



Contextual Inquiry and Analysis

Human-Computer Interaction
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Group 7

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Our Research

We envisioned an application with which children could organize meetings with each other based on their interests, such as the sports they play, or what they do in their free time. We were aware of the fact that our users are minors and, keeping this in mind, we tried to develop our idea around this, keeping in mind all the challenges and drawbacks that come with developing an app for children. The "field visit" allowed us to properly understand what children expect from our application. During the interview we asked them about some of the features that we should include in the app. We initially asked for information regarding their interests, so that we would gather enough data to aid the development of our product. We also faced the problem of the usage of smartphone: many children have some limitations, either imposed by parents and/or by the school, which does not allow children to use their phone during certain time periods. Finally we revealed our idea to ensure that the application can be used only by children: we proposed that the access accounts may be given only by the school, and the children supported this. So in short, our "field visit" has asserted our ideas for the app and the children gave us some suggestions, which means a lot to us as far as future development is concerned.

Upon reading the interviews from the remaining groups, we noticed a similarity in the questions asked. However, some were too vague, and the information gathered from these questions was discarded, since it is not relevant to what we envisioned to develop. Because of this, we tried to construct our flow model with the goal representing all our users, showcasing information on them, as well as their expectations, in order to satisfy their demands.

By analysing all the interviews, we organized our work activity affinity diagram grouping the main points we have found into 9 bigger subsets. Then we classified all the data gathered from the interviews into each of the subsets.

Our subsets were mainly based on the responses provided by the children, as well as topics argued in class, for instance the privacy and safety of applications that use private information.

In the end our diagram revolves around three main concepts: what our clients expect from the app, how we can deal with this, by creating something which attracts them and lastly ethical problems, which must be taken

PERSONALITY

- RESTRICTIONS AND LIMITATIONS**
 - FROM PARAGRAPHS
 - Punctuated using long lines
 - Sentence can be reduced as unnecessary details
 - FROM SCHOOL
 - RESTRICTIONS ON DOWNLOADING AND USING CERTAIN APPS
- EXPECTATIONS FROM THE APPLICATION**
 - PROFILE PICS
 - Attractive
 - Good/pleasant face
 - To catch your attention & message
 - AGE VERIFICATION
 - 18+
 - SUBMITTING PROOF
 - PRIVATE AND GROUP MESSAGES
 - LIKING/UNLIKING
 - PRIORITY OF CONNECTION WITH FRIENDS
 - SENDING PRIVATE MESSAGES
 - PRIVATE AND GROUP MESSAGES
- PRIVACY**
 - ADDITIONAL INFORMATION BY THE SCHOOL
 - NO PHOTO AVATAR
 - NO ADDRESS
 - QR AUTHENTICATION
 - Motivates
 - REVIEWS
 - CREDIBILITY
 - PROFESSIONALS
- LEARNING**
 - LEARNING NEW LANGUAGES
 - STUDYING ABROAD
 - International Dinner
 - International TV shows
 - International music songs
 - International food/drink
 - Practical learning tool
 - SCHOOL SUBJECTS
 - Languages
 - Arts & Music
 - Maths
 - Social, Moral & Religious Education
 - STUDY METHODS
 - Individual/Independent research
 - Group/Teamwork
 - Presentation and
 - Sharing with others
- SOCIAL** (SUB SCRIBED)
 - INSTAGRAM
 - FOLLOWING
 - FOLLOWERS
 - MESSAGES
 - REPOSTS
 - WHATSAAPP
 - MESSAGES
 - CALLS
 - VIDEO CHATS
 - STATUS
 - TELEGRAM
 - MESSAGES
 - CALLS
 - VIDEO CHATS
 - STATUS
- INTERFACING**
 - CHARACTERISTICS
 - ATTRACTIVE
 - FRIENDLY
 - HELPFUL
 - STUDYING ABROAD
 - INTERNATIONAL DINNER
 - INTERNATIONAL TV SHOWS
 - INTERNATIONAL MUSIC SONGS
 - INTERNATIONAL FOOD/DRINK
 - PRACTICAL LEARNING TOOL
- INTERESTS**
 - BASKETBALL
 - SOCCER
 - HOCKEY
 - RUGBY
 - VOLLEYBALL
 - TENNIS
 - TENNIS
 - HOCKEY
 - RUGBY
 - VOLLEYBALL
 - BASKETBALL
 - SOCCER
 - LAUGHING
 - THEATRE
 - MUSIC
 - ART
 - DANCING
 - BASKETBALL
 - VOLLEYBALL
 - TENNIS
 - RUGBY
 - SOCCER
 - PLAYING VIDEO GAMES
 - BASKETBALL
 - VOLLEYBALL
 - TENNIS
 - RUGBY
 - SOCCER
 - READING BOOKS
 - PLAYING GUITAR
 - SINGING
 - DANCING
 - HANG OUT WITH FRIENDS
 - BASKETBALL
 - VOLLEYBALL
 - TENNIS
 - RUGBY
 - SOCCER
- INTERACTION WITH FRIENDS** (UNDER CRISIS)
 - SCHOOL
 - SPORTS
 - CHAT
 - MEETINGS

- "Restrictions and Limitations":
we created this subset because we noticed that most children have restrictions and limitations regarding the usage of their phones.
- "Expectations from the application" :
this was an obvious topic to take into consideration. It is our duty to listen to the requests and expectations of our users. We also noticed that some of their expectations matched our initial product idea.
- "Privacy":
that is the main ethical problem, and just because our users will be chil-

dren, we place a higher emphasis on this part, and present alternatives which will allow the app to be more safer and reliable.

- "Learning":
some children expect an application which will help them to learn new things, so even if this wasn't part of our original idea we could think of implementing something akin to that.
- "Social":
this point revolves around famous design characteristics that other social apps use. If children are more familiar with a certain type of design, we will try to create something both similar as well as improve on the popular design.
- "Interfacing":
many children suggested the usage of emojis in communication. Our app will include a sort of live chat, so this is a great suggestion for us.
- "Interests":
this is the meat of our application, so we listed the most common interests and hobbies so that we can include them in our product. Knowing what our users do allows us to better categorise them, as well as to pair them up accordingly.
- "Interaction with friends:"
we make sure that children are used to go out with friends and they have the possibility to do so and if not, why not and try to solve the problem?

This was our analysis of the project in the entire context, keeping in mind who our users are and what we plan to do in order to meet their demands. Each part of the project has been structured having the children in mind. All the information that we have has been gathered through the interview. Our group worked together to reach the best result possible, and we are all satisfied.