



188 Inverness Drive West  
Suite 800  
Englewood, CO 80112

(303) 867-1600 phone  
(303) 867-1604 fax

January 15, 2010

By Fax to (614) 728-5938 and U.S. Mail

Jean Anne Carlson  
Rapid Response Section  
Ohio Department of Job and Family Services  
Worker Adjustment Retraining Notification (WARN) Act  
P.O. Box 1618  
Columbus, Ohio 43216-1618

By Overnight Delivery

Douglas E. Lumpkin  
Director  
Ohio Department of Job and Family Services  
30 E. Broad Street, 32nd Floor  
Columbus, Ohio 43215

**RE: Revised Notice of Layoffs in Ohio Facilities**

Dear Ms. Carlson and Mr. Lumpkin:

Please find enclosed a revised notice being provided to you pursuant to the Worker Adjustment and Retraining Notification (WARN) Act of 1988 and Ohio law. This notice was revised today to reflect that our "Dayton Facility" and our "Moraine Facility" (as each is defined in the attached) are both in Moraine, Ohio (not Dayton, Ohio as previously stated). We apologize for any inconvenience caused by this clerical error.

Please feel free to contact the undersigned if you have any questions.

Very truly yours,

Richard L. Shaum, Jr.  
Senior Vice President – Human Resources  
Chief Talent Officer  
Office: 303-867-1607

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Douglas E. Lumpkin  
Director  
Ohio Department of Job and Family Services  
30 E. Broad Street, 32nd Floor  
Columbus, Ohio 43215

**RE: Notice of Layoffs in Ohio Facilities**

Dear Ms. Carlson and Mr. Lumpkin:

This notice is being provided to you pursuant to the Worker Adjustment and Retraining Notification (WARN) Act of 1988 and Ohio law. After careful consideration, it is with regret that I inform you that Local Insight Media Holdings, Inc. (together with its subsidiaries and operating affiliates, including The Berry Company LLC, the "Company") has decided to significantly reduce its workforce in Ohio. This reduction in force affects Company facilities located in Cincinnati, Hudson, Miamisburg and Moraine. More specifically:

- The Company will be closing its facility located at 100 Executive Parkway, Hudson, Ohio (the "Hudson Facility") effective September 30, 2010. This is expected to be a permanent closure of the Hudson Facility, and expected to result

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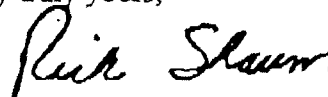
in the permanent layoff of 81 employees in Hudson, commencing on March 16, 2010. A breakdown of the number of employees in each affected job classification who will be affected by the closure is appended as Attachment A.

- The Company expects to permanently layoff 105 of 231 employees at its facility located at 3170 Kettering Blvd., Moraine, Ohio 45439 (the "Dayton Facility") commencing on March 16, 2010. A breakdown of the number of employees in each affected job classification who will be affected by this layoff is appended as Attachment B.
- The Company expects to permanently layoff 20 employees at its facility located at 3033 Kettering Blvd., Suite 201, Moraine, Ohio 45439 (the "Moraine Facility"), commencing on March 16, 2010.
- The Company expects to permanently layoff 6 employees at its facility located at 312 Plum St., Suite 600, Cincinnati, Ohio, commencing on March 16, 2010.
- The Company expects to permanently layoff 21 employees at its facility located at 2 Prestige Place, Suite 310, Miamisburg, Ohio, commencing on March 16, 2010.
- Although the Company does not believe that its above-described layoffs in Cincinnati, Miamisburg or at the Moraine Facility trigger notices under the WARN Act, this notice is being provided in an abundance of caution. Accordingly, a breakdown of the number of employees in each job classification who will be affected by the layoffs in Cincinnati, Miamisburg, or at the Moraine Facility, is appended as Attachment C.

There are no applicable bumping rights for any of the above layoffs/closures. Further, a collective bargaining agent does not represent the impacted employees. In compliance with the WARN Act and Ohio law, all affected employees will be provided the requisite sixty (60) day notice of job loss (or pay in lieu of notice).

A concurrent notification is being provided to the Mayors of Cincinnati, Dayton, Hudson, Miamisburg and Moraine. Please feel free to contact the undersigned if you have any questions.

