

TUBE RANKING SECRETS ***YOUTUBE CLASS***

ACTION GUIDE



— 3 Steps —



CHANNELS THAT GROW FAST ON YOUTUBE ARE IN POPULAR AND PROVEN NICHES.

What niche are you in? What is the ONE main topic you discuss on your channel?

What are some of the specific topics you cover on your channel?

What kinds of questions do you answer?

How many people are interested in your channel topic & video topic? You can discover this by going to the YouTube search bar and typing in some of your keywords - what autofills? Now when you search it, are videos around that topic getting a lot of views? You can also use tools like VidIQ, Keywords Everywhere and TubeBuddy to find search volume around your topics.



CHANNELS THAT GROW FAST ON YOUTUBE PLAY BY THE NEW RULES & FOCUS ON THE RIGHT THINGS

What is CTR?

What is AVD?

How can you increase the CTR on your videos?

How can you increase the AVD on your videos?



I CAN MAKE BIG MONEY WITH A SMALL AUDIENCE USING SMART MONETIZATION STRATEGIES

Don't focus on YouTube AdSense alone, if you want to make money quickly.

What Courses, companies, products or services can I recommend in my videos?

Now, research those companies' affiliate programs by searching "[company name] affiliate program" "[company name] ambassador program" or "[company name] rewards program."

If you don't find anything, you can also send an email to the company asking if they have a program.

What companies already have programs you can sign up for now?

What companies would you like to sign up for in the future?



CREATE SEARCHED-BASED NICHE VIDEOS AROUND PROVEN & PROFITABLE TOPICS

What is my NEXT STEP based on what I learned in 5 Days Whats-app Program?

What is the ONE thing I'm going to do next?

By NOVA ANANTH
YouTube Expert & Coach