

Model Release

Frisky Factory, LLC
151 First Ave, Suite 205
New York, NY 10003

February 17, 2010

For Consideration herein acknowledged as received, and by signing this release I hereby give Frisky Factory, LLC my permission to create Content featuring me or my likeness ("the Content") and to then use Content in any Media for any purpose (except pornographic or defamatory) which may include, among others, advertising, promotion, marketing and packaging for any product or service. I agree that the Content may be combined with other images, text, graphics, film, audio, audio-visual works; and may be cropped, altered or modified.

I agree that I have no rights to the Content, and all rights to the Content belong to Frisky Factory, LLC. I acknowledge and agree that I have no further right to additional consideration or accounting, and that I will make no further claim for any reason to Frisky Factory, LLC. I acknowledge and agree that this release is binding upon my heirs and assigns. I agree that this release is irrevocable, worldwide and perpetual, and will be governed by the laws (excluding the law of conflicts) of state of New York.

It is agreed that my personal information will not be made publicly available but may only be used directly in relation to the use of the Content where necessary (e.g. to defend claims, protect rights or notify trade unions) and may be retained as long as necessary to fulfill this purpose, including by being shared with licensees/ assignees of Frisky Factory, LLC and transferred to countries with differing data protection and privacy laws where it may be stored, accessed and used. I represent and warrant that I am at least 18 years of age and have the full legal capacity to execute this release.

Signature of Model: _____

Name: _____

Phone number: _____

Email Address: _____