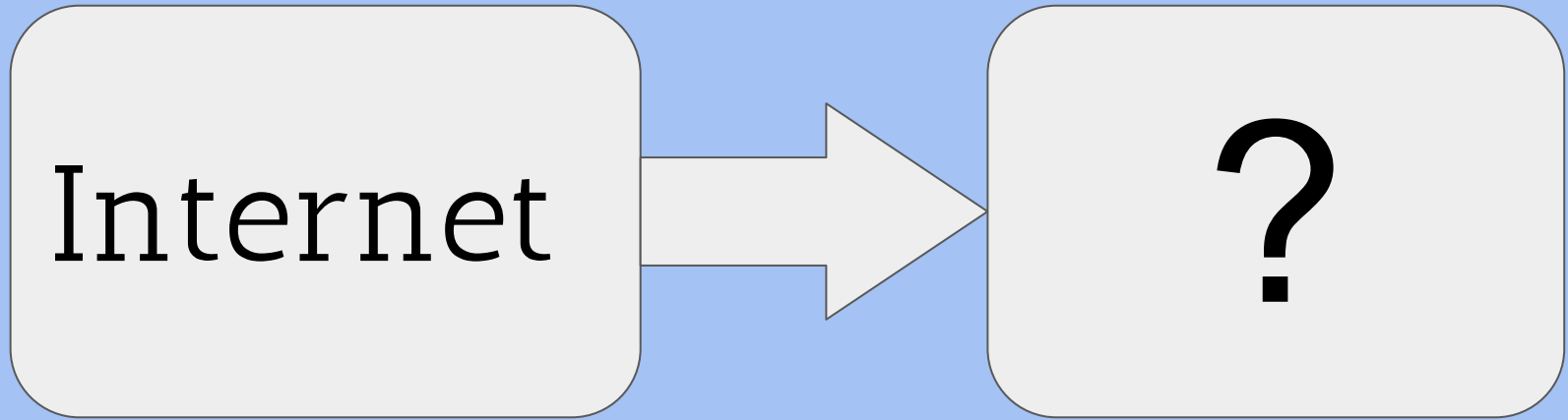


Humanity



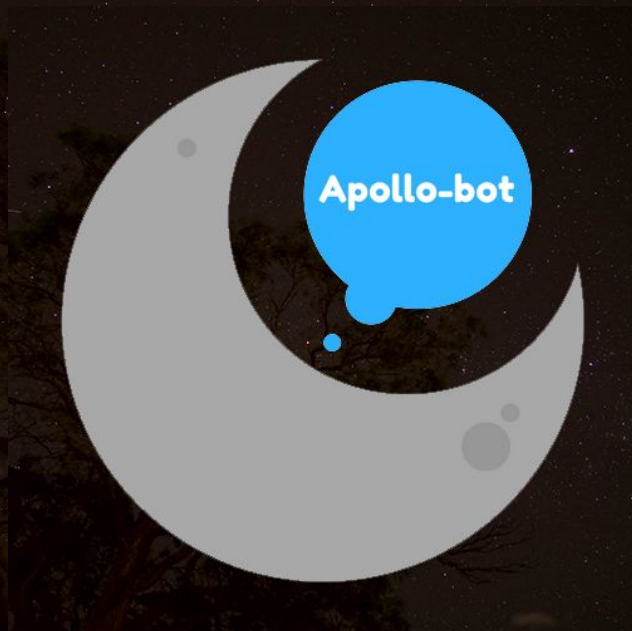
What's Next?

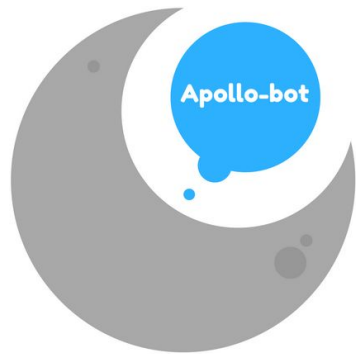


The Challenge

'Data Concierge'

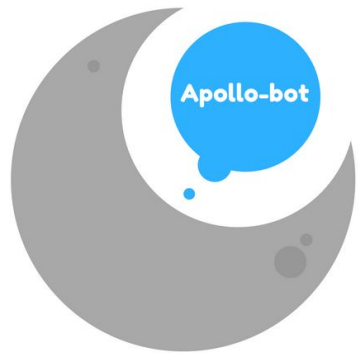
Develop an artificial intelligence tool to help Earth science data users and enthusiasts find datasets and resources of interest!





