

PSY 254

Precept 4 - Perception

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He/him/his



Today's Agenda

- Key Concept Overview: Perceptual Narrowing
- Pascalis et al. (2002) and Vogel et al. (2012) Discussion
- Journal Article Assignment

Perceptual Narrowing













Use it or lose it!

Can people learn how to discriminate among new class of visual stimuli later in life?

After training, participants showed increase activation in the fusiform face area (FFA)—a brain region traditionally associated with face recognition—when identifying a new complex object (“Greeble”).

Brain’s visual processing system can be tuned to expert-level recognition of non-face objects.

The Greebles come in two genders and five families.^[1]

	samar	osmit	galli	radok	tasio
plok					
glip					



[Gauthier et al. \(1997\)](#)

Key Concepts on Perception

sensation

perception

preferential-looking technique

contrast sensitivity

smooth pursuit eye movements

perceptual constancy

object segregation

common movement

object permanence

violation-of-expectancy

optical expansion

binocular disparity

stereopsis

auditory localization

intermodal perception

(e.g. McGurk Effect)

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Group Mini-Presentations

Group 1: Monkey/Human perceptual narrowing
(i.e., Pascalis, 2002)

Group 2: Own/Other Race perceptual narrowing
(i.e., Vogel, 2012)

Summarize

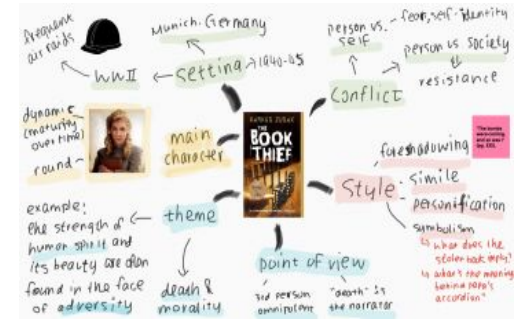
- Summarize the theoretical motivation (why did they do this study?), the **hypothesis**, **measurement tools**, and **results**

Discuss

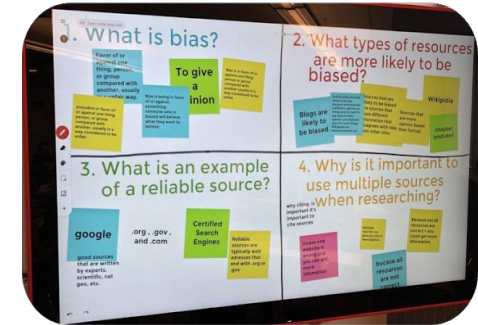
- Second, discuss the **strengths** and **weaknesses** of the study

Identify

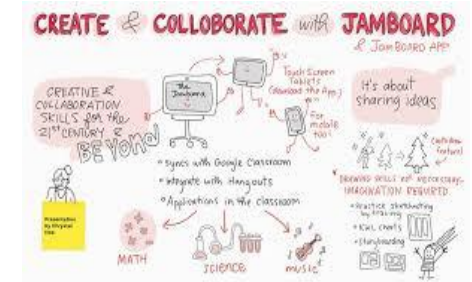
- Third, identify various **influences on narrowing effects** found in each paper. Have concrete examples



Mind Map



Q&A



Storyboard



Presentation Time!

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Journal Article Assignment

- Detailed description of assignment on canvas
- Overview: design an original developmental psych research study
 - Introduction (2 pages)
 - Methods (2 pages)
 - Predicted results and Discussion (2 pages)
 - References and Citations (APA)
- Quick help :
https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html
- Rough Outline: **October 30th at 5pm**
- Final Paper: **December 9th at 5pm**



For next class:

- Review the Journal Article Assignment
 - How should it be graded? Rubric?
- Do the readings (2) – *Falling At Four* and **any media article on early education**
 - Come to class with questions/comments about this paper
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- Office Hours; Thursdays 2-3pm

