

Alexandria Szoeki

Full Stack Web Developer and Digital Marketing

Corporate communications graduate taking on a new position in a more challenging industry. Experienced in HTML5, CSS, JavaScript, jQuery, and Bootstrap. Additionally, knowledgeable in WordPress and skilled with social media management, marketing, and public relations.

PROFESSIONAL EXPERIENCE

Marketing Specialist, Appraisal MC

Houston, TX (03/2017 – Present)

- > Administer programs to promote department services within the business community and to the public using direct mail, promotional activities, and special events.
- > Develop, produce and distribute publications for department marketing and public relations purposes.
- > Monitor, schedule, produce and distribute arrangements to ensure timely completion and quality control of marketing activities and publications.
- > Assist in prospecting, social media, webinars and any other marketing initiatives
- > Manage and maintain website using WordPress

APPLICATIONS

Kickass Karaoke

<https://shielded-gorge-35242.herokuapp.com/>

A practice app to prep users before they go out for a fun night of karaoke.

- > Designed the layout and design of the app

Local Ink

<https://pure-shelf-25877.herokuapp.com/>

A web application dedicated to finding tattoo artists based on their style art. Users can search based on category and color vs black & white tattoos.

- > Set up the database using MySQL
- > Assisted with backend API calls

 <https://alexszoeki.herokuapp.com/>

 alex_szoeki@outlook.com

 (832) 205 - 5088

 [linkedin.com/in/alexszoeki](https://www.linkedin.com/in/alexszoeki)

EDUCATION

UT Austin Coding Bootcamp:

Houston, TX Jan. 2018 – Present

- > An intensive 24-week long boot camp dedicated to designing and building web applications.

University of Houston:

Houston, TX Dec. 2016

- > BA, Communications 3.0 GPA
- > *Minor: Organizational Leadership and Supervision*

SKILLS

- > Social Media
- > E-Mail Marketing
- > Lead Nurturing
- > HTML
- > CSS
- > Bootstrap
- > JavaScript/jQuery
- > Firebase
- > MySQL
- > MongoDB
- > Node.js
- > Express
- > Handlebars