The efficiency of resource allocation mechanisms for budget-constrained users

Ioannis Caragiannis Alexandros A. Voudouris

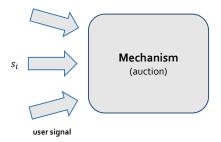
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Question: How can we distribute a single divisible resource among a set of self-interested users with budget constraints?

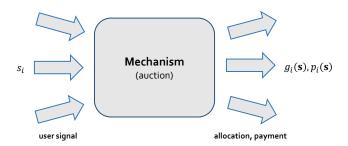
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Mechanism (auction)

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• SH mechanism [Sanghavi and Hajek 2004]:

$$g_i(\mathbf{s}) = \frac{s_i}{\max_{\ell} s_{\ell}} \int_0^1 \prod_{i \neq i} \left(1 - \frac{s_j}{\max_{\ell} s_{\ell}} t \right) dt$$

Each user i has

- a valuation function $v_i:[0,1]\to\mathbb{R}_{\geq 0}$ that represents her value for fractions of the resource (increasing, differentiable, concave)
- a **budget** $c_i \in \mathbb{R}_{\geq 0} \cup \{+\infty\}$ that restricts the payments she can afford

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Strategic behavior

- · Users are utility-maximizers
- Select s_i in order to maximize utility: $u_i(\mathbf{s}) = v_i(g_i(\mathbf{s})) p_i(\mathbf{s})$
 - if $p_i(\mathbf{s}) > c_i$ then $u_i(\mathbf{s}) = -\infty$

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Equilibrium

 A signal vector s for which all players simultaneously maximize their personal utilities

ullet The **social welfare** of an allocation ${f d}$ in game ${\cal G}$ is

$$SW(\mathbf{d}, \mathcal{G}) = \sum_{i} v_i(d_i)$$

• Price of anarchy of mechanism M_{\bullet}

$$\mathsf{PoA}(M) = \sup_{\mathcal{G} \in M} \sup_{\mathbf{s} \in \mathsf{EQ}(\mathcal{G})} \frac{\max_{\mathbf{d}} \mathsf{SW}(\mathbf{d}, \mathcal{G})}{\mathsf{SW}(g(\mathbf{s}), \mathcal{G})}$$

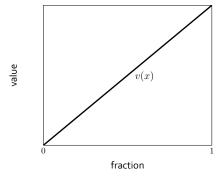
- PoA(Kelly) = 4/3 [Johari and Tsitsiklis, 2004]
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- There exist mechanisms that achieve full efficiency: MB mechanisms [Maheswaran and Basar, 2006]

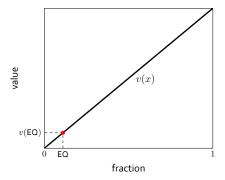
$$g_i(\mathbf{s}) = \frac{s_i}{\sum_j s_j}$$
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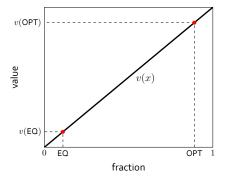
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- Alternative: liquid welfare [Dobzinski and Paes Leme, 2014]
- The liquid welfare of an allocation ${f d}$ in game ${\cal G}$ is

$$LW(\mathbf{d}, \mathcal{G}) = \sum_{i} \min\{v_i(d_i), c_i\}$$

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- $\mathsf{LW}(\mathbf{d}, \tilde{\mathcal{G}}) = d_1 + d_2 = 1 \, \mathsf{vs.} \; \mathsf{OPT} \geq 1 + d_2 \Rightarrow \mathsf{LPoA}(\tilde{\mathcal{G}}) \geq \frac{3}{2}$

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Two players

- LPoA(E2-PYS) = 1.792 (best possible among all pay-your-signal mechanisms with concave allocation functions)
- LPoA(E2-SR) ≤ 1.529 (almost optimal over all two-player mechanisms)

$\mathbf{LPoA(Kelly)} = 2$

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$$g_1(y, \mathbf{s}_{-1}) = \frac{y}{y+C} \quad \Rightarrow \frac{\partial g_1(y, \mathbf{s}_{-1})}{\partial y} = \frac{C}{(y+C)^2}$$

$$p_1(y, \mathbf{s}_{-1}) = y \qquad \Rightarrow \frac{\partial p_1(y, \mathbf{s}_{-1})}{\partial y} = 1$$

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LPoA(Kelly) =
$$\sup_{s_1, C} \frac{C + (s_1 + C)^2 / C}{C + (s_1 + C)s_1 / C} = 2$$

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$$g_1(y, s_2) = f\left(\frac{y}{s_2}\right) \quad \Rightarrow \frac{\partial g_1(y, s_2)}{\partial y} = \frac{1}{s_2} f'\left(\frac{y}{s_2}\right)$$
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· Characterization:

$$\frac{p_2(\mathbf{s}) + \lambda_1(\mathbf{s})}{p_2(\mathbf{s}) + \lambda_1(\mathbf{s})g_1(\mathbf{s})} = \frac{s_2 + \frac{s_2}{f'(z)}}{s_2 + \frac{s_2}{f'(z)}f(z)} = \frac{f'(z) + 1}{f'(z) + f(z)}$$

• Require:

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• Definition of allocation function:

$$g_i(\mathbf{s}) = \begin{cases} \frac{1}{\beta} - \frac{1}{\beta} \exp\left(-\frac{\beta}{\beta - 1} \frac{s_i}{s_{3-i}}\right) & s_i \le s_{3-i} \\ \frac{\beta - 1}{\beta} + \frac{1}{\beta} \exp\left(-\frac{\beta}{\beta - 1} \frac{s_{3-i}}{s_i}\right) & s_i > s_{3-i} \end{cases}$$

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- For $s_1 < s_2$, by definition, LPoA(E2-PYS) = β
- For $s_1 > s_2$, we can show that LPoA(E2-PYS) $\leq \beta$
- By anonymity

$$f(1) = \frac{1}{2} \Leftrightarrow \frac{1}{\beta} - \frac{1}{\beta} \exp\left(-\frac{\beta}{\beta - 1}\right) = \frac{1}{2}$$
$$\Leftrightarrow \beta \approx 1.792$$

The design of E2-SR

- Change the payment function: $p_1(\mathbf{s})=rac{s_1}{s_2}$ and $p_2(\mathbf{s})=rac{s_2}{s_1}$
- $\bullet\,$ Follow the same reasoning as with E2-PYS

Open problems

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- LPoA bounds over more general equilibrium concepts?
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