

GREENFIELD RESEARCH, INC.

BOX 239 - 347 EDGEWOOD AVENUE GREENFIELD. OHIO 45123

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NOTICE PURSUANT TO THE WORKER ADJUSTMENT AND RETRAINING NOTIFICATION ACT

To:

Mr. Jim Turner

Chief, Rapid Response Section

4020 E. Fifth Avenue Columbus, OH 43219

From:

Greenfield Research. Inc.

Re:

Mass Lay-off

Nature of Mass Layoff:

On April 23, 2007 Greenfield Research, Inc. will begin a

permanent mass layoff at its 347 Edgewood Avenue,

Greenfield, OH facilities.

This mass layoff is the direct and unfortunate result of the

loss of business with Johnson Controls, Inc. Thus,

Greenfield Research, Inc. has found it necessary to conduct a permanent mass layoff. As a consequence, Greenfield Research, Inc. is providing its currently affected employees with notice provided for under the Worker Adjustment and retraining act, 29 U.S.C. 2101 et seq. Other employees will be affected at a later time. The layoff is anticipated to occur over the next several months to be completed by approximately August 31, 2007. We anticipate a total of approximately 100

employees will be affected.

Date of Mass Layoff:

April 23, 2007

Position/Employees/

A total of approximately 100 employees will be affected at this time. The following is a list of the titles of positions affected and the

number of affected employees in each position:

Classifications:

Title of Position

Number Affected

Production Workers

Approx. 100

Bumping Rights:

No bumping rights exist.

Union Representation:

Nonc

Further Information:

For additional information concerning this Notice please

contact:

Sandy Beatty, HR Director

(937) 981-7763