

Content Submission Form

This form is intended to capture relevant information regarding content that you are submitting for public distribution on Manatt.com (“Public Content”), or for limited distribution to *Insights @ManattHealth* subscribers via our online portal (“Premium Content”).

If your content is under development, you will have the opportunity upon finalization to update the information you provide. Once in final form, information provided on the Content Submission Form will be uploaded to Manatt.com or the *Insights @ManattHealth* portal as drafted herein. Accordingly, please ensure that information is accurate, complete, and suitable for distribution to the public or to portal subscribers.

Upon completion, please email this form to ContentSubmissionTeam@manatt.com. If you have questions about any of the fields in the form, please reach out to Catherine Rucci at crucci@manatt.com.

1. Email Address

2. Content Type

- Premium:
 - Manatt Insights
 - Regulatory and Guidance Summary
 - Analytics
 - 50 State Survey
- Public:
 - Article
 - Newsletter
 - Webinar
 - White Paper

3. Title of Content

This is the title that will be displayed on the *Insights @ManattHealth* web portal, as well as the title used in the automated email notification that is sent to portal subscribers to alert them to the availability of new content.

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4. Date of Publication

For content that is under development, please provide the estimated date of publication, if known, or "TBD."

5. Key Topics

Your content will be tagged with any "key topics" that are marked below, and will be indexed for search on the portal in accordance with selected key topics.

- | | |
|---|--|
| <input type="checkbox"/> Anti-Trust
<input type="checkbox"/> Digital Health
<input type="checkbox"/> Fraud and Abuse
<input type="checkbox"/> Insurance and Marketplace
<input type="checkbox"/> Life Sciences
<input type="checkbox"/> Litigation | <input type="checkbox"/> Medicaid
<input type="checkbox"/> Medicare
<input type="checkbox"/> Payment and Delivery System Transformation
<input type="checkbox"/> Privacy and Security |
|---|--|

6. Featured States

List any states that are featured in the document. Content will be tagged with featured states and indexed for search on the *Insights @ManattHealth* web portal under the state(s) name.

7. Recommended Content

List any existing portal content that relates to the document you are currently submitting that you would like featured as "Recommended Content." If you do not list specific recommended content, the website will select recommended content based on key topics.

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8. Content Description for Email Notification

The Notification should be a brief (maximum 300 character, including spaces) description of the content for inclusion in the automated email notification that is sent to portal subscribers to alert them to the availability of new content. The notification can be a shortened version of the paragraph summary provided below. The character count can be confirmed at: <https://charcounter.com/en/>.

9. Paragraph Summary

Paragraph should provide a short summary and key highlights from the document that you are submitting. The paragraph will be displayed on the *Insights @ManattHealth* portal webpage where the document will be made available for download.

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10. Image

Select a corresponding image for the content and provide the Image ID number below. The image will be displayed on the relevant Premium Content landing page on the *Insights @ManattHealth* web portal. You may search for images using the Image Bank: <http://35.196.93.240/insights-image-bank>.

11. Authors/ Presenters

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The following information is required only for Regulatory and Guidance Summaries.

12. Regulatory and Guidance Summaries

Rule Effective Date:

Rule Published Date:

Ruling Stage:

Agency/Docket Number:

Document Citation:

Link to Document Citation:

CFR Citation:

Link to CFR Citation:

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The following information is required only for public content.

13. Link to content on client site
14. Do we have the client's permission to publish this content on Manatt.com?
15. Do we have the client's permission to publicize and use the content in public relations (PR) efforts?
16. Should we send a notification through Insights regarding the availability of this content?
17. Are there any publication instructions from the client?