



This visual is part of a data pipeline project using Azure services and Power BI for reporting.

Average Price and Rating by Category

This chart shows the average price and customer rating per product category. **Furniture** is the most expensive category, but it doesn't have the highest rating, which may suggest a gap between cost and customer satisfaction.

Fragrances show a good balance between price and rating, while **groceries** and **beauty** are low in both.

This visual helps compare pricing strategies with customer feedback across categories.