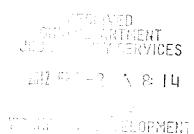
February 1, 2012



Via First Class Mail and Fax

Michael B. Colbert
Director, Ohio Department of Job and Family Services
30 E. Broad Street, 32nd Floor
Columbus, Ohio 43215
Fax: (614) 728-5938

RE: Notice of Mass Layoff

Dear Director:

Pursuant to Ohio Revised Code § 4141.28(C), Thirty-One Gifts hereby notifies you that it has announced a mass layoff that will affect employees at its Easton facility located at 3425 Morse Crossing, Columbus, OH 43219 and its Johnstown facility located at 231 Commerce Boulevard, Johnstown, Ohio, 43031.

On February 1, 2012, Thirty-One will permanently layoff a total of 183 employees at both facilities.

If you would like further information, please contact me at (614) 414-4739.

Sincerely, May Ganeau

Mary Garceau General Counsel

JOB TITLE	NUMBER OF EMPLOYEES AFFECTED
Assistant Visual Merch	1
Assoc Director Marketing	1
Business Analyst Associate	2
Business Analyst Sr	1
Buyer - Intermed	1
Consultant Support Rep	6
Corporate Recruiter	1
Creative Director	1
Director Events	1
Financial Analyst	1
Graphic Designer	1
Manager Project Mngmt - PMO	2
Manager Public Relations	1
Manager Visual Design & Merch	1
Merchandise Processor	66
Monogram Maintenance Tech	4
Personalization Operator	54
Photographer	l
Power Equipment Operator	4
Project Coordinator – PMO	3
Project Management Specialist	4
Project Manager II - PMO	5
Sales Coach	2
Shift Supervisor Operations	2
Sourcing Analyst Associate	1
Sr Graphic Designer	2
Sr Project Coordinator – PMO	l
Sr Sales Coach	2
Sr Sales Leader	2
Staffing Coordinator	1
Supervisor Facilities Maint	i
Team Lead DC	3
Team Lead Quality	2
Technical Services Coordinator	1
Videographer	I.
TOTAL	183