

## CHONG (ALEX) WANG

6-268, Lau Ming Wai Academic Building (AC3)  
City University of Hong Kong  
Tat Chee Avenue, Kowloon  
Hong Kong S.A.R.

Tel: +852 3442 9975  
Email: [alex.wang@cityu.edu.hk](mailto:alex.wang@cityu.edu.hk)  
<http://www.alexwang.com>

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### ACADEMIC POSITIONS

**Assistant Professor, Department of Information Systems, College of Business**  
City University of Hong Kong, since July 2012

### EDUCATION

**Hong Kong University of Science and Technology, Hong Kong SAR, China**  
Ph.D., Business Administration – Information Systems, June 2012

**Tsinghua University, Beijing, China**  
M.S., Finance, June 2006

**Peking University, Beijing, China**  
B.S., Applied Mathematics, June 2004

### RESEARCH INTEREST

My research focuses on effective social/economic coordination enabled by modern information systems.

Keywords: Online social network analytics; Mechanism design in platform business; Financial information technology innovation; Privacy in online social networks; IT impact

### PUBLICATIONS

Chong (Alex) Wang, Xiaoquan (Michael) Zhang and Il-Horn Hann, 2017, “Socially Nudged: A Quasi-Experimental Study of Friends’ Social Influence in Online Product Ratings,” *Information Systems Research*, forthcoming.

Xin Li and Chong (Alex) Wang, 2017, “The Technology and Economic Determinants of Exchange Rates of Cryptocurrencies – The Case of Bitcoin,” *Decision Support Systems*, 95, pp. 49-60.

Yili Hong, Chong (Alex) Wang and Paul Pavlou, 2016, “Comparing Open versus Sealed Bid Auctions: Evidence from Online Labor Markets,” *Information Systems Research*, 27(1), pp. 49-69.

Xiaoquan (Michael) Zhang and Chong (Alex) Wang, 2012, “Network Positions and Contributions to Online Public Goods: The Case of the Chinese Wikipedia,” *Journal of Management Information Systems*, 29(2), pp. 11-40.

Chong (Alex) Wang and Xiaoquan (Michael) Zhang, 2009, “Sampling of Information Goods,” *Decision Support Systems*, 48(1), pp. 14-22.

## **SELECTED WORKING PAPERS**

“Social Framing and User Participation in Online Communities,” with Xiaoquan (Michael) Zhang and Kar Yan Tam, under review at *Information Systems Research*.

“Online Social Networking Privacy Concern,” with Nan Zhang and Elena Karahanna, under review at *MIS Quarterly*.

“Why should Consumers Own the Data? An Analysis of a Privacy-Preserving Contract,” with Jia Jia and Raymond Sin, prepared for submission to *Information Systems Research*.

“Crowdfunding for Microfinance: The New Hope?” with Xuechen Luo and Ling Ge, prepared for submission to *MIS Quarterly*.

“All Online Friends are not Created Equal: Discovering Influence Structure in Online Social Networks,” with Xi Chen and Xiaoquan (Michael) Zhang, prepared for submission to *Management Science*.

“The Impacts of Informant and Friend Relationships on Online Opinion Sharing,” with Yue Feng and Xiaoquan (Michael) Zhang, prepared for submission to *Information Systems Research*.

## **WORK-IN-PROGRESS**

### **Financial Information Technology**

“The Impact of Team Ranking on Team Lending Performance: An Empirical Study on Kiva,” with Xuechen Luo and Ling Ge,

“Media Coverage and the Price of Bitcoin – a Cross Country Analysis,” with Xiaofei Zhao

“To Follow or Be Followed? Social Interaction and Crowdsourced Stock Prediction,” with Alvin Leung

### **Crowdsourcing and Market Design**

“A Welfare Analysis of Data Sponsorship,” with Jia Jia and Liangfei Qiu

“Routinization and the Diffusion of Online Labor Market,” with Keongtae Kim and Kevin Hong

“Openness in Crowdsourcing Contest,” with Xin Li and Michael Zhang.

