey Group (now LHI Group), London, 6<sup>th</sup> July 2015 to 30<sup>th</sup> June 2016**

**Marketing Assistant (placement year)**

- Worked directly alongside the Group Marketing Manager; responsible for all aspects of marketing including design, SEO, web development and events
- Contributed to the management of Lawrence Harvey's external profile via social media and direct marketing
- Directly involved with the creation of Harper Harrison and Piper Maddox including brand identity, business cards, brand brochures and online design materials
- Solely designed both Harper Harrison's, Piper Maddox's and Group CEO's websites
- Managed internal marketing and design for the group including incentive posters, graphics for internal CMS, incentive décor, internal charity events and design for weekly round-up

**Team Sport Indoor Karting, Lancing, 19<sup>th</sup> June 2014 to 3<sup>rd</sup> July 2015**

**Outbound Marketing Co-ordinator**

- Regularly communicated with 'members', tailoring my style to each individual as required; included interaction with members, customers and others in the marketing team at head office.
- Advertised via social media event projects that are up and coming.
- Used specialist software to target specific members via text/SMS on up and coming events
- Maintained the overall look for the centre.
- Redesigned the centre's member event posters to conform to the brands image

## Additional Experience

**The Old Fire Station, Bournemouth, 17th September 2013 to 30th June 2017**

**Duty Manager (previously Bar Crew)**

- The Old Fire Station is a nightclub within the Student's Union at Bournemouth University
- Worked my way up from Bar Crew and was promoted to First aider after my first year; following my placement year I was promoted again to Duty Manager
- Whilst on duty, I manage 80 staff in total, 20 (average) at any event
- Responsible for ensuring the safety of customers and smooth running of an event
- Ensure guest complaints are resolved in a professional and efficient manner.
- Oversee cashing up the night's takings, carried out in accordance with company policy

**Team Sport Indoor Karting, Lancing 17th October 2011 to date**

**Duty Manager (previously Head Marshal)**

- Promoted to Head Marshal/ Race Director after 6 months and Duty Manager after 18 months
- Manage all aspects of the Centre including the 'Fuel Bar', appearance of site and track personnel
- Organise the running of events and supervise the track during races
- Follow weekly and daily checks of the centre and track, and ensure all health and safety aspects are followed.
- Conduct pre-race briefings to customers and maintain their excitement and expectations of their Karting experience

**Mark Warner, Meribel France December 2012 to April 2013**

**Kitchen/Night Porter**

**Crown and Anchor Pub Restaurant, Shoreham-by-sea 12th June 2009 to 16th September 2011**

**Kitchen Assistant**

## Additional skills and Achievements

**Customer Service- Intermediate Apprenticeship Level 2 (2013):** Developed a greater understanding of how to deliver effective customer service and how it impacts companies.

**St. John's Ambulance First Aid at Work (2014 & 2016):** Acquired a comprehensive set of practical skills needed by first aiders in most workplaces

**Level 2 certificate in Drinks Service (2014):** Expanded my knowledge of the drinks industry including licensing laws and responsible alcohol awareness

**Driving:** Full clean UK driving licence (manual)

## Other interests

**Travelling**

- I enjoy travelling the world and have been lucky enough to visit Florida, New York, Brazil, Dominican Republic and a lot of Europe.
- During the summer of 2013, I completed a road trip in a campervan from Cairns to Sydney, totalling over 2,500km.

**Snowriding**

- I have always had a passion for skiing/snowboarding and I yearly go; may that be with friends, school trips or family.
- During my time between College and University, I completed 5 months working in the French alpes. Doing a ski season made me appreciate life's finest things and determination to reach goals that I had set out to do.

**Cars/Karts**

- Not only do I currently part-time work for a go karting company I love karting even outside of work hours. I am a keen car enthusiast who took pride in my car which led me to time and money on my Mini. Alongside I regularly watch Formula One and occasionally attend car shows and exhibitions.

**References available upon request.**