

Snooker Byb

Where people connect around the game of snooker.

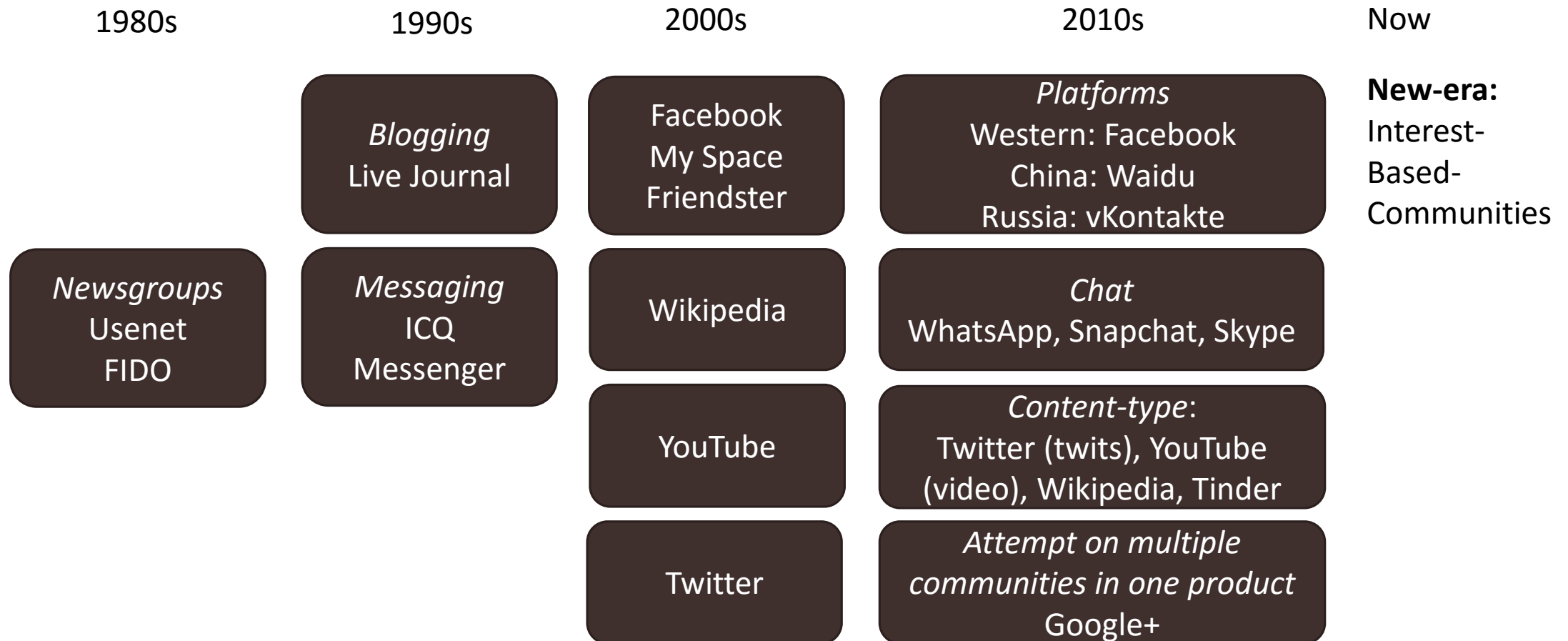
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TEAM@SNOOKERBYB.COM WWW.SNOOKERBYB.COM

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Evolution of Social Media



New Era – Interest-Based-Communities

Running, Cycling

Endomondo, Runkeeper, Runtastic, Strava

Coding

Stackoverflow, sourceforge.com, github

Entrepreneurial

Gust, Founders2be

Example communities (as of 2015):

Endomondo – ~20 million runners and walkers

Runtastic – ~ 40 million runners and walkers

MyFitnessPal – ~80 million fitness enthusiasts

MapMyFitness – ~30 million of fitness enthusiasts

Stackoverflow.com – a community of 25 million developers

GitHub – a community of 4 million developers

All founded 3-8 years ago

All built a product enabling development of a community

Snooker Byb

Our **mission** is to help grow **local snooker communities** and connect people around the game of snooker.



Where People Connect Around The Game of Snooker

Unsolved Problem in Snooker

You are a beginner or recently moved to a new neighborhood:

- Where to play?
- Who to play with?

You are a regular player:

- Who is available to play tomorrow at 8pm?
- How do find new opponents? Should I play with this particular guy?
- How to showcase your high-break during today's game, other than Facebook?
- How to keep statistics of your matches and breaks?

Both players **and** venues:

- How to let people know when tables are available?
- Reserve a table?

It's time to take snooker to the 21st century.

