

MARIA NAVARRO graphic artist & designer

ABOUT ME

Hi, I'm a passionate and enthusiastic graphic artist and designer based in Berlin.

After finishing my studies I focused mainly on print and editorial design while in my spare time I enjoyed creating digital art concepts, vector illustrations, icons and drawings.

Proficient with colour theory and a sharp eye for details.

Basic knowledge of HTML and CSS. Influential team worker with high sense of responsibility and commitment. Easy learner of new tools. Fluent in English, native Spanish and elementary proficiency in German

CONTACT

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SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Animaate CC
HTML5/CSS



CAREER PROGRESSION

JUNIQE | ART. EVERYWHERE. Content Marketing Designer

Berlin, Germany - January 2017 to present

- Designing/creating on-brand marketing material for channels such as Facebook, Display and Instagram
- Offering input to creative meetings and sharing ideas to develop marketing creatives
- Working closely with marketing Team and Creative Director

AFFINITAS GMBH

Jr Graphic Designer

Berlin, Germany - January 2016 to January 2017

- · HTML5 banners for online campaigns
- · Static and animated banners for online campaigns, including both desktop and mobile platforms
- · Social Media creative responsible
- · Newsletters design
- · Working closely with the Display Marketing Team

AERIA GAMES EUROPE GMBH Graphic Designer Intern

Berlin, Germany - July 2015 to January 2016

- · Creating all live game promotional assets for the game
- · Immortalis (Banners, Landing Pages, etc.)
- · Fixing card art for the game Immortalis
- · Improving art and polishing art for the game Twisted Tales
- · Creating new style of promotional assets for the game Bloodquest
- · Creating promotional assets for the game Goal One
- · Planning my schedule with the Game masters

JIMENA DE LA FRONTERA CITY COUNCIL Graphic Designer

Jimena de la Frontera, Spain - Nov 2014 to May 2015

Creating graphic elements like posters, brochures, online banners, among others. Joomla Content Editor. Mobile App Content Editor.

EDUCATION

THE EDUCATION COLLEGE OF ART IN ALGECIRAS

Technical Degree in Graphic Design and Advertisement 2010 - 2012

INTERESTS

- Art Direction
- \cdot Copywriting
- Reading

- · Editorial Design
- \cdot Art

 \cdot Travel