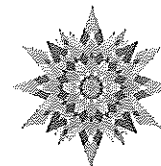


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WIA
WORKFORCE PROGRAMS



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March 9, 2012

VIA FEDERAL EXPRESS

Teresa Keyton, WIA Secretary
Bureau of Workforce Transformation
Victor Office Center - 5th Floor
201 N. Washington Square
Lansing, MI 48913

Robert A. Ficano
Wayne County Executive
Office of the Wayne County Executive
500 Griswold
Detroit, MI 48226

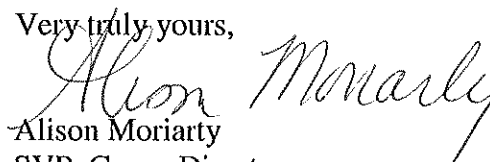
Honorable Dave Bing, Mayor
City of Detroit
Coleman A. Young Municipal Center
Suite 1126
Detroit, MI 48226

*Re: Notice of Mass Lay-offs in Detroit,
Michigan*

Dear Sir or Madam:

As a result of the loss of business from a key customer, we are forced to scale back the operations at our facilities located at 150 W. Jefferson Suite 400 in Detroit, Michigan, and 3310 W. Big Beaver Road, Suite 107 in Troy, Michigan. We expect to eliminate 80 positions in Detroit and no positions in Troy effective the close of business on May 8, 2012. There are no unions representing the affected employees. This action is expected to be permanent and no bumping rights exist. For further information, you may contact me, Alison Moriarty, SVP Group Director, Human Resources. I may be reached at 312-220-5065.

Very truly yours,


Alison Moriarty
SVP, Group Director
Human Resources
Starcom U.S.A.