

# WHO AM I?

CRISTINA  
/  
ALVAREZ



LET WORDS PAINT A PICTURE

# 2021-2022

## OUT OF THE CONFORT ZONE

Started my journey in my first Marketing internship in **Vasalto**. I was responsible of managing the Marketing department of an entire company, with what this means:

- # Social Media
- Photography
- Events
- Logos
- Company Image



02

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IMAGE OF VASALTO IN  
RRSS

01 /  
IMAGE OF COMPANY  
VALANZA



### VASALTO tech and talent

Especialistas en el Outsourcing de Nóminas,  
ADN tecnológico.  
Servicios de TI y consultoría de TI · Madrid, Comun  
Ver los 76 empleados en LinkedIn

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### Acerca de

Las aplicaciones de Gestión Empresarial en la Nube  
gestión financiera y de nóminas. Pero esto es solo  
valores, nuestra gente, nuestra pasión y nuestra fo

Ver

# PHOTOGRAPHY IS A WAY OF SEEING



03

/  
CREATE AND  
WITNESS

SINCE THE DAY I AM CONSCIOUS, I HAD A PASSION IN CAPTURING AND REPRESENTING EACH SPECIAL MOMENT, THAT'S WHY I STARTED IN MARKETING

04

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## DISTILL EXPERIENCES



I HAVE ADVANCED KNOWLEDGE IN PHOTOSHOP AND LIGHTROOM. CURRENTLY HAVE A FUJIFILM XS10, AND A LOT OF IDEAS TO BUILD

CREATED DIFFERENT DESIGN JOURNALS, MANAGED IMAGE OF STARTAPPS AS SIMUAL; ALWAYS HAVE EXPLOIT MY IMAGINATION AND EFFORT

# SIMUAL

● SIMULACIÓN DE UN MUNDO ALTERNATIVO

05

/  
SOME WORK



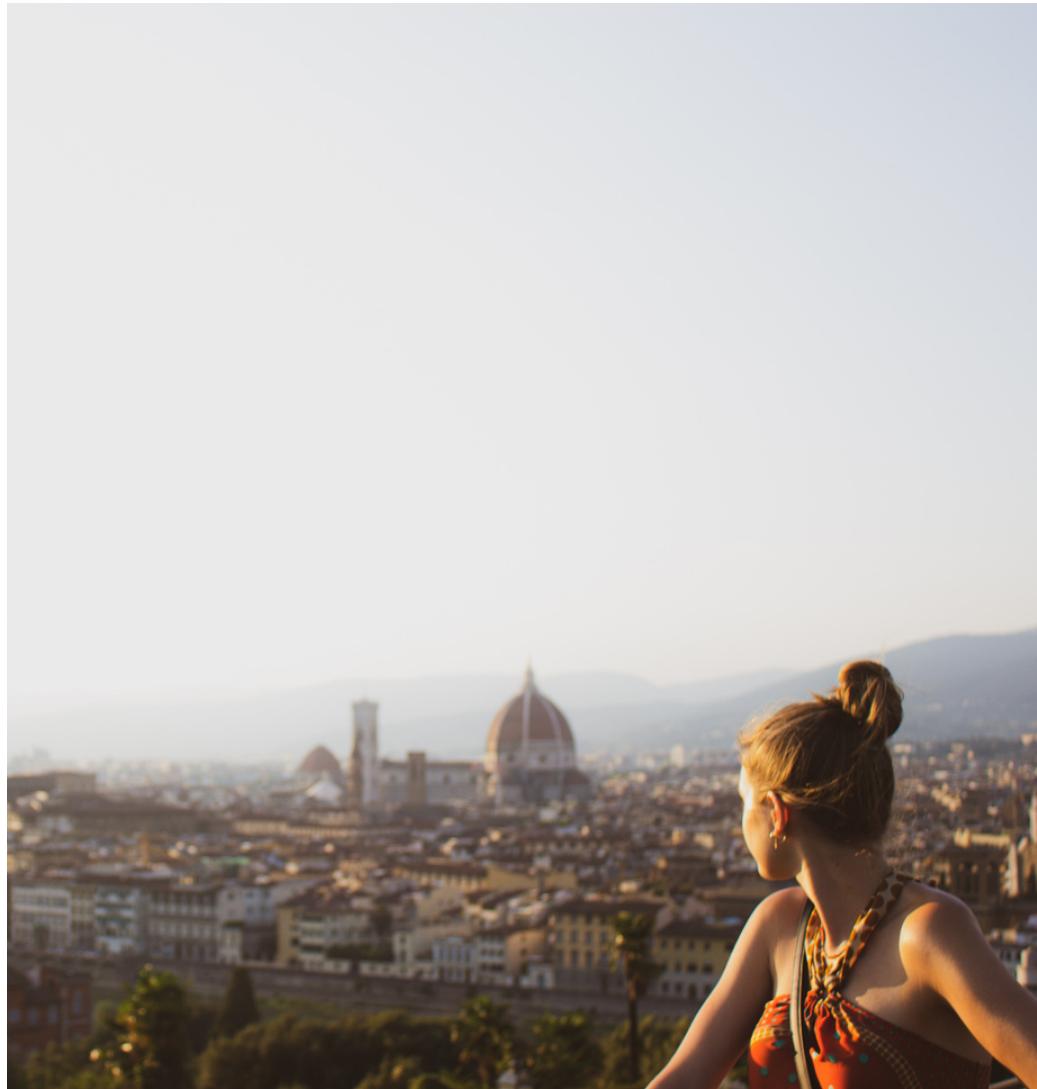
*I SEE WHAT I SEE,  
AND GO WHERE I GO,  
FROM TRICK OF LIGHT  
TO FALL OF SHADOW.*



06

/

FIND THE  
ESSENCE



**BEHIND MY LENS, I GET FRONT-ROW SEATS  
TO ALL THE WORLD'S BEST VISUAL FEASTS.**



**ADD A BRIEF SYNOPSIS TO ENTICE READERS TO  
GET A COPY OF YOUR ZINE!**

**YOU CAN ALSO USE THIS SPACE TO SHARE A  
LITTLE ABOUT YOURSELF. THIS IS BOTH AN  
INTRODUCTION AND AN INVITE, SO USE THIS  
SPACE WELL.**

# **YOUR PHOTO ZINE**

**DON'T FORGET TO COPYRIGHT YOUR CONTENT AND LET READERS  
KNOW WHERE THEY CAN FIND MORE OF YOUR WORK!**