Very truly yours,



Richard L. Shaum, Jr.  
Senior Vice President – Human Resources  
Chief Talent Officer  
Office: 303-867-1607

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WORKFORCE DEVELOPMENT  
CINCINNATI  
JOB DEVELOPMENT SERVICES  
ATTACHMENT

## ATTACHMENT A

### Hudson Facility

Administrative Assistant	2	Senior Manager, Product Optimization	1
Administrative Support III	1	Senior Marketing Manager	1
Analyst II - Production	1	Senior Production Associate	4
Application Support Specialist	3	Stockroom Courier	1
Artist 2	3	Win-Back Representative - YP Advertising	2
Artist 3	7	<b>Total</b>	<b>81</b>
Business Development Associate	1		
Collections Rep II	3		
Credit & Collections Specialist	1		
Customer Relations Manager	1		
Customer Relations Representative	6		
Customer Relations Specialist	1		
Database Analyst 2	2		
Designer	1		
Director, Customer Relations	1		
Facilities Manager	1		
Field Operations Coordinator	1		
Local Billing Coordinator	5		
Maintenance Specialist	1		
Manager, Credit & Collections	1		
Manager, Portfolio Selling	1		
Manager, Print/Digital Pricing	1		
Manager, Print/Digital/National Pricing	1		
Manager, Product Optimization	2		
National Accounts Sales Manager	3		
National Billing Coordinator	1		
Operations Planning Mgr, Customer Relations	1		
Production Associate 3	5		
Production Coordinator	2		
Production Support Supervisor	2		
Publishing Analyst	2		
Publishing Analyst 2	1		
Senior Account Manager-Distribution	1		
Senior Artist	1		
Senior Billing Coordinator	1		
Senior Collections Representative	1		
Senior Coordinator, Production	1		
Senior Database Analyst	2		

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# ATTACHMENT B

*Moraine*  
~~Bay Area~~ Facility

Administrative Support III	2	Revenue Analyst	2
Associate Director, Compensation	1	Senior Computer Graphics Operator	6
Awards Project Administrator	1	Senior Database Administrator	1
Billing Coordinator	1	Senior IT Analyst	12
Client Services Assistant	1	Senior Manager, Channel Development	2
Computer Graphics Op Assoc	1	Senior Manager, Mrktg. Research & Bus. Intell	1
Computer Graphics Operator	3	Senior Production Clerk	18
Data Analyst	2	Senior Systems Analyst	1
Database Administrator	1	Subject Matter Expert	1
Designer	1	Unix System Administrator	1
Digital Product Manager	1	Vice President, Transformation/PMO	1
Digital Product Strategist	1	Video/Web/Photography Specialist	1
Director, Sales Operations	1	<b>Total</b>	<b>105</b>
Editorial Specialist	1		
Facilities Manager	2		
Internet Designer	1		
IT Analyst	2		
Lead IT Analyst	1		
Mail Operations/Building Maintenance	2		
Maintenance Repairman G.O.	2		
Manager, Customer Service	1		
Manager, Data Analytics	2		
Manager, Network Svcs/Sr Technical Architect	1		
Manager, P4P Digital Call Optimization	1		
Manager, Platform Applications	1		
Manager, Portfolio Selling	2		
Manager, Publishing & Design Services	3		
Manager, Secondary Research	1		
Manager, Support Systems	1		
Marketing Associate	1		
Network Analyst	1		
Network Engineer II	2		
Nyps Publishing Representative	3		
Operation Sales Manager	1		
Production Associate 3	1		
Production Clerk	6		
Receptionist	1		
Reporting Analyst	1		

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## ATTACHMENT C

### Moraine Facility, Cincinnati, Miamisburg

#### Moraine Facility (Piquette, Ohio)

Client Services Assistant	3
Internet Designer	9
Manager, Publishing & Design Services	2
Senior Production Clerk	5
Web Consultant	1
<b>Total</b>	<b>20</b>

#### Cincinnati, Ohio

Associate Credit Analyst	1
Client Services Customer Service Specialist	1
Client Services District Manager - Telephone	1
Computer Graphics Operator	1
Field Marketing Manager	1
IT Analyst	1
<b>Total</b>	<b>6</b>

#### Miamisburg, Ohio

Client Services Assistant	3
Client Services Customer Service Specialist	1
Client Services District Manager - Telephone	3
Client Services Oper. Mgr, Planning & Trng.	1
Client Services Quality Focus Specialist	2
Manager, Publishing & Design Services	1
Nyps Publishing Representative	2
Production Clerk	3
Senior Production Clerk	4
Senior Sales Support Clerk	1
<b>Total</b>	<b>21</b>

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