



**Department of
Job and Family Services**

Ted Strickland, Governor
Douglas E. Lumpkin, Director

MEMORANDUM

Date: July 29, 2010

WARN Identified Number: 003-10-004

TO: See Distribution Below*

FROM: Jean Ann Carlson, Rapid Response Unit Manager

SUBJECT: WARN Notification Received For : Insurance.com

The Rapid Response Section has received notice of a plant closing or mass layoff which is scheduled to occur in your region. A copy of the notice is attached and is being provided for your information and action.

If you have any questions concerning this notice, please contact Michelle Thompson, Rapid Response Coordinator, at (614) 466-9289. If Michelle is not available, you may call Jean Ann Carlson, at (614) 466-9700..*Distribution:

Rebekah Woolley, USDOL
Drew McCracken, Governor's DC Office
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John Anderson, UC
Pam Mason, State Veterans Program
Keith Ewald , Bureau of LMI
Stacia Edwards, Board of Regents
Dan Reynolds, ODOD

Primary Workforce Area: 003

Primary One-Stop Office: Solon (Cuyahoga County)

Additional One Stop Office(s): Lorain, Lake, Medina & Summit

Regional Rapid Response Coordinator: Jeffrey Yaist

Attachment

Office of Workforce Development
P.O. Box 1618
4020 East Fifth Avenue
Columbus, OH 43216-1618
workforce@jfs.ohio.gov

Date Received	July 29, 2010
Company Name	Insurance.com
Location (City/County)	Solon(Cuyahoga County)
Number of Affected Workers	144
Layoff Date(s)	Starting on September 26, 2010 through July 2011
Phone Number	(440) 715-0075 x1120
Union Affiliation	N/A
WARN Identification No.	003-10-004
Completed by:	Michelle Thompson



29000 Aurora Road
Solon, OH 44139

>>> MAY THE BEST QUOTE WIN >>>

2010 JUL 29 A 9:57
AIRFORCE LEVEL 105

July 26, 2010

Ms. Jean Ann Carlson
Rapid Response Section
Bureau of WIA
Ohio Department of Job and Family Services
P.O. BOX 1618
Columbus, OH 43216-1618

Re: WARN Notice

Dear Ms. Carlson:

This notice letter ("Notice") is being provided to you on Monday, July 26, 2010, pursuant to the Worker Adjustment and Retraining Notification Act of 1988, (29 U.S.C. § 2101 *et seq.*) (the "Act") which requires employers to give official notice to certain employees, and government units or officials of a pending facility shutdown.

Insurance.com (the "Company") signed an agreement to sell substantially all of its assets to an outsider Purchaser (the "Purchaser") on July 26, 2010. Operations at the Company's facility at 29000 Aurora Road, Solon, OH 44139 will be concluding over the next several months. Further, the Purchaser does not intend to continue operations at this facility after several months.

It is anticipated that the facility closure, once completed, will result in the elimination of all positions and jobs at the facility. It is anticipated that approximately 144 employees will be affected by the closure of the facility. Attached is a listing of the job titles of the positions to be affected, the number of employees holding each position, and the anticipated end date for each position.

There are no bumping rights at this location.

You may contact Robin Karlozi, Human Resources Manager at 440.715.0075, extension 1120 for further information.

Sincerely,

Rob Klapper
CEO

Enc.

Job Title	Number of Employees	Anticipated Length of Continued Employment from July 26, 2010
Accountant I	1	60 days
Acct Marketing Mgr I	2	60 days
Acct Marketing Mgr II	1	60 days
Analyst I	1	60 days
Assoc Program Coordinator	1	60 days
Associate Web Editor	1	60 days
BI Developer I	1	60 days
BI Developer II	1	60 days
BI Developer III	2	60 days
Business Process Mgr	1	60 days
Cancel Quality Auditor	1	60 days
Carrier Account Mgr II	2	60 days
Carrier Business Manager	1	60 days
Chief Architect	1	60 days
Chief Information Officer	1	60 days
DB Developer III	1	60 days
Director of Consumer Exp	1	60 days
DWH Developer III	1	60 days
Executive Asst to CEO	1	60 days
Financial Analyst I	1	60 days
Information Reporting Mgr	1	60 days
Information Security Mgr	1	60 days
Inside Sales Rep I	3	60 days
Inside Sales Rep II	55	60 days
Licensing Lead	1	60 days
Mgr, Operational Analysis	1	60 days
Operations Analyst I	1	60 days
Process Manager I	1	60 days
Process Manager II	1	60 days
Programmer III	1	60 days
Programmer IV	2	60 days
Project Manager III	2	60 days
QA Analyst III	1	60 days
Retention Specialist	3	60 days
Sales Center Supv I	3	60 days
Sales Center Trainer	1	60 days
Sr Consumer Comm Mgr	1	60 days
Sr Mgr, Partner Mktg	1	60 days
VP, Sales Center	1	60 days
Web Design Manager	1	60 days
Web Designer I	1	60 days
Chief Executive Officer	1	2 mos
Inside Sales Rep II	15	3 mos
Programming Manager I	1	3 mos
Sales Center Supv I	2	3 mos
Sales Center Supv III	1	3 mos
Sr Customer Insight Anal	1	3 mos
Systems/NA Admin I	1	3 mos
Systems/NA Admin II	1	3 mos
VP, Bus Dev	1	3 mos
VP, Finance	1	3 mos
BI Developer II	1	4 mos
QA Analyst II	1	4 mos
Database Architect	1	4 mos
Maintenance Specialist	1	4 mos
Licensing Lead	1	4 mos
Programming Manager I	2	4 mos
Architect I	1	4 mos
HR Manager II	1	6 mos
Mgr, Fin Planning & Anal	1	6 mos
Accounting Manager	1	12 mos
Commission Clerk	1	12 mos
Commissions Supervisor	1	12 mos
Total	144	