

The first thing I would do is in creating a website for Lofthus frukt og saft is to set up a meeting with the company via a service like slack, to make sure we are on the same page in terms of what the finished product will be, and to get their input and tell them what I envision for the finished product.

I would hire three additional people for this project. A photographer skilled in both still photography and video production to visit the site in person and document the process with Lofthus Frukt and Saft goes through to make their products, and get some photo and video of the scenery in Hardanger. I would also hire a copywriter to write some concise and precise text for the web page, to get the message across clear and without redundancy. And a front end developer to make the web page.

After the Photographer and copywriter has delivered their finished product the front end developer can begin implementing the photos, video and text into the webpage and we can begin to set up a new meeting with Lofthus Frukt og Saft to show them where we are at in the product and get some input with them and further describe our choices and further plans for the web page.

For this project I would use services like Slack for communication between the front end developer, photographer and copywriter. Google Drive for managing all the files going back and forth.