Discussion figures

Understanding VPC

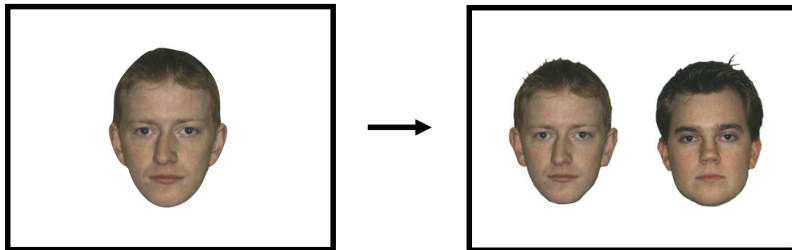
Visual Paired-Comparison Procedure

Measures relative interest in the members of a pair:

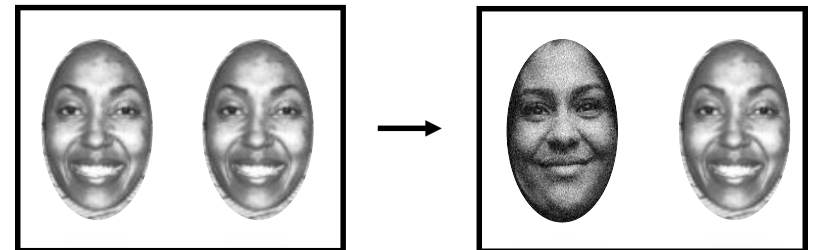
- one familiar item vs. one novel item

Looking at the novel stimulus longer indicates recognition of the novel stimulus as 'novel'

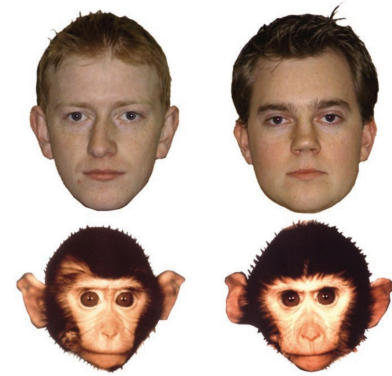
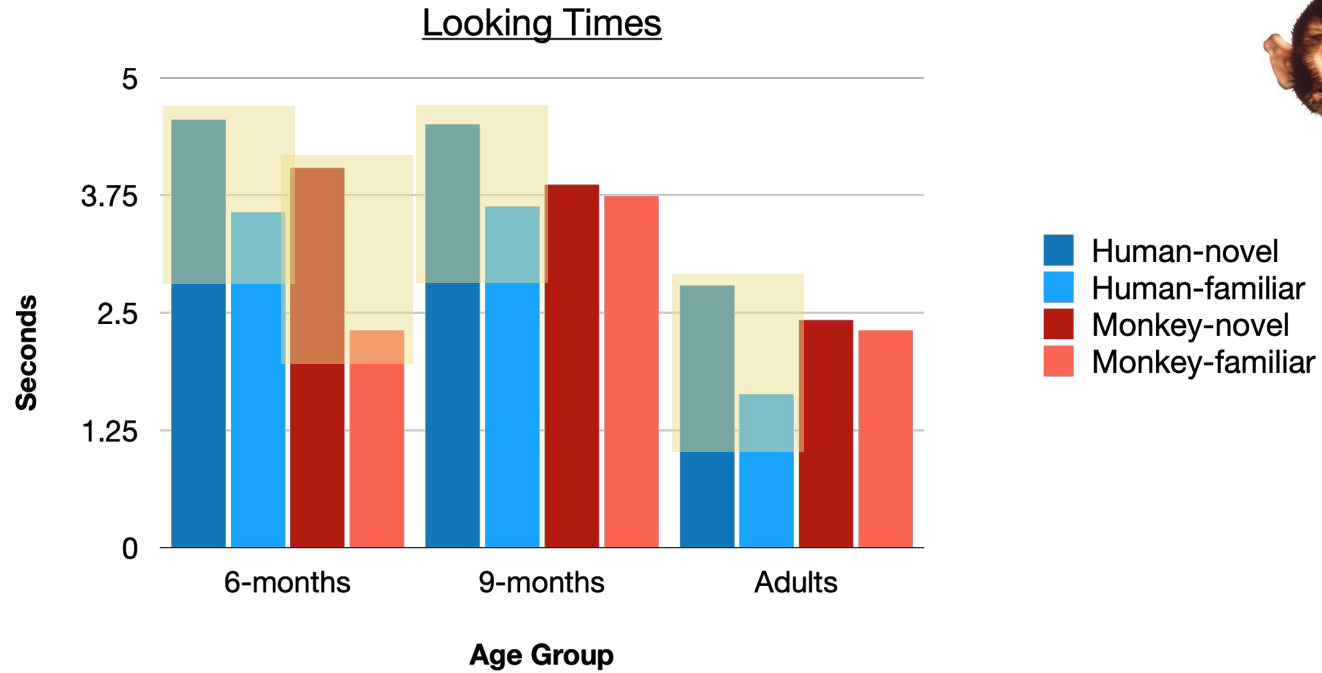
Pascalis et al (2002)



