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ACADEMIC POSITIONS

Assistant Professor, Department of Information Systems, College of Business
City University of Hong Kong, since July 2012

EDUCATION

Hong Kong University of Science and Technology, Hong Kong SAR, China
Ph.D., Business Administration – Information Systems, June 2012

Tsinghua University, Beijing, China
M.S., Finance, June 2006

Peking University, Beijing, China
B.S., Applied Mathematics, June 2004

RESEARCH INTEREST

Online social network analytics; Mechanism design in platform business; Financial information technology innovation; Privacy in online social networks; IT impacts on the economy

PUBLICATIONS

Xin Li and Chong (Alex) Wang, 2017, “The Technology and Economic Determinants of Exchange Rates of Cryptocurrencies – The Case of Bitcoin,” *Decision Support Systems*, 95, pp. 49-60.

Chong (Alex) Wang, Xiaoquan (Michael) Zhang and Il-Horn Hann, 2016, “Socially Nudged: A Quasi-Experimental Study of Friends’ Social Influence in Online Product Ratings,” *Information Systems Research*, forthcoming.

Yili Hong, Chong (Alex) Wang and Paul Pavlou, 2016, “Comparing Open versus Sealed Bid Auctions: Evidence from Online Labor Markets,” *Information Systems Research*, 27(1), pp. 49-69.

Xiaoquan (Michael) Zhang and Chong (Alex) Wang, 2012, “Network Positions and Contributions to Online Public Goods: The Case of the Chinese Wikipedia,” *Journal of Management Information Systems*, 29(2), pp. 11-40.

Chong (Alex) Wang and Xiaoquan (Michael) Zhang, 2009, “Sampling of Information Goods,” *Decision Support Systems*, 48(1), pp. 14-22.

SELECTED WORKING PAPERS

“Social Framing and User Participation in Online Communities,” with Xiaoquan (Michael) Zhang and Kar Yan Tam, under review at *Information Systems Research*.

“Online Social Networking Privacy Concern,” with Nan Zhang and Elena Karahanna, under review at *MIS Quarterly*.

“Crowdfunding for Microfinance: The New Hope?” with Xuechen Luo and Ling Ge, prepared for submission to *MIS Quarterly*.

“All Online Friends are not Created Equal: Discovering Influence Structure in Online Social Networks,” with Xi Chen and Xiaoquan (Michael) Zhang, prepared for submission to *Management Science*.

“The Impacts of Informant and Friend Relationships on Online Opinion Sharing,” with Yue Feng and Xiaoquan (Michael) Zhang, prepared for submission to *Information Systems Research*.

WORK-IN-PROGRESS

Financial Information Technology

“The Impact of Team Ranking on Team Lending Performance: An Empirical Study on Kiva,” with Xuechen Luo and Ling Ge,

“Media Coverage and the Price of Bitcoin – a Cross Country Analysis,” with Xiaofei Zhao

“To Follow or Be Followed? Social Interaction and Crowdsourced Stock Prediction,”
with Alvin Leung

Crowdsourcing and Market Design

“Routinization and the Diffusion of Online Labor Market,” with Keongtae Kim and
Kevin Hong

“Openness in Crowdsourcing Contest,” with Xin Li and Michael Zhang.

“Fast Release Cycle and Third-party Developer Contribution,” with Yulin Fang and
Alexey Sodnomov

GRANTS

General Research Fund

“Dynamic Tie Strength Structure in Online Social Networks,” PI, with Xiaoquan
(Michael) Zhang, HKD 477,250, 2015

Early Career Scheme, “The Impact of Online Buyer-Determined Auction Design on
Bidding Behavior and Auction Outcomes in Online Labor Market,” PI, HKD 299,137,
2014

National Science Foundation of China

“Privacy in Online Social Networking – Concept, Dimensions, Measurement, and a
Research Framework,” PI, CNY 208,800, 2015

“SMEs’ Social Commerce: The Value of Local Social Networks to E-commerce and the
Impact of Commercial Activities on Social Networks,” Co-I, with Xin Li and Juan Feng,
CNY 585,000, 2015

Net Institute Summer Research Grants

“Open or Sealed Bids Buyer-determined Auctions? Evidence from Online Labor
Markets,” Co-I, with Yili (Kevin) Hong and Paul Pavlou, USD 3,000, 2013

City University Grants

“Auction Design in Online Markets for Labor: Bidding Pattern and Market Efficiency,”
PI, Strategic Research Grant, HKD 100,000, 2013

“Enhance Student Engagement through the Use of Social Media,” PI, Teaching Start-up
Grant, HKD 80,000, 2013

“Online Social Networks, Collective Identities, and the Wisdom of Crowd,” PI, Strat-up Grant, HKD 199,662, 2012

CONFERENCE PROCEEDINGS

“The Impact of Team Ranking on Team Lending Performance: An Empirical Study on Kiva,” with Xuechen Luo and Ling Ge, *PACIS 2016 Proceedings*, Paper T27-719 (Economics of IS).

“To Follow or Be Followed? Social Interaction and Crowdsourced Stock Prediction,” with Alvin Leung, *Collective Intelligence Conference 2016*.

