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Program Applied: Master of Management Science

In my constant observations and contemplations when designing my future career plan, I am convinced that most fortunate is the person in the choice of his or her career path who can undertake a career he or she is truly interested in and for which he or she has the greatest potential. Having completed my 4-year full-length undergraduate education majoring in International Economy and Trade in the Faculty of Business Administration, XX University of Technology, and having worked for one year in human resource management in the XX, I am determined to seek more systematic and advanced education in management science.

I believe that making this choice will very probably make me become such a kind of fortunate person. The intense interest in management science that I demonstrated throughout my undergraduate career, the extensive involvement in my university's extracurricular activities, especially in the leadership of student organizations, and my talents and achievements in human resource management in which I have been engaged upon my graduation, all these

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leave me convinced that through a systematic and more advanced education in management, plus continued efforts in this field, I am bound to bring into full play my potential expertise as a professional manager at one of the leading multinational companies in China. In this way I may achieve a self-actualization in which my interest and my talents will merge.

Throughout my undergraduate education at XX University of Technology, I paid sufficient attention to the parallel development between the study of theoretical knowledge and the cultivation of personal aptitudes. This made it possible for me not only to establish a firm foundation in the theories of management science but also to tap my managerial potential. Though it is a considerable regret that my overall GPA is not very high, I must point out that it has been affected primarily by those non-major courses such as History and Physical Education. As far as my major-related courses are concerned, especially those courses in management, I have achieved quite satisfactory scores. In those core courses including Principles of Management, Principles of International Trade, Practices of International Trade, Human Resource Management, The Business Operation of Investment Banking, I have invariably obtained the highest scores in the entire class. With a strong interest in management science, I have devoted a large part of my spare time reading classics on theories and practices of management such as Positioning, Execution, Leadership, etc. My fascination and love for management have led me to concentrate on professional management as the objective of my lifelong career, an objective which will produce a lasting influence on my professional pursuit.

The solid academic foundation that my undergraduate education has endowed me with, plus a series of serious reflections that I have carried out on both domestic and international management issues, has permitted me to undertake much research. So far, I have published two research papers, one entitled Training and Creativity for Modern Enterprises (published in Academic Exchange, Issue 5, 2001, a core national academic journal) and another The Human Resources as the Key to Enterprise's Innovation (published in Technology Economy and Management Review-2002-3). Special mention should be made of my graduation thesis The Effect of China's WTO Entry on its Domestic Video Game Machines Market. The thesis was rated "Excellent" for its original topic and its insightful perspectives and was put into the university library's Excellent Thesis Collection. In this thesis, I analyzed the structure, the scale and the tendencies of China's market of video game machines. By combining statistical analysis with commercial judgments, I made predictions of the market development, which were proved to be essentially correct by the strategic development plans in China's market

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announced by XX Company 4 months after my completion of the thesis. This is just one of the instances that I applied research findings to the solution of practical problems.

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明星文书导师 **native speaker**

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