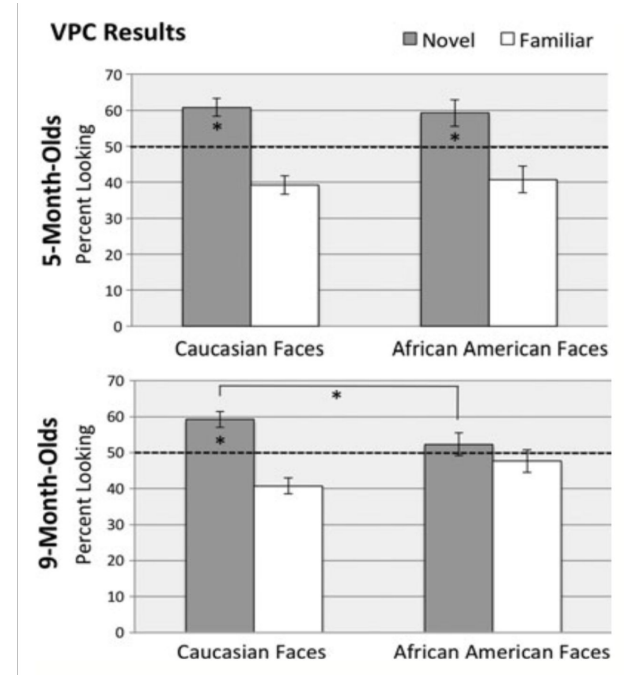
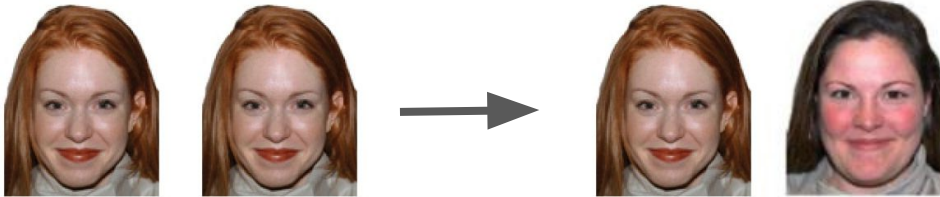
Vogel et al (2012)



Pascalis et al. (2002)



