

# SHARING THE DREAM

LUNCHEON  
JANUARY 13, 2017  
GIVING GUIDE



MLK Community  
Health Foundation



## ● SHARING THE DREAM

### Annual Luncheon

**January 13, 2017**

**Dorothy Chandler Pavilion**

**11:00 am–12:00 pm Reception**

**12:00 pm–2:00 pm Lunch and Awards**

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### Featuring Music By

Latin Grammy-nominated  
**Trio Ellas**

# LET'S SHARE THE DREAM TOGETHER

The MLK Community Health Foundation's 2016 annual luncheon, *Living the Dream*, benefiting the Martin Luther King, Jr. Community Hospital, was an electrifying event. We can't wait to do it again on January 13, 2017.

## Can we count on you?

Last year, nearly 500 guests delighted in the menu provided by Brad Johnson and Chef Govind Armstrong of LA's Post + Beam. We were all moved—many to tears—by the vivid story of risk, danger, success, and giving back that Miguel González, whose family founded Northgate Markets, shared in his acceptance of the Health Champions Award. We were stirred by Anthony Anderson, star of ABC's sitcom "*black-ish*," as he paid tribute to his mother, and inspired by Chris Nee, Emmy-award winning creator of Disney's "*Doc McStuffins*," as they accepted their Game Changer Awards. George Halvorson, accepting the Yancey Award, motivated us by his efforts on behalf of our state's children.

The Grand Hall of the Dorothy Chandler Pavilion is reserved. Honorees are being confirmed. Please join us with your support.



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## Honorees\*

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### Game Changer Awards

#### **COURTNEY KEMP**

Creator/Executive Producer, "Power,"  
Former Writer/Producer, "The Good Wife"

#### **THE HONORABLE MARK RIDLEY-THOMAS**

Los Angeles County Board of Supervisors, Second District

### Health Champion Awards

#### **CHEF GOVIND ARMSTRONG**

Post & Beam

#### **LA KITCHEN** and

Founder & CEO **ROBERT EGGER**



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## Honorary Chair

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#### **SHERRY LANSING**

CEO, The Sherry Lansing Foundation



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## Event Co-Chairs

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#### **MANUEL A. ABASCAL**

Partner, Latham and Watkins, LLP

#### **BRUCE CORWIN**

Chairman & CEO,  
Metropolitan Theatres Corporation

#### **ROBERT MARGOLIS, MD**

CEO Emeritus, HealthCare Partners, LLC

#### **DENISE PINES**

denise+pines, inc.

\*As of November 18, 2016



# SPONSORSHIP

## Gold Sponsor \$25,000

- **Hospital Donor Wall Recognition**
  - Recognition on donor wall in Martin Luther King, Jr. Community Hospital lobby
- **Pre-Event Promotion**
  - Identification and brand logo included on foundation website, and print and electronic invitations
- **Media**
  - Included mention in any print and online media opportunities, including the foundation website and social media channels
- **Public Relations**
  - Inclusion in announcements related to the event
  - Opportunity for meet and greet photo opportunities with special guests
- **Event Venue Branding**
  - Name/logo featured on event signage
  - Full page ad in the program (preferred placement)
- **Tables and Tickets**
  - Preferred seating for one table of ten at event (10 seats)
  - Private tour of hospital





# SPONSORSHIP

## Silver Sponsor \$10,000

- **Pre-Event Promotion**
  - Identification and brand logo included on foundation website, and print and electronic invitations
- **Public Relations**
  - Inclusion in announcements related to the event
- **Event Venue Branding**
  - Name/logo featured on event signage
  - Full page ad in the program
- **Tables and Tickets**
  - Seating for one table of ten at event (10 seats)

## Table Sponsor \$5,000 (limited availability)

- **Pre-Event Promotion**
  - Identification and brand logo included on foundation website, and print and electronic invitations
- **Event Venue Branding**
  - Name/logo featured on event signage
  - Half page ad in the program
- **Tables and Tickets**
  - Seating for one table of ten at event (10 seats)



## GIVING OPPORTUNITIES

### Community Partner \$2,500 (Pre-Qualified)

**This sponsorship opportunity is available exclusively to our community nonprofit partner organizations. Please inquire for qualification.**

- **Pre-Event Promotion**

- Identification and brand logo included on foundation website, and print and electronic invitations

- **Event Venue Branding**

- Name/logo featured on event signage
- Half page ad in the program

- **Tables and Tickets**

- Seating for one table of ten at event (10 seats)

### VIP Ticket Package \$1,500

- - Preferred seating for two at event (2 seats)
  - Half page ad in the program



# Commitment Form

## INFORMATION

DATE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY/ORGANIZATION \_\_\_\_\_

RECOGNITION NAME AS IT SHOULD BE LISTED IN PUBLICATIONS: \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

## GIVING LEVEL

- ☐ Gold Sponsor.....\$25,000
- ☐ Silver Sponsor.....\$10,000
- ☐ Table Sponsor (limited availability) .....\$5,000
- ☐ Community Partner (pre-qualified) .....\$2,500
- ☐ VIP Ticket Package.....\$1,500

## SOUVENIR JOURNAL AD OPPORTUNITIES

- ☐ Back Cover Page Ad.....\$10,000
- ☐ Inside Cover Page Ad (*two available*).....\$5,000
- ☐ Full Page Ad.....\$1,500
- ☐ Half Page Ad.....\$750

## PAYMENT INFORMATION

- ☐ Invoice me
- ☐ Check enclosed (*Please make check payable to MLK Community Health Foundation.*)
- ☐ Credit card

CREDIT CARD NO. \_\_\_\_\_ EXP DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

BILLING ZIP CODE \_\_\_\_\_ SECURITY CODE (3-4 DIGIT NUMBER) \_\_\_\_\_ SIGNATURE \_\_\_\_\_

Complete, sign and submit form: **SUBMIT** or via email to [zulma@mlk-chf.org](mailto:zulma@mlk-chf.org)

MLK Community Health Foundation

Attention: Zulma Vitalich  
1680 East 120th Street  
Los Angeles, CA 90059

*All print deadlines and ad specifications will follow.*



MLK Community  
Health Foundation



Martin Luther King, Jr.  
Community Hospital