

Alex Kim

— UX/Product Designer —



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Education

University of California San Diego

- Class of 2017
- Major: Cognitive Science
- Gpa: 3.39



Skills

Design

- Adobe Creative Suite
- Prototyping
- Storyboarding
- User Interviews

Technical

- HTML/CSS
- Java
- Matlab
- Github



About Me

“Hello! My name is Alex Kim and I am a UX/Product designer. I believe that design is my calling because design is ultimately about making good choices and that is an aspiration worth pursuing.”



Work Experience

SYSTRAN Software

Design Consultant Intern | 07/16 – Present

Working alongside the marketing team at SYSTRAN, create graphics, and provide my input as a designer to increase SYSTRAN's conversion rate.

UCSD University Center (Price Center)

House Manager | 07/15 – Present

Coordinate with coworkers to split tasks efficiently, and address customer needs in a timely manner to maintain a clean and presentable experience at UCSD's Price Center. Also lead a team to improve the communication within the department by designing and implementing a message board.

Redeemer Presbyterian

Graphic Designer | 05/15 – Present

Design posters, flyers and facebook banners for Redeemer Presbyterian's College Ministry to promote Redeemer throughout UCSD's campus.

Undergraduate Communications Society

Graphic Design Board Member | 06/16 – Present

Collaborate with fellow board members to promote the Communications department at UCSD and create networking opportunities for students. Design promotional graphics and media.



Projects

idea8

UX designer, Graphic Designer, Coder | Fall 2015

Our team developed a mock app to help UCSD Students unleash their creativity. Here, I got to develop my user research, interview and testing skills as well as technical skills like front-end development and visual design.

GetRead

UX designer, Graphic Designer | Winter 2016

Making sharing books a fun and easy way to express yourself! In a team of 3, I had the chance to collaborate with my colleagues from the Computer Science and Engineering department to create a mobile application that aimed to help UCSD students spread empathy.