UN Global Goals

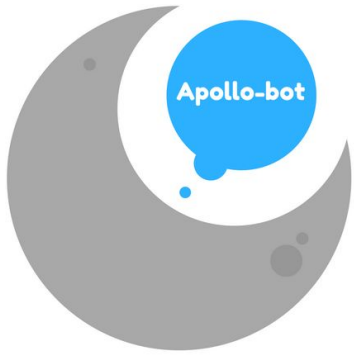




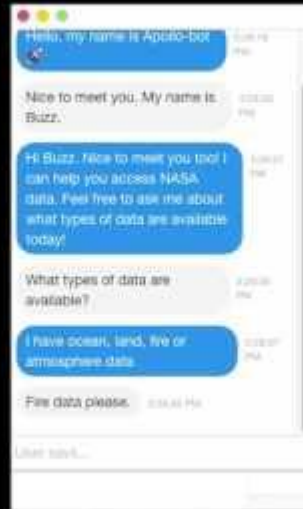
Our Solution

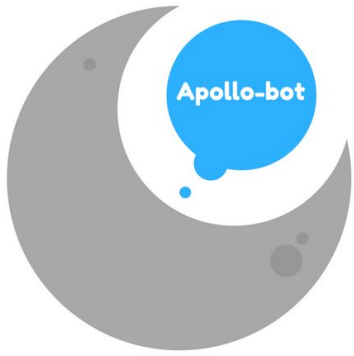
Create a Smart AI Chatbot.

'Apollo-bot'



Video Demo





Why a bot?

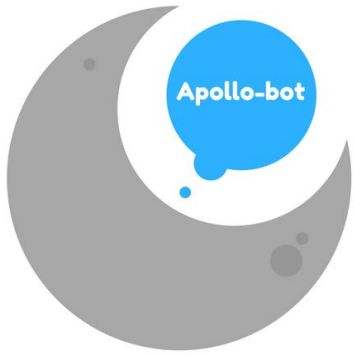
It's not just a personal data assistant.

It's a powerful way to motivate action through connection.

We wanted to create something relatable to everyone.

A satellite view of Earth at night, showing city lights and the curvature of the planet against a starry background. The lights from cities and towns are visible as bright yellow and orange patches against the dark landmasses. The ocean appears as dark, textured areas. The horizon of the Earth is visible, with a thin layer of atmosphere glowing slightly. The background is a deep black space filled with numerous stars.

So why not make data social?



Why a bot?

Consideration of various
professionals

Big Scale

Air-quality managers

Climate analysts

Small scale

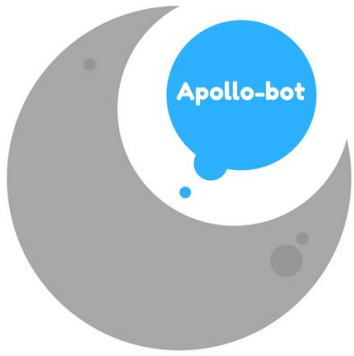
Fire prediction
analysts

Farmers

Our Solution

Helps connect a wider audience to the impacts of climate change and environmental data.

Provides real-time information to users.



Specifications

- Lower the barrier to entry of access to NASA Earth data
- Runs on Facebook Messenger
- Designed with Wit.AI
- Identifies the datasets most useful to the user
- Creates and returns visualized data to the user.

How do we do it?



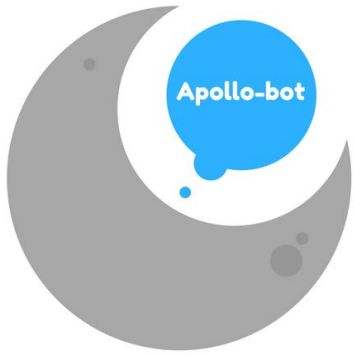
NLP (Natural Language Processing) algorithms