Vogel et al. (2012) – Part I

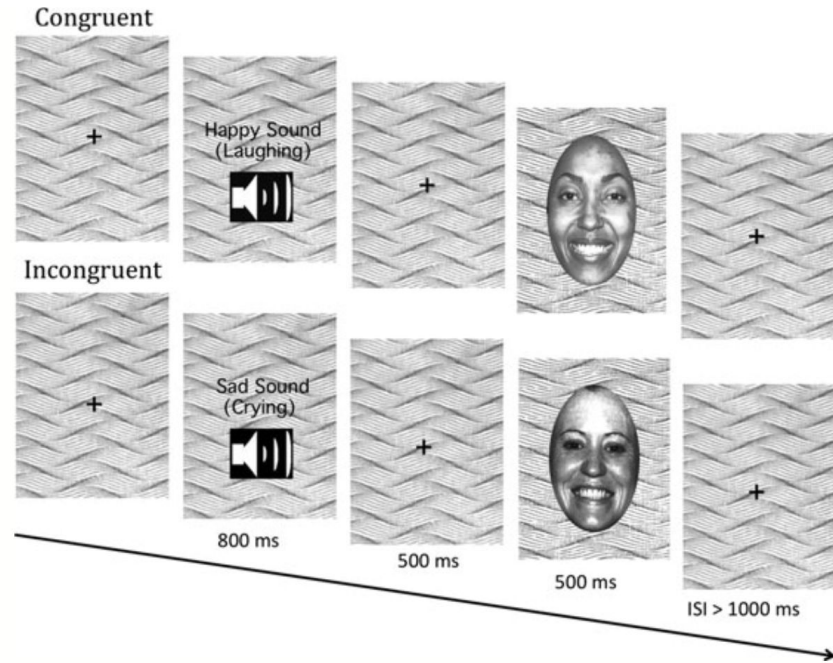


*IMAGES NOT FROM THIS STUDY

Vogel et al. (2012) – Part II



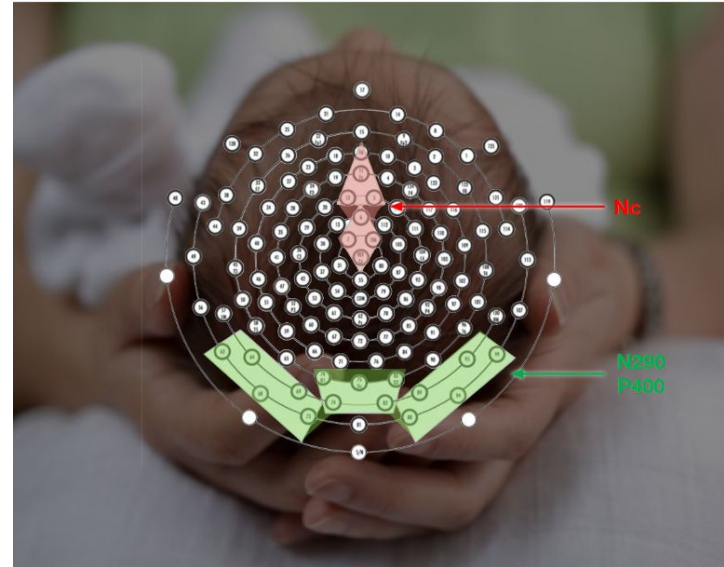
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Understanding ERP

