






Project Name: Learn Now TEAM MEMBERS: Stoica Teodora Thury Burileanu Alexandru		IDEA IN SHORT: An app that helps students prepare for thier 8th grade exams and school.	
<h2 style="text-align: center;">Hardcore entrepreneur hackathon 2.0</h2>			
1.PRODUCT - PROBLEM WE SOLVE 		2. OUR TARGET GROUP 	
Students who are now in the 8th grade have lost knowledge due to online lessons during the pandemic. Our app helps them regain the information they need to succed in their exams.		Middle school students.	
3. SMART OBJECTIVES 		4. PRICE 	
5. PROMOTION 			
<p>Specific: Helps students in middle school.</p> <p>Measurable: The progress students make.</p> <p>Achievable: Higher percent of students succeeding in their exams.</p> <p>Relevant: Students really need a way to recover the knowledge lost during the pandemic.</p> <p>Time Bound: Students can go through a lessons quickly and efficiently.</p>		<p>First lessons are free.</p> <p>If you want to continue learning you purchase Learn Now Premium (Subscription based).</p> <p>Learn Now Premium discount for teachers and classrooms (over 25 students).</p>	
		<p>Learn Now Social Media accounts.</p> <p>Students spread the word about the app at school. (First Stage)</p> <p>Learn Now ads (Second Stage)</p>	