# **Alex Starnes**

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Chicago, IL

servant leader. problem solver. plant guy.

## Experience

### The Boeing Company

#### Product Designer - Autonomy Team

July 2019 - Feb 2020

- Performing heuristic evaluation and redesign of SkySim Cloud UI/UX (Internal/External Application)
- Creating concept designs for landing and secondary pages of Boeing's Autonomy Hub Platform (Internal/External Application)
- Consulting internal teams on UI/UX best practices aiding them in improving usability, increasing usage and minimizing risks/assumptions

### Product Designer/Team Lead - NDA Project July `19 - Feb `20

- Led cross-functional team of 5 in delivering executive facing software, and was responsible for establishing product goals/vision, design deliverables and communicating with leadership
- Prototyped(mid to high fidelity), tested and delivered responsive web designs using agile and lean ux practices
- Developed an application style guide and component library to establish product consistency across design team and application

#### Product Designer - Analytics Team

Jan `19 - July `19

- Designed two applications that deliver machine learning and prescriptive analytics capabilities to 100+ users in the manufacturing, supply chain and engineering functions
- Implemented designs through front-end development of MaterialUI + ReactJS/NodeJS based applications

### Early Career Program - IT & Analytics

June `17 - Jan `19

- Founded an internal technology incubator that created value in the manufacturing process through the quickly testing and delivering technology solutions to the production floor
- Designed 6 virtual reality experiences that analyzed ergonomic impacts and decreased cost and cycle time of physical prototypes
- Organized and led a 3-day professional development event for 80+ program participants that focused on increasing their business acumen as well as public speaking abilities

#### **UX Process/Methods**

User Research/Testing

Persona Creation

Journey Mapping

Wireframing/Prototyping

Heuristic Evaluation

### **Prototyping Tools**

Sketch

Figma

InVision Cloud

HTML/CSS/JS

### **Human Skills**

**End User Empathy** 

**UI/UX** Consulting

Mentorship

**Executive Communication** 

Workshop Facilitation

### Education

Design Thinking Cert.

Systems Engineering Cert.

B.S. Computer Engineering

#### **Awards & Activities**

Fulbright Scholar

Boeing Early Career Program

Lean UX Bootcamp Facilitator