

Learn to read with Pip Privacy Policy

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Hello, and welcome to our **Privacy Policy**. This Privacy Policy helps you to make informed decisions about your relationship with us, so please read it carefully. We hope you're sitting comfortably. Here we go...

1. Introduction

Thanks for choosing Learn to read with Pip. To provide you with the **Learn to read with Pip Service** (or "**Service**", both as defined in the [Terms and Conditions of Use](#)), Learn to read with Pip Limited ("**Learn to read with Pip**", "**we**", "**us**", "**our**") needs to collect some information about you, and this Privacy Policy is where we describe the information we collect, what we do with it, and how you can manage and control the use of your information. By using or interacting with the Service, you are entering into a binding contract with us and consenting to the use of your information as explained in this Privacy Policy. If you don't agree with these terms, then please don't use the Service.

2. The information we collect

2.1 Registration data

When you sign up for the Service, we may collect information we ask you for, like your username, password, e-mail address, date of birth, gender, postal code, and country. We may also collect information you voluntarily add to your profile, such as your mobile phone number and mobile service provider.

2.2 Usage, log data & cookies

When you use the Service, we automatically collect certain information, including: (i) information about your type of subscription and your, interactions with the Service; (iii) User Content you post, upload and/or contribute to the Service (as defined in the [Terms and Conditions of Use](#)); (iv) technical data, which may include the URL you are coming from, your IP address, unique device ID, network and computer performance, browser type, language and identifying information, transactional information enabling digital rights management, operating system, and Learn to read with Pip application version; and (v) location information.

2.4 Payment data

When you sign up for a Trial or any of our Paid Subscriptions (as defined in the [Terms and Conditions of Use](#)), or make other purchases through the Service, your credit card information and other financial data that we need to process your payment are collected and stored by third party payment processors. We may collect some limited information, such as your postal code, mobile number and details of your transaction history. In addition, the third party payment processors generally provide us with some limited information related to you, such as a unique token that enables you to make additional purchases using the information they've stored, and your card's type, expiration date, and last four digits. If you choose to pay by invoice, Learn to read with Pip may need to collect and transfer additional information, like your name, date of birth and phone number, to our invoicing service provider to enable credit checks and send you invoices. The use of your data by our invoicing service provider is subject to its privacy policies.

2.5 Sweepstakes, contests, & surveys

From time to time, we may offer you the chance to participate in sweepstakes, contests, and surveys ("Special Promotions") through the Service. A Special Promotion may be governed by a privacy policy and/or terms and conditions that are separate from this Privacy Policy and the [Terms and Conditions of Use](#). If the provisions of the Special Promotion's privacy policy or terms and conditions conflict with this Privacy Policy or the [Terms and Conditions of Use](#), those separate terms and conditions or privacy policy shall prevail. If you participate in a Special Promotion, we may ask you for certain personal information in addition to what is stated in this Privacy Policy. That additional information may be combined with other account information and may be used and shared as described in this Privacy Policy.

3. How we use the information we collect

We may use the information we collect, including your personal information, to: (i) provide, personalise, and improve your experience with the Service and products and services made available through the Service, for example by providing customised or localised content and advertising; (ii) ensure technical functioning of the Service and products and services made available through the Service, develop new products and services, and analyse your use of the Service, including your interaction with applications, advertising, products and services that are made available, linked to or offered in the Service; (iii) communicate with you for Service-related purposes, including promotional e-mails or messages; (iv) enable and promote the Service, including features and content of the Service and products and services made available through the Service, such as sharing, user interactions,

notifications and suggestions, and integration with third party services; (v) enforce this Privacy Policy, the [Terms and Conditions of Use](#), including to protect the rights, property or safety of Learn to read with Pip, users or any other person and the copyright-protected content of the Service; and (vi) as otherwise stated in this Privacy Policy.

4. Links

We may display advertisements from third parties and other content which links to third party websites. We cannot control or be held responsible for third parties' privacy practices and content. Please read their privacy policies to find out how they collect and process your personal information.

5. Security

We are committed to protecting our users' information. Your password protects your user account, so you should use a unique and strong password, limit access to your computer and browser, and sign off after having used the Learn to read with Pip Service. While we take reasonable data protection precautions, no security measures are completely secure, and we do not guarantee the security of user information at any time.

6. Accessing and updating user information

You can access and amend some of the information we keep on you through your settings. To learn more about the information we store about you, e-mail contact@learntoreadwithpip.com. We will respond within a reasonable period of time upon verification of your identity.

8. Contact us

If you have any questions or comments about this Privacy Policy, please contact us at contact@learntoreadwithpip.com.

8. Changes to the Privacy Policy

We may make changes to this Privacy Policy from time to time, so please visit this Privacy Policy regularly. If we make changes which we believe are material, we will inform you through the Service. Your continued use of the Service thereafter constitutes acceptance of the changes.

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