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Super Eats

Problem/Opportunity Description:

Our group has decided to take on the challenge of finding the most affordable, accessible, and highest quality of food delivery service. In our modern day and age technology has made ordering food simple, quick and convenient, but our team's question is how can we give our customers the best deals for the best prices? With numerous delivery service apps already existing, it becomes difficult for customers to decide which app to order from to get the best results. The opportunity we are taking advantage of lies in analyzing data across all delivery sites in many different aspects to give our customers realistic options to consider and choose from. This would effectively eliminate the need to create different accounts, download different apps, and have sensitive credit card information saved in one secure location.

Anticipated Business:

Our company hopes to achieve in creating an app that is unified with a singular database that has the ability to compare and contrast the many aspects that go into the decision of ordering food. The goal is to make ordering food cost efficient, time efficient, and with the highest customer satisfaction rate possible. The user is the most important factor to consider within this business, and deserves to have all of the facts in place before making a purchase.

One benefit users can experience, would be the comparative analysis of delivery and wait times that would be expected when wanting to order food from restaurants or fast food chains that are available on multiple delivery apps. If a customer wanted to order McDonalds for example, Super Eats would list all other food service apps that cater to McDonalds, and discern which app would deliver quickest, with the lowest prices, and best delivery experience. The entire purpose of this app is to benefit the user in the most accommodating way possible.