“Fast Release Cycle and Third-party Developer Contribution,” with Yulin Fang and Alexey Sodnomov

### **GRANTS**

#### **General Research Fund**

“Dynamic Tie Strength Structure in Online Social Networks,” PI, with Xiaoquan (Michael) Zhang, HKD 477,250, 2015

Early Career Scheme, “The Impact of Online Buyer-Determined Auction Design on Bidding Behavior and Auction Outcomes in Online Labor Market,” PI, HKD 299,137, 2014

#### **National Science Foundation of China**

“Privacy in Online Social Networking – Concept, Dimensions, Measurement, and a Research Framework,” PI, CNY 208,800, 2015

“SMEs’ Social Commerce: The Value of Local Social Networks to E-commerce and the Impact of Commercial Activities on Social Networks,” Co-I, with Xin Li and Juan Feng, CNY 585,000, 2015

#### **Net Institute Summer Research Grants**

“Open or Sealed Bids Buyer-determined Auctions? Evidence from Online Labor Markets,” Co-I, with Yili (Kevin) Hong and Paul Pavlou, USD 3,000, 2013

#### **City University Grants**

“Auction Design in Online Markets for Labor: Bidding Pattern and Market Efficiency,” PI, Strategic Research Grant, HKD 100,000, 2013

“Enhance Student Engagement through the Use of Social Media,” PI, Teaching Start-up Grant, HKD 80,000, 2013

“Online Social Networks, Collective Identities, and the Wisdom of Crowd,” PI, Strat-up Grant, HKD 199,662, 2012

## **SELECTED CONFERENCE PROCEEDINGS**

“The Impact of Team Ranking on Team Lending Performance: An Empirical Study on Kiva,” with Xuechen Luo and Ling Ge, *PACIS 2016 Proceedings*, Paper T27-719 (Economics of IS).

“To Follow or Be Followed? Social Interaction and Crowdsourced Stock Prediction,” with Alvin Leung, *Collective Intelligence Conference 2016*.

“Network Overlap and Network Blurring in Online Social Networks,” with Nan (Andy) Zhang, *ICEIS 2016*

“Time to Adoption of a New IT Service: A Field Experiment on Adopting Office365,” with Yue Feng and Kar Yan Tam, *ICIS 2015 Proceedings*, Paper 21 (IT implementation).

“The Impacts of Informant and Friend Relationships on Online Opinion Sharing,” with Yue Feng and Xiaoquan (Michael) Zhang, *ICIS 2013 Proceedings*, Paper 9 (Economics of IS).

“All Online Friends are not Created Equal: Discovering Influence Structure in Online Social Networks,” with Xi Chen and Xiaoquan (Michael) Zhang, *PACIS 2013 Proceedings*, Paper 56 (1<sup>st</sup> Runner-up, Best Paper Award), 2013.

“Privacy in Online Social Networks,” with Nan Zhang and Yan Xu, *ICIS 2011 Proceedings*, Paper 3, 2011.

“Role Identity Salience and User Participation in Online Communities,” with Xiaoquan (Michael) Zhang and Kar Yan Tam, *ICIS 2010 Proceedings*, Paper 206, 2010.

## **TEACHING EXPERIENCE**

### **Instructor**

Innovation and Technology Entrepreneurship, City University of Hong Kong [2016/17 (6.1/7)]

Delivery Systems for Financial Services, City University of Hong Kong [2012/13 (5.4/7), 2013/14 (5.6/7), 2014/15 (5.7/7), 2015/16 (6.0/7), 2016/17 (5.5/7)]

Financial Analytics, City University of Hong Kong [2013/14 (5.2/7), 2014/15 (5.6/7), 2016/17 (6.0/7)]

IT Governance and Regulatory Compliance for Financial Information Systems, City University of Hong Kong [2012/13 (5.5/7)]

### **Supervisor**

MBA Residential Trip (City University), [June 2016]

HSBC Case Competition (Trainer), [2014-2017]

Ecommerce Project, [2012/13, 2014/15]

