

Alexander Soeters

Experienced business analyst available for freelance or full-time jobs

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SKILLS

- Excel VBA
- SAP Business Objects & ERP
- Qlikview
- Hyperion FM
- Oracle
- Fluent in English & Dutch

EXPERIENCE

Action, Zwaagdijk — Business Analyst a.i.

OCTOBER 2019 - MAY 2020

- Reporting of weekly sales, supplier and marketing data
- Ad hoc pricing and supplier business analysis
- Assisting in transition from reporting system Qlikview to SAP Business Objects

GoldRepublic, Amsterdam — Precious Metals Financial Analyst & Manager

JANUARY 2016 - FEBRUARY 2019

- Financial and operations management of physical precious metals to retail customers
- Financial analysis & forecasting
- Wrote financial and gold related articles for DFT and investing.com and held seminars in RAI

Baker McKenzie, Amsterdam — Business Controller

MARCH 2015 - AUGUST 2015

- Implement new SAP system from Business Objects, streamline weekly reporting
- Monthly analysis to senior partners

Boston Consulting Group, Amsterdam — Business Controller

JUNE 2012 - FEBRUARY 2015

This was a new role in which I used SAP Business Objects to create the following:

- Created weekly revenue and billability analysis review for CEO and senior partners
- Provided partner group with a weekly project review analysis
- Created standardised revenue and cost analysis reports
- Created a better outlook analysis as well as a historical tracking method
- Responsible for entire monthly/quarterly/year-end performance review

Liberty Global, Amsterdam HQ — Finance Operations Manager

MAY 2011 - MAY 2012

- Business control and support of local financial management through business analysis
- Provided general management visibility on financial and non-financial KPI's within the UPC affiliates
- Provided monthly capex reviews

Dutchcards — Owner

JANUARY 2010 - PRESENT

- Design and sale of souvenir products to various museums and high-end stores in The Netherlands, such as Mauritshuis, Heineken Experience, Rembrandthuis, Hermitage, Waldorf Astoria and others

Heineken, Amsterdam HQ — Business controller region Western Europe

MARCH 2009 - FEBRUARY 2010

- Execution and management of the business control cycle and support local financial management in two major areas: Global Export and Duty Free, a €500 million sales per annum business
- Financial monitoring of business performance
- Key in providing implementation of SAP integration

Philips, Amsterdam HQ — Business Controller Business Unit Domestic Appliances and Water & Air Category

JUNE 2008 - FEBRUARY 2009

- Month End Closing for Business Unit Domestic Appliances
- Financial reporting to Domestic Appliances and Water & Air Management
- Analysis and forecasting of Sales for Water & Air Category

Philips, Amsterdam HQ — Assistant Controller Finance & Accounting Region Europe

JANUARY 2006 - MAY 2008

- European lead in SAP sector integration
- Month End Closing for European region
- Performed monthly balance sheet reviews (for Benelux and Russia off-shore)
- Delivery of weekly sales analysis and forecasting for management meetings

EDUCATION

Erasmus Universiteit Rotterdam — Master of Science (MSc.) in Economics & Business

AUGUST 2004 - DECEMBER 2005

London School of Economics and Political Science — Master of Science (MSc.) in Industrial Relations and Personnel Management

SEPTEMBER 2001 - SEPTEMBER 2002

The College of William & Mary, Virginia, USA — Bachelor of Business Administration (BBA) in Finance & Bachelor of Arts (BA) in Economics

AUGUST 1997 - MAY 2000