“Network Overlap and Network Blurring in Online Social Networks,” with Nan (Andy) Zhang, *ICEIS 2016*

“Time to Adoption of a New IT Service: A Field Experiment on Adopting Office365,” with Yue Feng and Kar Yan Tam, *ICIS 2015 Proceedings*, Paper 21 (IT implementation).

“The Impacts of Informant and Friend Relationships on Online Opinion Sharing,” with Yue Feng and Xiaoquan (Michael) Zhang, *ICIS 2013 Proceedings*, Paper 9 (Economics of IS).

“All Online Friends are not Created Equal: Discovering Influence Structure in Online Social Networks,” with Xi Chen and Xiaoquan (Michael) Zhang, *PACIS 2013 Proceedings*, Paper 56 (1st Runner-up, Best Paper Award), 2013.

“Privacy in Online Social Networks,” with Nan Zhang and Yan Xu, *ICIS 2011 Proceedings*, Paper 3, 2011.

“Role Identity Salience and User Participation in Online Communities,” with Xiaoquan (Michael) Zhang and Kar Yan Tam, *ICIS 2010 Proceedings*, Paper 206, 2010.

TEACHING EXPERIENCE

Instructor

Delivery Systems for Financial Services, City University of Hong Kong [2012/13 (5.4/7), 2013/14 (5.6/7), 2014/15 (5.7/7), 2015/16]

Financial Analytics, City University of Hong Kong [2013/14 (5.2/7), 2014/15 (5.6/7)]

IT Governance and Regulatory Compliance for Financial Information Systems, City University of Hong Kong [2012/13 (5.5/7)]

Supervisor

MBA Residential Trip (City University), [June 2016]

Ecommerce Project, [2012/13, 2014/15]

IS Project, [2 projects, 2015/16]

ACADEMIC SERVICE

Referee for

Decision Support Systems, Electronic Commerce Research and Applications, Information Systems Research, Information and Management, Journal of Association of Information Systems, Journal of Management Information Systems, Journal of Strategic Information Systems, Journal of Organizational Computing and Electronic Commerce, Management Science, MIS Quarterly

Associate Editor, IS Security and Privacy, PACIS 2017

Associate Editor, IS Economics Track, ICIS 2016

Associate Editor, IS Strategy Track, ICIS 2014

DEPARTMENT AND SCHOOL SERVICE

Member, CB Student Consultative Committee, 2014/15

Academic Advisor, CB Student Advising Scheme, 2014/15, 2015/16

Trainer, HSBC Business Case Competition, CityU Team, 2014, 2015, 2016

Supervisor, Young Scholar Program, IS projects

AWARDS AND HONORS

1st Runner-up, Best Paper Award

Pacific Asia Conference on Information Systems, 2013

Doctoral Consortium

International Conference on Information Systems, 2010

Winner, Best Paper Award

The 4th Chinese Summer Workshop on Information Management, 2010

Winner, PhD Research Competition 2009-2010

Hong Kong University of Science and Technology, 2009

Overseas Research Award

Hong Kong University of Science and Technology, 2009

Academic Excellence Award

Peking University, Beijing, China (2000-2003)

PROFESSIONAL EXPERIENCE

Hewitt Associates (currently part of Aon Inc.), Beijing, China

Assistant Consultant, Sep 2005 – May 2006

CONFERENCE PRESENTATIONS

“The Impact of Team Ranking On Team Lending Performance: An Empirical Study on Kiva”

PACIS, 2016

“To Follow or Be Followed? Social Interaction and Crowdsourced Stock Prediction,”
Collective Intelligence Conference, 2016; Digital Enablement Conference, 2016

“Network Overlap and Network Blurring in Online Social Networks”
ICEIS, 2016;

“Time to Adoption of a New IT Service”
ICIS, 2015

“The Impacts of Informant and Friend Relationships on Online Opinion Sharing”
ICIS, 2013;

“Does Auction Design Affect Participation and Performance? Evidence from Crowd-sourcing Platforms”
INFORMS Marketing Science Conference, 2013; the Ninth Symposium on Statistical Challenges in E-Commerce Research, 2013

“All Online Friends Are Not Created Equal: Discovering Influence Structure in Online Social Network”

PACIS 2013 (1st Runner-up, Best Paper Award), 2013; the 12th International Conference on Electronic Commerce, 2012

“Privacy in Online Social Networks”

ICIS, 2011; PACIS, 2010

“Network Centrality and Contributions to Online Public Good – The Case of Chinese Wikipedia”

The 45th Hawaii International Conference on System Sciences (HICSS), 2011

“Unpacking Social Influence in Online Ratings”

The 22th Workshop on Information Systems Economics, 2011

“Role Identity Salience and User Participation in Online Communities”

ICIS, 2010; PACIS, 2010

“Social Bias in Online Product Ratings – a Quasi-Experiment”

The 21th Workshop on Information Systems Economics, 2010

“Crowding in or Crowding out? Informational and Normative Social Influence in Online Communities”

The 4th Chinese Summer Workshop on Information Management (Winner, Best Paper Award), 2010

“Sampling of Information Goods”

the Ninth International Conference on Electronic Commerce, 2007

“Pre-release Expectation, Word of Mouth, and Backfire: Evidence from the Motion Pictures Industry”

INFORMS Marketing Science Conference, 2007