Worker Adjustment & Retraining Notification

THE BON STORES, INC.

BON-TON BERGNER'S BOSTON STORE CARSON PIRIE SCOTT ELDER-BEERMAN HERBERGER'S YOUNKERS
November 27, 2007

Deborah E. Hennessey, Section Chief Rapid Response Section Bureau of Workforce Programs Michigan Department of Labor & Economic Growth Victor Office Center - 5th Floor 201 North Washington Square Lansing, Michigan 48913

The Bon•Ton Stores, Inc. hereby gives notice of a mass layoff. Pursuant to the Worker Adjustment and Retraining Notification Act (Section 2102(a)(1) of the Worker Adjustment and Retraining Notification Act (29 U.S.C. Section 2101, et seq.)), you are notified of the following:

- The location affected is the Elder-Beerman department store, located at 5159 Harvey Street, Norton Shores, MI 49444. It is anticipated that 91 job titles at the facility will be affected, in various levels and positions The Company contact is Dennis Clouser at 331 West Wisconsin Ave., Milwaukee, WI 53203 and the telephone number of (414) 212-6745.
- 2. The lay off is expected to be permanent.
- 3. All separations from employment due to the layoff are expected to occur on, or about, February 16, 2008. There will be no bumping rights for any affected employee.
- 4. A list of job titles of incumbents in those jobs affected is attached to this letter as Exhibit A.

Please contact me with any questions you may have about this matter.

Very truly yours,

Dennis Clouser Executive Vice President

Dani Q. Chees

Human Resources

Exhibit A

Human Resources Manager	1
Sales Manager	2
Sales Associate	42
Shoe Sales Associate	3
Supervisor Visual Merchandising	1
Receiving/Maintenance Supervisor	1
Selling Supervisor-Shoes	1
Bridal Consultant	1
Assistant Sales Manager	7
Cosmetic Counter Manager	4
Beauty Advisor	11
Loss Prevention Agent	2
Loss Prevention Supervisor	1
Cash Office Associate	2
Receiving/Stock Associate	6
Receiving/maintenance	2
Merchandise Processor	3
Designated Seller	1