IS Project, [2 projects, 2015/16; 4 projects, 2016/17]

### **ACADEMIC SERVICE**

Referee for

*Decision Support Systems, Electronic Commerce Research and Applications, Information Systems Research, Information and Management, Journal of Association of Information Systems, Journal of Management Information Systems, Journal of Strategic Information Systems, Journal of Organizational Computing and Electronic Commerce, Management Science, MIS Quarterly*

Associate Editor, IS Security and Privacy, PACIS 2017

Associate Editor, IS Economics Track, ICIS 2016 (Best AE Reward)

Associate Editor, IS Strategy Track, ICIS 2014

### **DEPARTMENT AND SCHOOL SERVICE**

Member, CB Student Consultative Committee, 2014/15

Academic Advisor, CB Student Advising Scheme, 2014/15, 2015/16

Trainer, HSBC Business Case Competition, CityU Team, 2014, 2015, 2016, 2017

### **AWARDS AND HONORS**

#### **Best AE Rewards**

International Conference on Information Systems, 2016

**1<sup>st</sup> Runner-up, Best Paper Award**

Pacific Asia Conference on Information Systems, 2013

**Doctoral Consortium**

International Conference on Information Systems, 2010

**Winner, Best Paper Award**

The 4th Chinese Summer Workshop on Information Management, 2010

**Winner, PhD Research Competition 2009-2010**

Hong Kong University of Science and Technology, 2009

**Overseas Research Award**

Hong Kong University of Science and Technology, 2009

**Academic Excellence Award**

Peking University, Beijing, China (2000-2003)

**PROFESSIONAL EXPERIENCE**

Hewitt Associates (currently part of Aon Inc.), Beijing, China

Assistant Consultant, Sep 2005 – May 2006

**CONFERENCE PRESENTATIONS**

“The Impact of Team Ranking On Team Lending Performance: An Empirical Study on Kiva”

PACIS, 2016; SCECR 2017

“When Microfinance meets Crowdfunding – the Impact of Kiva on Microfinance Institutions”

Workshop on e-Business, 2016

“To Follow or Be Followed? Social Interaction and Crowdsourced Stock Prediction,”  
Collective Intelligence Conference, 2016; Digital Enablement Conference, 2016

“Network Overlap and Network Blurring in Online Social Networks”

ICEIS, 2016; JAIS Theory Development Workshop, ICIS 2016

“Time to Adoption of a New IT Service”  
ICIS, 2015

“The Impacts of Informant and Friend Relationships on Online Opinion Sharing”  
ICIS, 2013;

“Does Auction Design Affect Participation and Performance? Evidence from Crowd-sourcing Platforms”  
INFORMS Marketing Science Conference, 2013; the Ninth Symposium on Statistical Challenges in E-Commerce Research, 2013

“All Online Friends Are Not Created Equal: Discovering Influence Structure in Online Social Network”  
PACIS 2013 (1st Runner-up, Best Paper Award), 2013; the 12th International Conference on Electronic Commerce, 2012

“Privacy in Online Social Networks”  
ICIS, 2011; PACIS, 2010

“Network Centrality and Contributions to Online Public Good – The Case of Chinese Wikipedia”  
The 45th Hawaii International Conference on System Sciences (HICSS), 2011

“Unpacking Social Influence in Online Ratings”  
The 22th Workshop on Information Systems Economics, 2011

“Role Identity Salience and User Participation in Online Communities”  
ICIS, 2010; PACIS, 2010

“Social Bias in Online Product Ratings – a Quasi-Experiment”  
The 21th Workshop on Information Systems Economics, 2010

“Crowding in or Crowding out? Informational and Normative Social Influence in Online Communities”  
The 4th Chinese Summer Workshop on Information Management (Winner, Best Paper Award), 2010

“Sampling of Information Goods”  
the Ninth International Conference on Electronic Commerce, 2007

“Pre-release Expectation, Word of Mouth, and Backfire: Evidence from the Motion Pictures Industry”  
INFORMS Marketing Science Conference, 2007