

Alex Kim

— UX/Product Designer —



(916)747-4186



<http://alextkim.github.io>



atk006@ucsd.edu



Education

University of California San Diego

- Class of 2017
- Major: Cognitive Science
- Gpa: 3.39



Skills

Design

- Adobe Creative Suite
- Prototyping
- Storyboarding
- User Interviews/Testing

Technical

- HTML/CSS
- Java
- Matlab
- Google Analytics



About Me

“Hello! My name is Alex Kim and I am a UX/Product designer. I believe that design is my calling because design is ultimately about making good choices and that is an aspiration worth pursuing.”



Work Experience

SYSTRAN Software

Design Consultant Intern | 07/16 – Present

- Collaborate with the marketing team to create visuals for SYSTRAN products; webpages, advertisements, slides, and brochures
- Provide heuristic evaluations and feedback for new products and webpages.

UCSD University Center

House Manager | 07/15 – Present

- With a team, designed the message board currently in place in order to improve the communication within the department.
- As a veteran manager, delegate tasks to address client needs and create a clean and presentable environment in the University Center.

Undergraduate Communications Society

Graphic Design Board Member | 06/16 – Present

- Design and brand events hosted by the on-campus organization UCS.
- Collaborate with the communications department to plan and host events in order to bring students and professionals in the field together.

Redeemer Presbyterian

Graphic Designer | 05/15 – 10/16

- Designed posters, flyers and facebook banners for Redeemer Presbyterian's College Ministry to promote Redeemer throughout UCSD's campus.



Projects

idea8

UX designer, Graphic Designer, Coder | Fall 2015

Tackling the problem space of creativity (it's hard to have creative ideas), Our team went through the design process in order to create a mock app. After spending time researching our users, interviewing them and testing our solutions with them we coded our app using HTML and CSS.

GetRead

UX designer, Graphic Designer | Winter 2016

Making sharing books a fun and easy way to express yourself! In a team of 3, I had the opportunity to collaborate with my colleagues from the Computer Science and Engineering department to create a mobile application that aimed to help UCSD students spread empathy.