

Name: Enrique

Age: 36

Location: Merida, Yucatan

Occupation: Entrepreneur.



Back story.

He's from Merida, graduated in systems engineering, and works in an insurance company. Come from a middle class family, and had the opportunity of good studies and a masters degree.

Existing practices.

Entrepreneur, doing business in his area and hiring students for his projects.

Still working for an insurance company, and owns a pizza station and a record studio.

Motivations and frustrations.

Want to help students who don't have the opportunity to stay in a career, is doing new business with students, and is part of "Jóvenes construyendo el futuro".

The actual pandemic is a frustration, because it is affecting his projects.

Scenario.

Enrique wants to help students who don't have complete economic support in studies. He needs to find students but doesn't know where or who really needs it.

This place is a module located in the salesforce community, and with a simple click he will be able to access and fill surveys. Once he does this, after a revision period of time, he will be notified via email if he was accepted for the sponsorship, or don't.