Fraxen - Website documentation

Basically this is how It all started:

1. Which content is labeled as “absolutely crucial” on the future website?

2. Which content is labeled as “nice to have”?

3. Which actions would you like the website visitors to perform?

4. Other preferences regarding the website (theme, font ..)

Answerer:

- “ Cine suntem si care este value proposition ”

- “ Profilele ”

- “ Contact , understand value proposition “

- “ Color purple “

Our social image is also important, so I’ve managed to create an email [admin@fraxen.eu](mailto:admin@fraxen.eu) for us to declare as an official email, aswell as a linkedin company and a linkedin group for Fraxen / Fraxen – Group.

After designing the interface of the presentation page, I went ahead and hosted the POSTGRESQL database on a virtual machine. With the database up, I linked my laptop to it and I started to create the place where we would have the data for our executives stored. Here’s the query I used to create the table:

CREATE TABLE executives (

id SERIAL PRIMARY KEY,

name TEXT,

title TEXT,

gender TEXT CHECK (gender IN ('Male', 'Female', 'Other')),

experience\_years INT,

sector\_focus TEXT[],

location TEXT,

work\_mode TEXT, -- e.g., "hybrid", "remote", "onsite"

-- highlights and structured achievements

highlights JSONB, -- stores structured highlights (Global Mobility Lead, Tax Specialist, etc.)

core\_strengths TEXT[],

-- full CV / profile text for semantic search

cv\_text TEXT,

-- metadata

created\_at TIMESTAMP DEFAULT CURRENT\_TIMESTAMP,

updated\_at TIMESTAMP DEFAULT CURRENT\_TIMESTAMP

);

Now, we can connect the springboot to the database so that the profiles will be shown thorugh a query, not through just static text.