Snooker Byb is The Answer

Player Profile

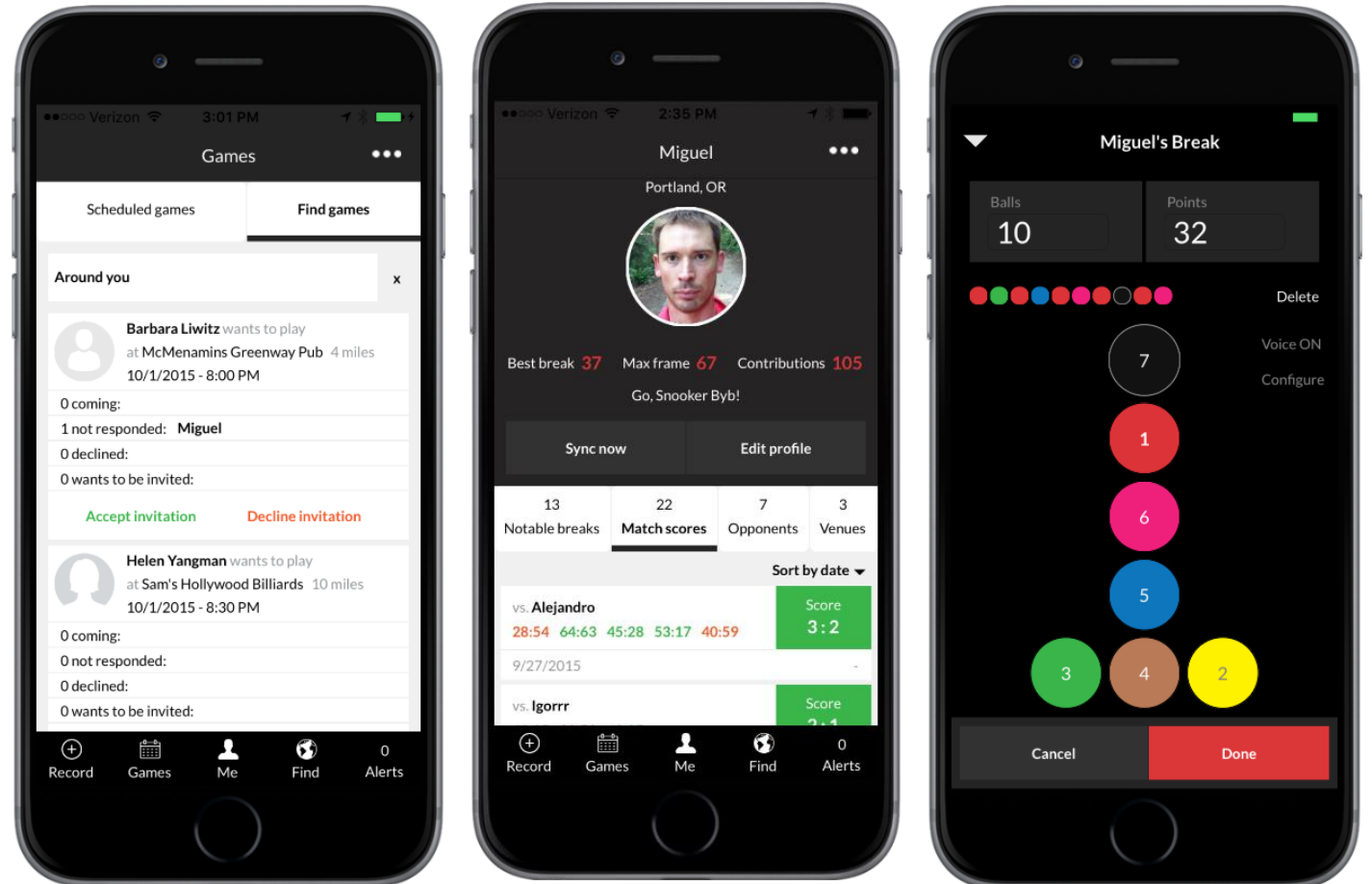
- Match stats
- Notable breaks
- Friends
- Venues

Scheduling

- Organize a game at a specific venue
- Find someone to play against, locally
- Find a venue to play, when travelling

Record match scores and breaks

- Record notable breaks and match scores
- Opponents confirm breaks & scores



Benefits to Venues

Stronger local snooker community

- Players lacking regular opponents are more likely to “connect” and come play to your venue
- Your “regulars” are more engaged and playing more often

Online visibility for your venue

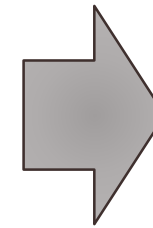
- Players schedule games at your venue with Snooker Byb
- High breaks achieved at your venue are online, automatically
- Various match statistics at your venue are online
- Your venue profile shows snooker activity, attracting more players
- “Social” – snooker player profiles, connected with your venue profile

Tournament management (planned for 2016)

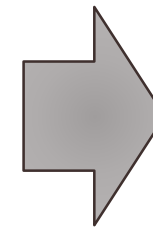
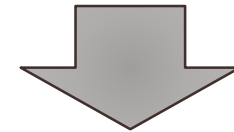
- Free for Snooker Byb ambassadors* and venues-early adopters
- Easy to manage, with players confirming each other match scores

Access to local snooker players for promotions

Table reservation system (under consideration)



More players,
Better engagement



Higher Revenues

How to Get Involved

Snooker Byb started summer 2015, and it is still in the early stages. The first version of the app is available for download. Community functions and tournament management system are planned to be released in the first half of 2016.

Venue owners

- Have some of your players become Snooker Byb Ambassadors
- Contact us! We will listen to your needs and make adjustments to our product to better address them

Snooker players

- Become a Snooker Byb Ambassador: www.snookerbyb.com/AmbassadorProgram
- Tell your friends about Snooker Byb!

Let's build a stronger community of snooker players together!

Contact us at team@snookerbyb.com www.snookerbyb.com

Team “Byb”

Mike Golovnykh, PMP, PMI-ACP. CTO of Profit Hawk. A former Director of Software Development and partner of Omegawave. Mike holds a Masters of science degree.

Alex Pervov. Alex is an exceptional software engineer capable of delivering products of any complexity. He holds two master degrees in engineering. Alex is passionate about snooker.

Ruta Golovnykh, CPA. Masters of Accounting from University of Oregon and, MBA from Aarhus School of Business. Ruta has worked as a manager for one of the big-4 accounting firms.

Sergei Larionov. Sergei is a graduate of University of Oregon (business administration and marketing), and University of Washington (masters degree, interaction design).



Thank You!

