

Day 07

Base rates, Conditional probabilities, Biases

- Prosecutor's fallacy, Base rate fallacy
- Conditional probability
- Cognitive biases

Prosecutor's fallacy

Prosecutor: We have a perfect match between the DNA of your client and the DNA on the murder weapon.

You: But surely the match could have occurred by chance?

Prosecutor: No. There is a one-in-a-million chance that a random person's DNA would match the sample from the weapon. Clearly he is guilty beyond a reasonable doubt.

You: Hold on a minute! Let's make a little table considering that there are ~2 mil people in Central MI...

	Match	No match
Guilty	1	0
Innocent	$1\text{E}-6 * 2 \text{ mil}$	2 mil

You: What you have is $P(\text{Match} \mid \text{Innocent})$ but what we want to know is $P(\text{Guilty} \mid \text{Match})$, which is equal to 33%!

Base rate fallacy

Jordan is very shy and withdrawn, invariably helpful but with very little interest in people or in the world of reality. A meek and tidy soul, he has a need for order and structure, and a passion for detail.

Which of the following do you feel more likely?

1. Jordan is a librarian.
2. Jordan is a farmer.

New evidence does not completely *determine* your believes in a vacuum.

It should *update* prior believes.

Probability and Conditional probability

$P(H)$: Probability of H

$P(H, E)$: Probability of H **and** E happening
(Probability of H and E being true)

$P(E | H)$: Probability of E **given** H has happened
(Probability of E if H is true)

$$= \frac{P(H, E)}{P(H)} \quad \Rightarrow \quad P(H, E) = P(H) * P(E | H)$$

$$\neq P(H | E)$$

Bayes theorem

$$P(H | E) * P(E) = P(H, E) = P(H) * P(E | H)$$

$$P(H | E) = \frac{P(E | H) * P(H)}{P(E)}$$

$$P(H | E) = \frac{P(E | H) * P(H)}{P(E | H) * P(H) + P(E | \neg H) * P(\neg H)}$$

Bayes theorem – the basis of scientific discovery

$P(H)$ Probability a hypothesis is true (before *any* evidence)

$P(E | H)$ Probability of seeing the evidence *if* the hypothesis is true

$P(E)$ Probability of seeing the evidence

$P(H | E)$ Probability a hypothesis is true given some evidence

$$P(H | E) = \frac{P(E | H) * P(H)}{P(E)}$$

Evidence should not *determine* beliefs. It should *update* them.

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Base rate fallacy

Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. As a student she was deeply concerned with the issues of discrimination and social justice, and also participated in anti-nuclear demonstrations.

Which of the following do you feel more likely?

1. Linda is a bank teller.
2. Linda is a bank teller and is active in the feminist movement.

Base rate fallacy

Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. As a student she was deeply concerned with the issues of discrimination and social justice, and also participated in anti-nuclear demonstrations.

There are 100 people who fit this description.

How many are:

1. Bank tellers? _____ of 100
2. Bank teller and is active in the feminist movement? _____ of 100

Interpreting diagnostic tests

A diagnostic test for a particular disease is 99% reliable:

- 99% of people who are sick \rightarrow test positive
- 99% of people who are healthy \rightarrow test negative

If a patient tests positive, what is the probability that the patient is sick?

Interpreting diagnostic tests

0.8% of women who get mammograms have breast cancer.

90% of women with breast cancer → mammogram result is positive.

7% of women without breast cancer → mammogram result is positive.

If a woman gets a positive mammogram result, what are the chances that the woman has breast cancer?

Interpreting hypothesis testing

100 potential drugs; 10 of them actually work.

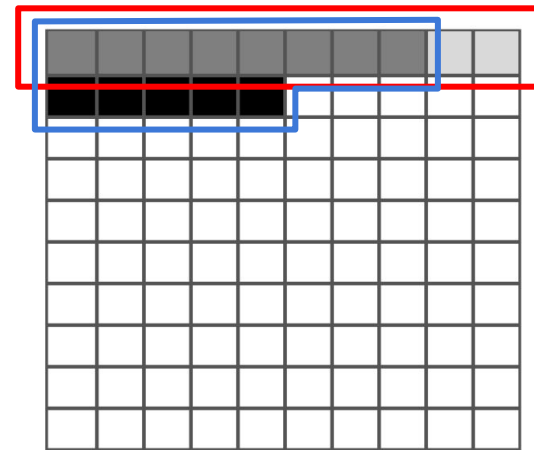
- Statistical test for each.
P-value < 0.05; Assume power = 0.8.
- What do you think about the following?
 - "There is a 1 in 20 chance that the drugs picked by the trial are ineffective."