NLU (Natural Language Understanding) algorithms

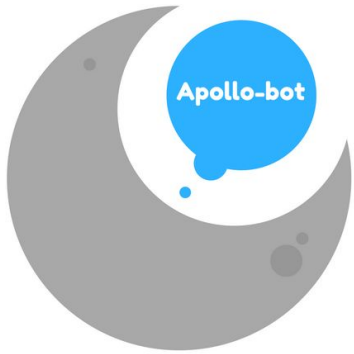
Name	Search Strategy	Values
intent → User-defined entity	trait free-text keywords	somedata, spot, set humour, joke, go, , set_humour, getdata, data
wit/datetime → roles: time Date and time, like 'tomorrow at 6pm'	---	---
wit/number → roles: percent Extrapolates number from free text, like 'six', 'twelve', '16', '1.10' and '23K'	---	---
wit/duration → roles: time Capture the duration like '30min', '2 hours' or '15sec' and normalize the value in seconds.	---	---
wit/location → roles: destination, location, departure Capture free text that's a typical location, place or address like '350 Cambridge Ave Palo Alto', '925 Alma Street', 'SFO', and 'Sausalito, CA'. Use wit/local_search_query for local place like 'my flower shop' and 'Peet's'	---	---
wit/greetings → BETA - Binary trait entity that captures greeting intents (example: 'hello'). No need to highlight a specific part (or span) in the sentence.	---	true

```
76 def select_joke(request):
77     context = request['context']
78
79     # jokes = all_jokes[context['cat']] or 'default'
80     # shuffle(jokes)
81     context['joke'] = all_jokes['cat']
82     return context
83
84
85 def get_data(request):
86     entities = client.message(request['text'])['entities']
87     location = entities['location'][0]['value']
88     time = entities['time'][0]['value']
89     context = request['context']
90     context['ret'] = str(Data(location, time).dataset)
91     return context # str(data.dataset)
92
93
94 actions = {
95     'send': send,
96     'merge': merge,
97     'select-joke': select_joke,
98     'getdata': get_data,
99 }
100
101 client = Wit(access_token=access_token, actions=actions)
102 client.interactive()
103
```

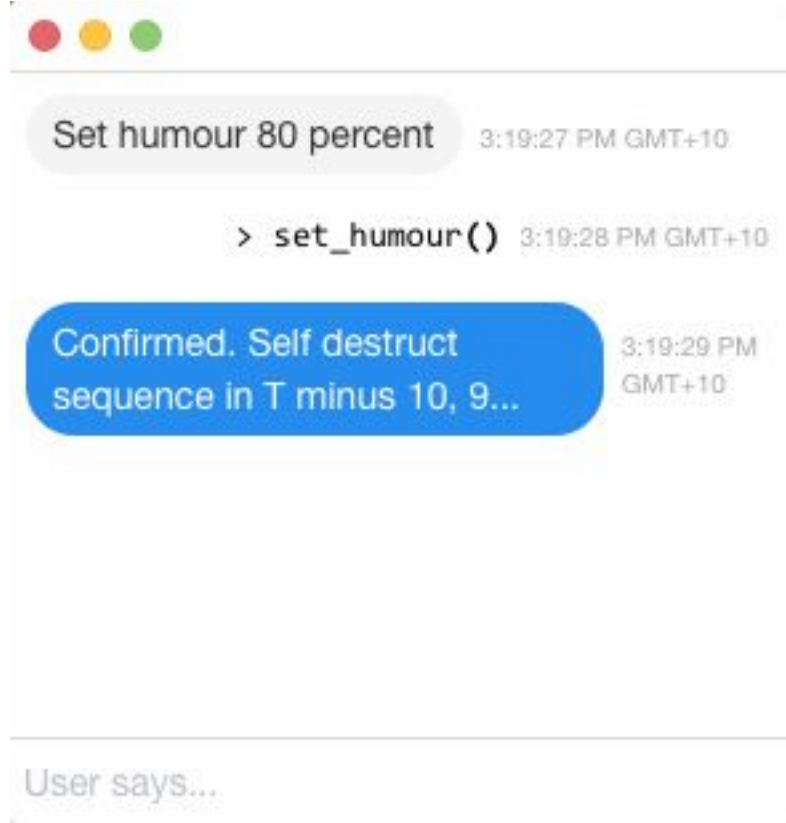


Stretch Goals

- Potential to be scalable across other all NASA datasets and resources
- Potential to shift behaviour of consumers through accessibility and engagement.
- Voice control
- Direct OS integration - Siri, Amazon Alexa, Cortana
- Knock-knock jokes



Humour Setting



Thank you