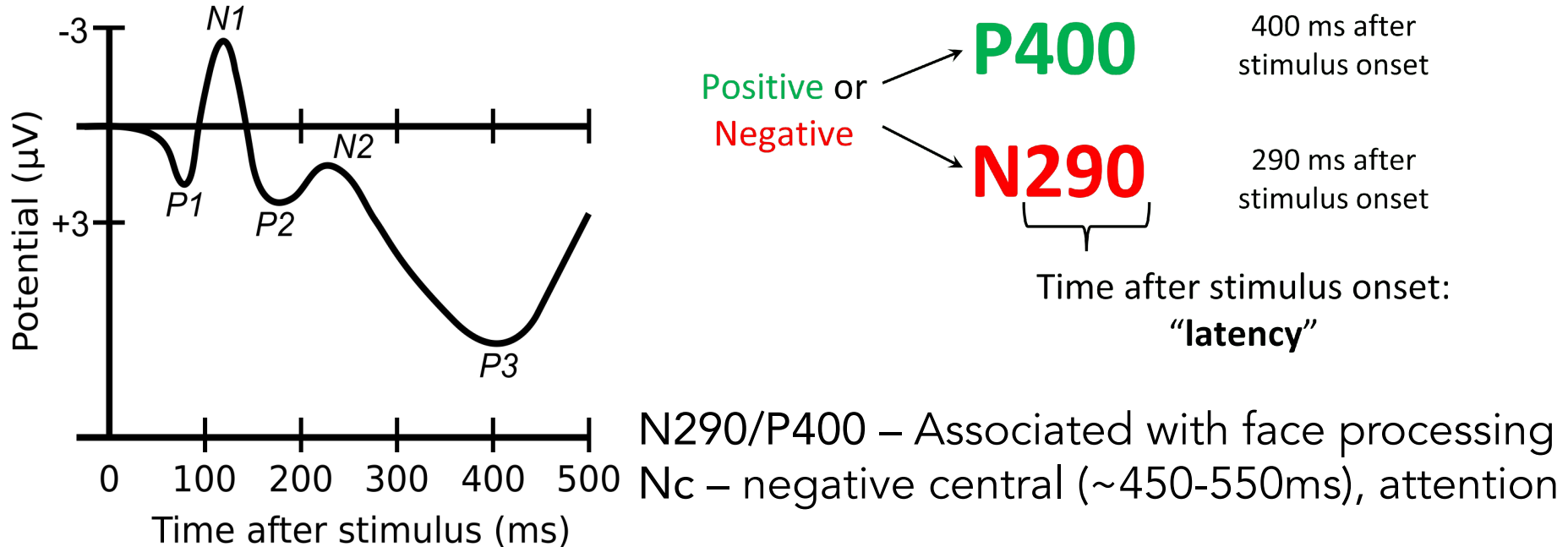
EEG □ Electroencephalography

EEG measures electrical activity in the brain

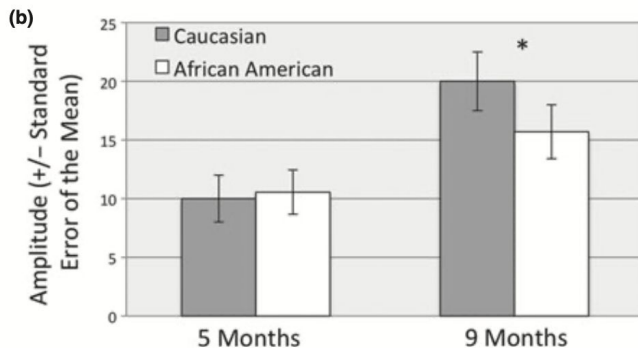
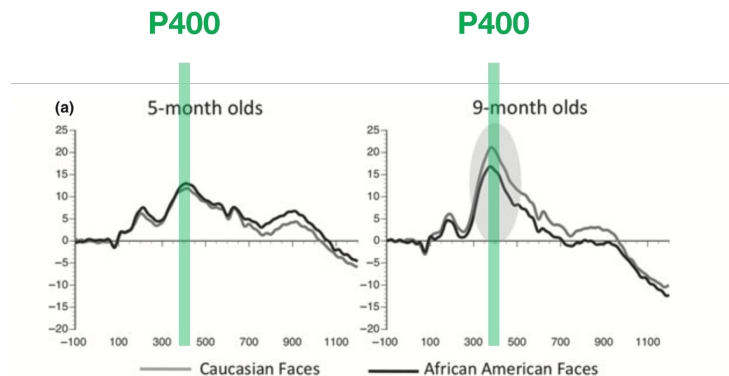


Understanding ERP

Event-Related Potential



Vogel et al. (2012)

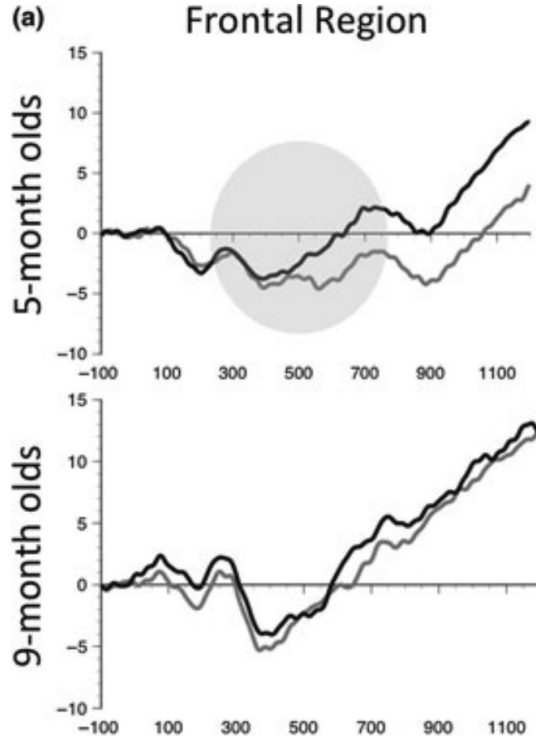


P400 component:

Positive voltage deflection
400ms after stimulus onset

“the **neural response** to own- and other-race faces ... is **differentiated in 9-, but not 5-month-old infants**”

Vogel et al. (2012)



Nc component:

Negative voltage deflection
~**450-550ms** after stimulus
onset

“5-month-olds exhibited a more negative Nc response to congruent relative to incongruent faces. No significant difference for 9-month-olds.”

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