13 drugs
declared
"significant"

87 drugs
"not
significant"

10 drugs
that work

90 drugs
that do not
work



Interpreting hypothesis testing

		Evidence-based hypothesis test	
Ground truth			

What is the **False Positive Rate** (FPR) and the **False Discovery Rate** (FDR)?

Interpreting hypothesis testing

		Evidence-based hypothesis test		<i>Total</i>
		Reject null (significant)	Accept null (not-significant)	
Ground truth	Null is false (real effect)	TP	FN	P
	Null is true (no effect)	FP	TN	N
<i>Total</i>		Num. significant results	Num. non-significant results	P + N = all results

What is the **False Positive Rate** (FPR) and the **False Discovery Rate** (FDR)?

What are we interested from the conclusions of a study?

		Statistical hypothesis test		Total
		Reject null (significant)	Accept null (not-significant)	
Ground truth	Null is false (real effect)	TP	FN	P
	Null is true (no effect)	FP	TN	N
Total		Num. significant results	Num. non-significant results	P + N = all results

"Evidence should not *determine* beliefs.
It should *update* them."

- When we read the conclusions from a paper, FDR is what we are interested.
- But this is not reported because we typically don't know what numbers to put in the top row (H_0 is false). For this, we need to know how likely H_1 is to be true before we do the experiment.
 - For crazy hypotheses, most numbers will be in the bottom row.
 - For more likely hypotheses, equal representation in both rows.
- So, what we believe actually turns out to depend on what we thought was true at the start.
- In science, all the time, we give you what the prosecutor was trying to trick you with not what the defense attorney was correctly presenting.

Puzzle

A Quick Puzzle to Test Your Problem Solving

By **DAVID LEONHARDT** and **YOU** JULY 2, 2015

A short game sheds light on government policy, corporate America and why no one likes to be wrong. [RELATED ARTICLE](#)

Here's how it works:

We've chosen a rule that some sequences of three numbers obey — and some do not. Your job is to guess what the rule is.

We'll start by telling you that the sequence 2, 4, 8 obeys the rule:

2

4

8

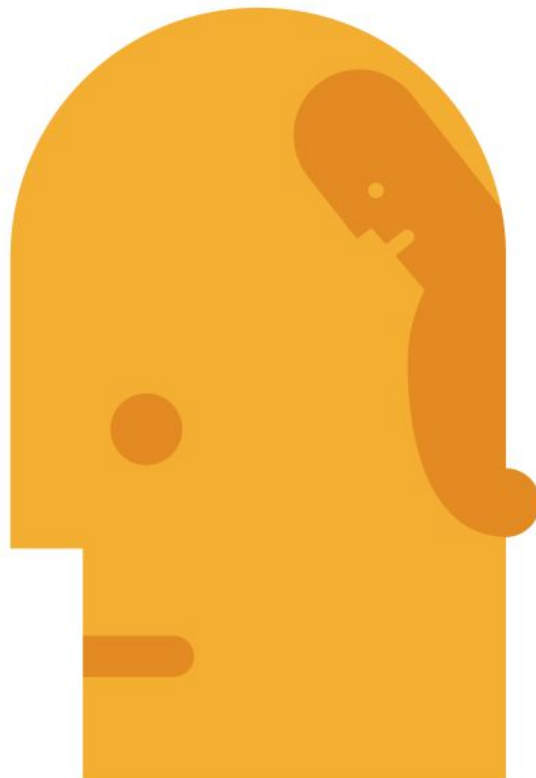
Obeys the rule

Now it's your turn. Enter a number sequence in the boxes below, and we'll tell you whether it satisfies the rule or not. You can test as many sequences as you want.

Enter your first sequence here:

Check

[I don't want to play; just tell me the answer.](#)



Cognitive biases in research



HYPOTHESIS MYOPIA

Collecting evidence to support a hypothesis, not looking for evidence against it, and ignoring other explanations.



TEXAS SHARPSHOOTER

Seizing on random patterns in the data and mistaking them for interesting findings.



ASYMMETRIC ATTENTION

Rigorously checking unexpected results, but giving expected ones a free pass.



JUST-SO STORYTELLING

Finding stories after the fact to rationalize whatever the results turn out to be.

Cognitive biases in research – Debiasing techniques



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DEVIL'S ADVOCACY

Explicitly consider alternative hypotheses — then test them out head-to-head.



PRE-COMMITMENT

Publicly declare a data collection and analysis plan before starting the study.



TEAM OF RIVALS

Invite your academic adversaries to collaborate with you on a study.



BLIND DATA ANALYSIS

Analyse data that look real but are not exactly what you collected — and then lift the blind.